

ASX ANNOUNCEMENT

Family Zone Cyber Safety Limited

ASX:FZO ("Family Zone" or the "Company")



Our mission is to protect & support every child's digital journey.

FAMILY ZONE ADDS 1 MILLION STUDENTS, ADDS 2,000 SCHOOLS AND NOW SERVICES 3 MILLION STUDENTS AND 5% OF US SCHOOL DISTRICTS FOLLOWING A RECORD QUARTER

Family Zone is pleased to update the market on its achievements in the June quarter of 2021.

Highlights for the quarter

- Added ~1 million students to the platform¹ ending with 3.0 million (128% YoY growth)
- Added ~2,000 schools to the platform¹ ending with 5,602 (128% YoY growth)
- Ended the quarter servicing ~ 5.2% of US school districts
- Ended the quarter with 4,129 contracted schools (127% YoY growth) adding ~1,000 contracted schools including 395 acquired through NetRef
- Ended the quarter with 2.4 million contracted students (164% YoY growth) adding ~ 760k students including ~237k acquired through NetRef
- Signed contracts with an annual value of \$3.9 million (92% YoY growth) including ~\$630k through the acquisition of NetRef²
- Signed contracts with a total value of \$6.86 million (89% YoY growth) including ~\$1 million through the acquisition of NetRef²
- Ended the quarter with a record 600k students and 1,473 schools in proof of concept trials

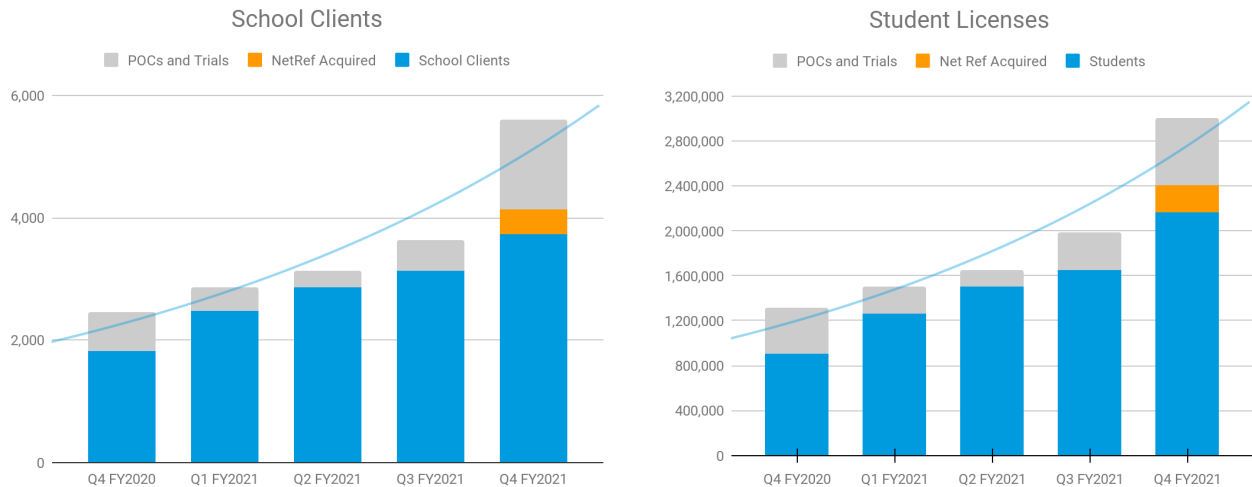
¹ Includes contracted schools/students and proof of concept trials.

² Includes new contracts, renewals and upsells plus contracts added through the acquisition of NetRef.



Significant growth in schools and student numbers

The Company achieved outstanding sales success in the quarter adding ~2,000 schools and ~1,000 contracted school clients. Approximately 1 million students were added to the Company's platforms with ~760,000 student licenses added. Significantly the Company's pipeline has grown with now 1,500 schools and 600k students in proof of concept trials.



Substantial growth in contracted revenue

The Company continues to achieve significant growth in both total and annual value of contracts. Total contracts of \$5.8 million were signed with an additional ~\$1 million added through the acquisition of NetRef. In annual value terms, this equates to ~\$3.3 million of contracts signed plus an additional ~\$630k added through the acquisition of NetRef.





NOTE: The charts above exclude the additional value of contracts purchased through NetRef.
Further details will be provided in our quarterly update at the end of this month.

Managing Director, Tim Levy commented ***“This was a breakthrough quarter. We added over 1 million students and 2,000 schools and now service more than 3 million students and 5% of US school districts. We broke sales records and most encouragingly ended the quarter with ~1,500 schools in trials.”***

This announcement was made on 5 July 2021 and was authorised by the Board of Family Zone Cyber Safety Limited.

About Family Zone

Family Zone, **supporting and protecting every child’s digital journey**, is an ASX-listed technology company and an emerging leader in the fast growing global cyber safety industry. Family Zone’s unique innovation is its patented cyber safety ecosystem, a platform enabling a world-first collaboration between schools, parents and cyber safety educators. Family Zone’s unique approach is delivering rapid growth in the education sector, as well as through direct sales and scalable reseller arrangements with telco providers.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

Contacts

Tim Levy
Managing Director
timl@familyzone.com
+61 413 563 333

Tim Dohrmann
Investor Relations
tim@nwrcommunications.com.au
+61 468 420 846

Family Zone Cyber Safety Ltd
945 Wellington Street
West Perth, WA 6005

Ends.