



#### ASX Announcement

2 July 2021

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#### Directors

Jon Wild, Chairman

Mathew Walker, Corporate  
Director

Sean Smith Managing Director &  
CEO

Andrew Bickley, Company  
Secretary

#### Issued Capital

ASX Code: FGL

163,500,000 Ordinary Shares

26,250,000 Unlisted options  
exercisable at \$0.15 on or before  
30 June 2022

#### Overview

Frugl is a retail intelligence ecosystem that acquires publicly available grocery data, organises it, enriches it, and utilises it to power two independent retail platforms; Frugl Grocery and InFocus Analytics.

With management drawn from major Australian and International retail organisations, Frugl combines extensive retail experience, proven expertise in data analytics and strategy, and enterprise-scale retail data sets ready for immediate commercialisation.

## EXPIRY OF OPTIONS

Frugl Group Limited (ASX: FGL) ("**Frugl**" or the "**Company**") advises that 23,048,883 listed options (FGLO) with an expiry date of 30 June 2021 and an exercise price of \$0.50 have now lapsed and have been cancelled.

The Company's current capital structure is as follows:

#### Listed Securities

FGL Fully Paid Ordinary Shares 163,500,000.

#### Unlisted Securities

Unlisted Options exercisable at \$0.15 on or before 30 June 2022 26,250,000.

This announcement has been authorised by the Board of Frugl Group Limited.

*For, and on behalf of, the Board of the Company*

Andrew Bickley  
Company Secretary

**Frugl Group Limited**

**- ENDS -**

**Sample notice under Appendix 6A, Timetable 5**

Dear Optionholder ([HIN/SRN]),

The FGLO listed options, are due to expire on 30 June 2021. In accordance with Appendix 6A, timetable 5, the Company wishes to provide you with the following information in connection with the expiry of FGLO options.

- a) [Name of option holder].
- b) [Number of options held].
- c) \$0.50.
- d) 30 June 2021.
- e) Lapse of option to purchase a fully paid ordinary share in Frugl Group Limited (ASX:FGL) for \$0.50.
- f) 30 June 2021.
- g) \$0.047.
- h) Highest: \$0.064 on 6 April 2021 Lowest: \$0.041 on 12 May 2021.
- i) N/A.

If you have any questions relating to your holding of FGLO options, please contact the Company's share registry, Automic Group on [hello@automic.com.au](mailto:hello@automic.com.au) or call 1300 288 664.

Yours faithfully,

Andrew Bickley  
Company Secretary  
**Frugl Group Limited**