



ASX ANNOUNCEMENT

7 June 2021

Appointment of General Counsel and Company Secretary

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Swoop Holdings Limited ACN 009 256 535 (**Company**) (ASX: SWP) announces, pursuant to ASX Listing Rule 3.16.1 that Ms Louise Bolger has commenced with the business today as General Counsel and Company Secretary. The Company further advises that Ms Maggie Niewidok has resigned as Company Secretary with immediate effect.

For the purpose of ASX Listing Rule 12.6, Louise Bolger will now be the person responsible for communications between the Company and ASX.

Louise joins the Company with two decades' experience in telecommunications, media, technology and financial services, and more than 10 years' experience advising CEOs, leadership teams and Boards of ASX-listed companies on complex legal, governance, compliance and risk issues.

Prior to joining Swoop, Louise was General Counsel and Company Secretary at four companies, including connectivity and managed services provider Superloop Limited, payment card technology solutions provider EML Payments Limited, Southern Cross Media Group Limited (SCMG), and PIPE Networks Limited - a telecommunications infrastructure provider.

Louise's career highlights saw her involved in the arrangements leading to TPG Telecom acquiring PIPE for \$373 million and the \$724 million off-market takeover by SCMG of Austereo Group Limited.

The Board, CEO and Executive Team welcome Louise to the Company.

— ENDS —

This announcement has been authorised for release by the CEO of Swoop Holdings Limited.

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Forward looking statements

This announcement contains forward-looking statements, which address a variety of subjects including, for example product development, marketing position and technical advances. Statements that are not historical facts, including statements about our beliefs, plans and expectations, are forward-looking statements. Such statements are based on our current expectations and information currently available to management and are subject to a number of factors and uncertainties, which could cause actual results to differ materially from those described in the forward-looking statements.

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The Company's management believes that these forward-looking statements are reasonable as and when made. However, you should not place undue reliance on any such forward-looking statements because such statements speak only as of the date when made. We do not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law or the ASX Listing Rules. In addition, forward-looking statements are subject to certain risks and uncertainties that could cause actual results, events, and developments to differ materially from our historical experience and our present expectations.