

# **ASX** Release

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## ASM boosts leadership team ahead of key decisions

Australian Strategic Materials Limited (ASX: ASM) (**ASM** or **the Company**) is pleased to announce key leadership appointments to drive the Company's progress towards the implementation of its "mine to manufacturer" strategy in the production of critical metals, including rare earths for advanced manufacturing.

## **Chief Operating Officer - Rowena Smith**

Rowena Smith joins ASM from her former role with South32 as the Chief Sustainability Officer accountable for the sustainability strategy and business processes, including HSE standards, enterprise risk management systems, and climate change.

Rowena brings over 28 years of global mining experience and has held various senior roles in strategy, commercial, and operations, including Vice President Supply at South32 and General Manager Kwinana Nickel Refinery, BHP. Rowena's early years were spent in operational leadership roles within Rio Tinto's aluminium smelting business. Rowena holds a Bachelor of Commerce degree from the University of Western Australia and is currently the Chair of the Board for the Women and Infants Research Foundation.

## Chief Financial Officer - Jason Clifton

Jason Clifton joins ASM from Woodside Energy Limited, where his most recent position was Senior Vice President Financial Services, responsible for Treasury, Tax, and Finance. Before Woodside, Jason worked in the banking industry including roles as Chief Financial Officer of Bankwest and Chief Financial Officer of Westpac New Zealand.

Jason is a Board member at Volunteering WA, holds a Bachelor of Commerce from UWA, is a Fellow of the Institute of Chartered Accountants, a Fellow of the Financial Services Institute of Australia, and a Member of the Australian Institute of Company Directors.

## **General Counsel - Julie Jones**

Julie Jones is an experienced General Counsel and Company Secretary with a strong background in mining and manufacturing. Julie has more than 18 years of legal, commercial, strategic, and corporate governance experience. Julie has significant experience in the areas of contract, employment, intellectual property, and mining law. Julie has comprehensive knowledge of all aspects of company secretarial matters, including the Corporations Act and ASX.

Most recently, Julie was General Counsel and Company Secretary for Matrix Composites and Engineering Ltd. Before this, Julie has held legal roles in the not-for-profit and mining industry.

## President Asia - Frank Moon

Frank Moon has more than 25 years of experience in the metal and material industries, working in various global environments. He has been involved in international business development and global



marketing and operation where he held executive roles in South Korea, UK, Europe, USA, Japan, and China.

Mr. Moon is a Chemical Engineer from Sydney Australia and before joining ASM, he was operating as an expatriate in various regions. He has extensive experience working in and with South Korean Corporations and has provided consulting services to ASM for the last 18 months to assist with the development of the Ziron Tech metallisation process.

#### **Chief Culture Officer - Tess Lackovic**

Tess Lackovic is a senior people and culture executive with over 15 years' experience within globally and locally listed mining, oil and gas, and manufacturing businesses. Holding A Bachelor of Science in Psychology and a Masters in Commerce Tess has worked extensively in growth markets for organisations that have rapidly scaled their global operations including Kentz, SNC Lavalin, BHP, BlueScope Steel, and several privately-held businesses.

Tess has built and led extensive teams to execute two of the biggest oil and gas construction projects in recent Australian history – Gorgon and Ichthys - and has executed multiple Greenfield expansions, complex Joint Venture partnerships, system transformations, and mergers & acquisitions in her career.

#### Chief Information Officer - Peter Simko

Peter Simko has over 30 years of experience in the resources, defence, and engineering industries working with companies including Clean TeQ, St Barbara, Tenix, Wiluna Mines, and WMC Resources. He has expertise in technology, business systems, and business transformation, with a focus on business improvement, digital innovation, and project leadership.

Peter is also the founder and chair of a volunteer fundraising organisation called Rock Off MND, an annual live music event that raises funds and awareness for Motor Neurone Disease research. Peter's qualifications include a Master of Business Administration from Deakin University and he is a Member of the Australian Institute of Company Directors (AICD).

ASM's Managing Director David Woodall said "the Company is building its capability as it moves towards key decisions on the Dubbo Project in NSW, and the proposed Korean Metals Plant".

It's a great reflection on the direction ASM is heading that we have been able to attract such a high-calibre team to drive the business," Mr. Woodall said.

"ASM is at the beginning of an exciting new phase as it moves towards critical decisions on financing, offtake, and equity for its projects. Our new leadership team will execute our vision to become a global, independent, and integrated critical metals producer by 2025."

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This document has been authorised for release to the market by David Woodall, Managing Director.



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## About Australian Strategic Materials - www.asm-au.com

Australian Strategic Materials Ltd (ASM) is an integrated materials business and emerging "mine to manufacturer" producer of <u>critical metals</u>. The company's cornerstone <u>Dubbo Project</u> (100% owned) is a proven long-term resource of <u>rare earths</u>, <u>zirconium</u>, <u>niobium</u>, and <u>hafnium</u> located in central-western NSW, Australia. It represents an alternative, sustainable and secure source of these metals, which are critical for a diverse range of advanced and clean technologies.

ASM's metals business is founded on an innovative <u>metallisation process</u> that converts oxides into high-purity metals, alloys, and powders using less energy than conventional methods. The pilot plant in South Korea has proven the commercial scalability of the process and successfully produced a range of high-purity metals and alloys, including titanium, neodymium, praseodymium, dysprosium, and zirconium. Following this success, ASM's first metallisation plant will be constructed in South Korea to supply a range of critical metals including rare earths, zirconium, and titanium.

A Dubbo Project optimisation study will be completed by the end of Q3 2021, targeting improved capital and operating costs, along with an increased revenue stream. Elements of this optimisation study include simplifying the flowsheet and increasing recoveries of rare earths.