



family zone

To support and
protect every child's
digital journey

Family Zone Cyber Safety

Investor Update June 2021





DISCLAIMER

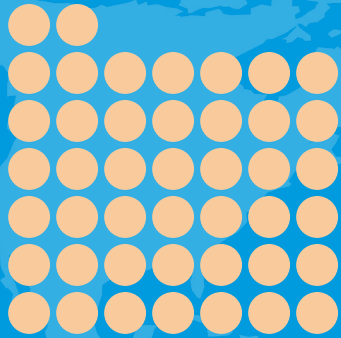
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We seek to support and protect every
child's digital journey.

Our mission is to save and better children's lives; to empower parents; to deliver for tomorrow's educators and be a key influencer in cyber safety globally. We seek to deliver for our staff their best ever employment experience and deliver exceptional returns for our investors.

AT A GLANCE



>1.96m
STUDENTS

>3,600
SCHOOLS

~\$12m
RECURRING
REVENUE

~\$230m*
MARKET
CAPITALISATION



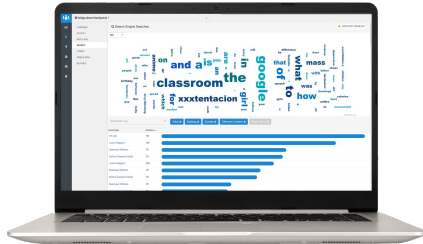
At 31 March 2021
* At 60 c per share.

FAMILY ZONE'S UNIQUE SOLUTION

SCHOOLMANAGER

\$'s

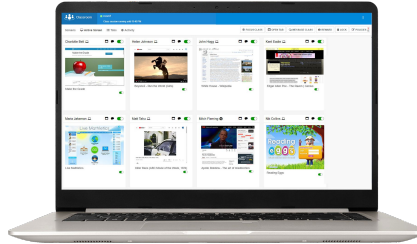
visibility and control for school administration



