



iCandy Interactive Limited
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ASX and Media Announcement

iCandy's New Game Claw Stars Pre-Orders Exceed 500,000

iCandy Interactive Limited ("ICI", "iCandy" or the "Company") is pleased to announce that its new game Claw Stars has exceeded 500,000 pre-orders on Apple App Store and Google Play.

The unique characteristic of the Claw Stars is its heavy focus on player-to-player interactivity.

It is the **first game by iCandy that is multi-player driven** and the game's **high retention rate** during the early access trial has already **exceeded that of Masketeers**, a recent hit-game by iCandy.

Comparing the Claw Stars pre-orders sign-up rate, the Company see it as better performance than Masketeers. As of most of iCandy's games, Claw Stars is a free-to-play game, where gamers can download the game for free, and the Company generates incomes from in-app purchases and advertising. As such, it is difficult for the Company to forecast a financial effect of Claw Stars at this stage, but nevertheless the Company sees Claw Stars as a major milestone for the Company as a whole.

Claw Star is currently being scheduled for a global launch on 30 June 2021.

iCandy Chairman Kin W Lau commented "Claw Stars is the first multiplayer game developed in-house by iCandy. We are happy to see that the game is very well received at this pre-order phase."

This announcement has been authorized by the Board of Directors of iCandy.

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About iCandy Interactive

iCandy Interactive Limited (ASX: ICI) is an Australian publicly traded company that has its core business in the development and publishing of mobile games and digital entertainment for a global audience. iCandy Interactive runs a portfolio of mobile games that have been played by over 350 million mobile gamers worldwide and has won multiple awards in various coveted international events. For more info visit www.icandy.io

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