

23 June 2021

AppsVillage Appoints Noah Hershcoviz as a Non-Executive Director and Updates on Toronto Stock Exchange (TSXv) Listing

Appsvillage Australia Ltd (ASX: APV) (Appsvillage or the Company), an AI Marketing platform provider for small and medium businesses, is pleased to announce today that it has appointed Mr. Noah Hershcoviz as a non-executive director to the Company's board of directors and pleased to advise that it is continuing to progress its dual listing plans on the TSX Venture Exchange. The dual ASX/TSXv aims to increase the Company's exposure to institutional and private investors, and drive trading volumes and research coverage.

Mr. Hershcoviz has a breadth of experience executing strategic transformation projects and complex transactions across multiple international IPO's, M&As, equity, debt, venture investments and financial restructuring transactions. Noah is a Managing Partner at A-Labs Advisory & Finance Ltd. (www.alabs.co), he is a chartered accountant, and an attorney.

Max Bluvband, Founder and CEO comments:

Max Bluvband, APV's CEO stated that: "We are excited to welcome Noah to our Board. Noah has amazing abilities to take APV to its next level, bringing valued investors and successful Canadian listing. We are pleased Noah decided to join and take the company to success."

Mr. Hershcoviz comments:

"APV is one of those companies which brings an important value to Small-Medium Businesses. 90% of the world's economy are SMBs, especially after the COVID-19, APV AI marketing platform helping SMBs move to the digital arena and grow their business. I am excited to be part of this company and the spirit of its leadership."

As part of the dual listing, the Company is considering raising further capital. The terms are not yet finalised and the Company is considering a number of different structures (debt and/or equity) which may be suitable, with ASX and TSXv considerations in mind.

The completion of the dual listing on the TSXv is subject to, among other things, receipt of shareholders and/or regulatory approvals, the satisfaction of applicable ASX and TSXv requirements, and receipt of approval from the TSXv. The Company has not yet made a listing application to the TSXv, nor received conditional approval from the TSXv for a listing. Further updates will be provided once available.

-Ends-

This announcement has been approved and authorised for release by the Board.

For further information, please contact:

Investor Relations

Media and Capital Partners

E: Appsvillage-IR@mcpartners.com.au

Media Enquiries

Melissa Hamilton

Media and Capital Partners

P: 04 1775 0374

E: Melissa.hamilton@mcpartners.com.au

**About AppsVillage Australia Limited**

AppsVillage provides an easy and inexpensive SAAS solution that allows small-to-medium businesses to create and manage their own mobile application as a means of connecting with their customers and growing their business.

AppsVillage's technology has automated the design, development, maintenance and marketing of mobile apps, allowing any business to build, preview and launch their own application without have any code writing or digital marketing knowledge.