CLASSWIZE

\$'s

visibility and control for teachers in modern & remote classes



IN DEVELOPMENT

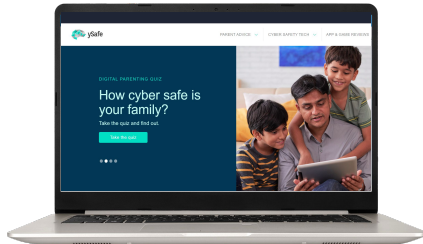
\$'s

additional cyber safety and data products for schools



COMMUNITY

Tools & advice for parents, teachers and students



FAMILY ZONE INSIGHTS

free internet usage monitoring tools for parents



FAMILY ZONE PREMIUM

\$'s

parents can upgrade to our premium parental control tools



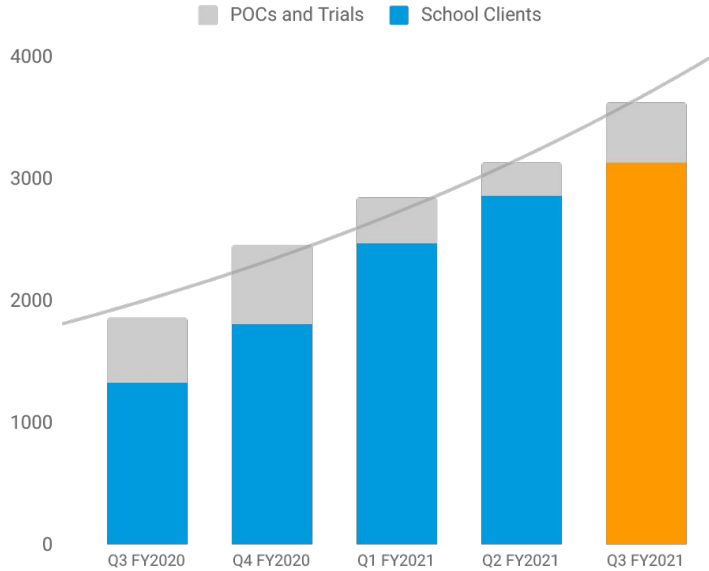
Q3 Highlights



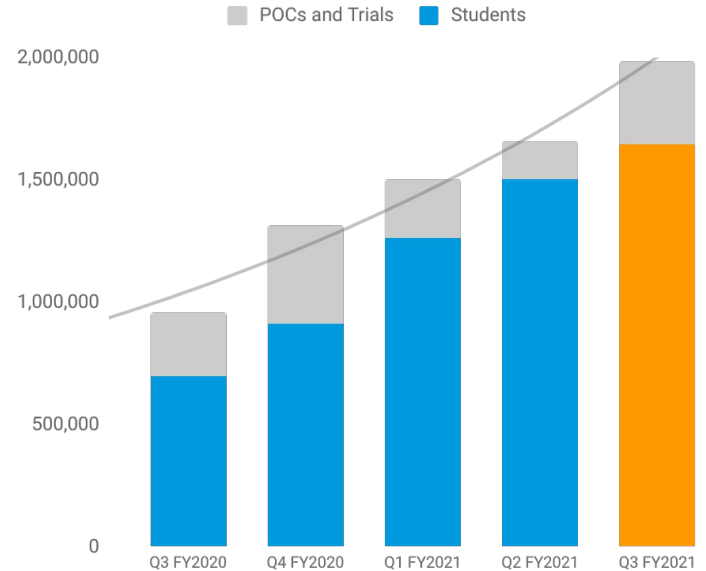


Significant growth in schools and student numbers

School Clients



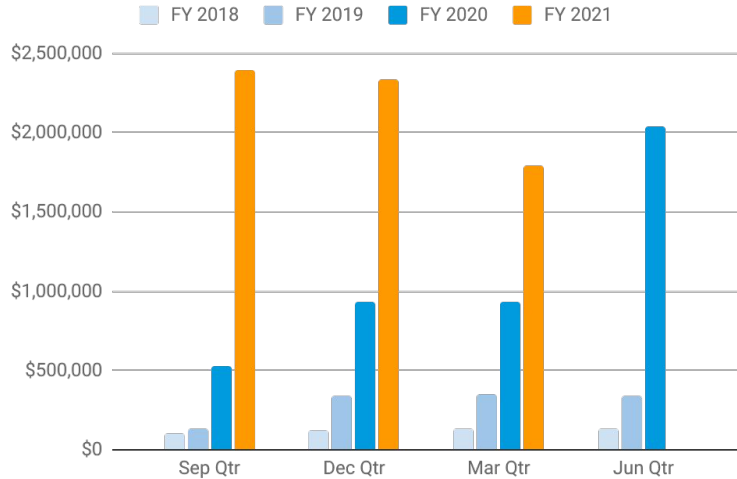
Student Licenses



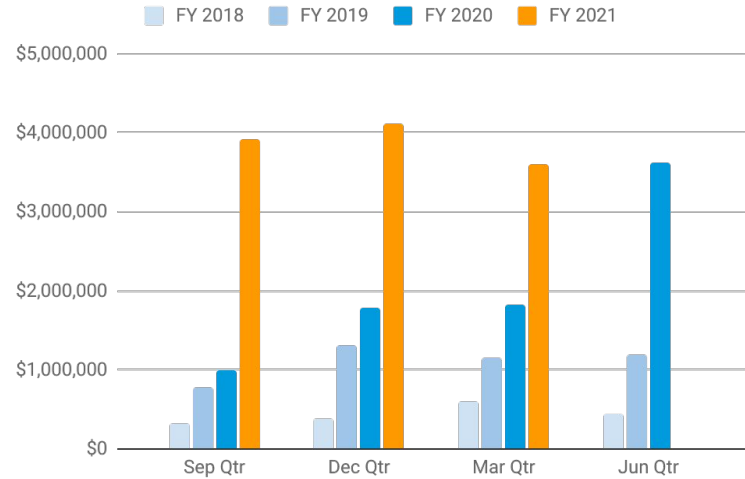


Substantial growth in contracted revenue

Annual Value of Contracts Signed



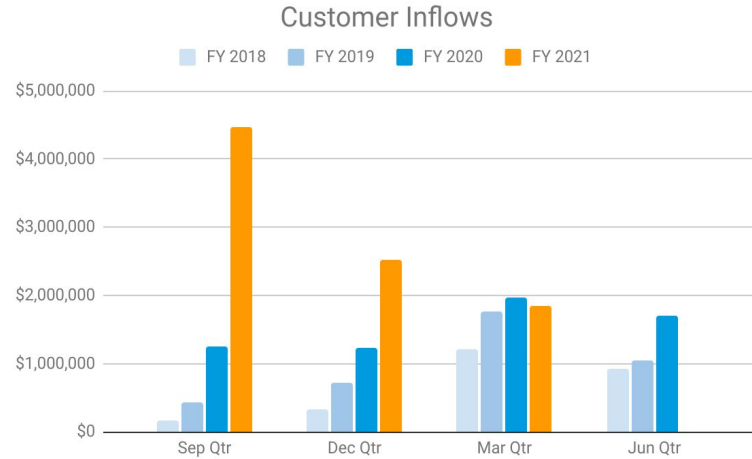
Total Value of Contracts Signed





Fundamentally stronger business in 2021

- ✓ Rapidly growing cash inflows
- ✓ GCP migration; halved data costs
- ✓ 90 strong engineering team
- ✓ CFO appointment
- ✓ VP People appointed
- ✓ Netsuite ERP implemented
- ✓ Entered Canada
- ✓ Won largest Texas Region
- ✓ Employment branding



US School Districts
served by Family Zone

~4.0%



Tech
with purpose.
People
who care.

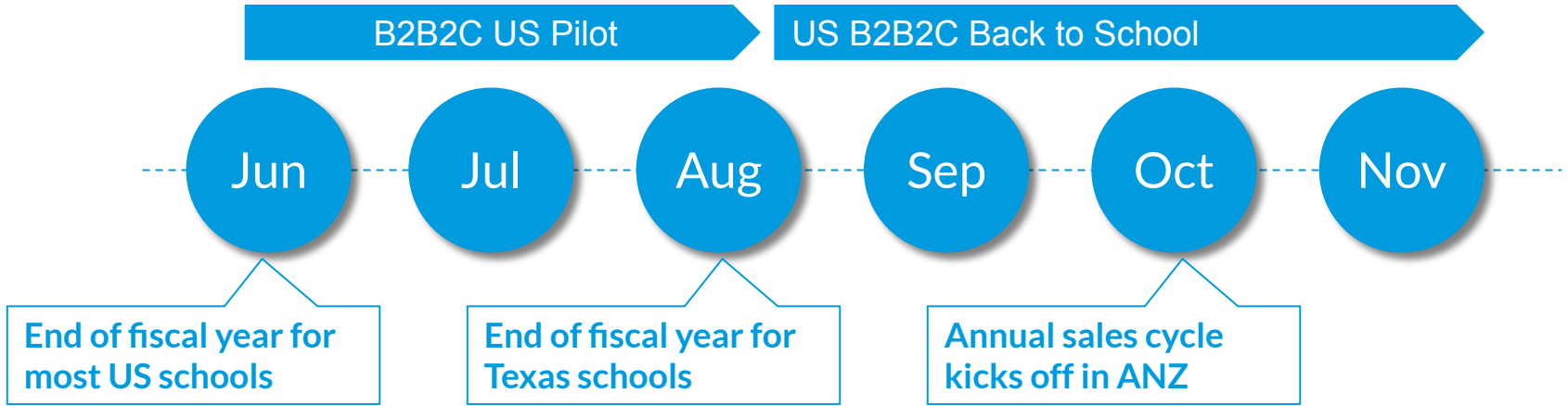


Linewize
by Family Zone



Outlook

Our biggest 6 months ever



- ✓ Massive funding continues in US
- ✓ Strongest sales periods now
- ✓ Device programs accelerating
- ✓ Classroom tools mandatory

- ✓ Growing traction in Texas
- ✓ Expansion underway into Canada
- ✓ Continued product innovation
- ✓ B2B2C pilot underway

Top Filtered Applications



Top Filtered Users



Top Filtered Websites



John Hogg
Nik Collins
Maria Jakeman
Charlotte Belt

Adult Content
Adult Content
VPN Usage
VPN Usage

Disable...
mail@abn.com
shift.co.nz
kvid.net
Dakymotion
cloudfront.net
Dudlingo
family-insights.com
Netflix
Google Search

Corporate



KEY PERSONNEL



Peter Pawlowitsch
Chairman



Tim Levy
Managing Director



Crispin Swan
Executive Director



Matthew Stepka
Non-Exec Director



Phil Warren
Non-Exec Director



Ben Trigger
CTO



Ross Young
VP North America



Paul Robinson
VP Product



David Dunstan
VP Marketing



Todd Morcombe
CFO



CORPORATE HIGHLIGHTS

CASH 31 MAR 21	\$20.4M
ORDINARY SHARES	391,266,604
MARKET CAP (@58c) *	\$227M
TOP 20 SHAREHOLDERS	49%
INSTITUTIONAL INVESTORS	27%
FOUNDERS & EXECUTIVES	8%

Notes	Perf Shares/Rights	27,772,289	Options	10,525,942
* Calculated based on issued shares as at 8 Jun 2021	\$9.25m Rev' from NZ ¹	3,000,000	18c-25c (expiring 2022)	7,375,942
¹ Remaining Linewize acq securities have target of NZ\$9.25m ARR from NZ and Linewize technology.	Exec salaries ²	5,568,714	18c-24c (expiring 2023)	3,150,000
² Exec salaries received PRs in lieu of cash	Employee ³	6,378,575		
³ Employee incentives time based milestones	Employee & Exec ⁴	12,825,000		
⁴ Exec incentives various performance based targets				



CONTACTS

Investor Centre

familyzone.com/au/investor

Automic Registry Services

Phone: +61 8 9324 2099

Email: info@automic.com.au

Tim Levy

Managing Director

timl@familyzone.com

+61 413 563 333

Investor Relations

Tim Dohrmann

NWR Communications

tim@nwrcommunications.com.au

+61 468 420 846