



ASX ANNOUNCEMENT

16 July 2021

Spark NZ purchase order for FY22 received

‘Sharing Economy’ and ‘Communications as a Service’ pioneer Norwood Systems Ltd (Norwood or the Company) (ASX: NOR) is pleased to announce long-term customer Spark NZ has now supplied Norwood with a Purchase Order for approximately NZD\$639,000 for services to be provided across the coming financial year (FY22) under the agreement initially detailed to the ASX on 30 January 2020 (Agreement).

Under the Agreement, Norwood has provided Spark with a Spark-branded version of Norwood’s World Voicemail service and application, for use by Spark NZ subscribers, available on the New Zealand App Stores. Spark commenced promoting this branded version – Spark Voicemail – to its subscribers in March 2020 (refer ASX announcement 4 March 2020), and a multi-site, geo-redundant on-premises visual voicemail solution in conjunction with other subcontractors was delivered in October 2020, which is now integrated into Spark’s virtualised network and compute infrastructure (refer ASX announcement 16 October 2020).

Please refer previous announcements, including those set out above, for further details on the engagement between Spark and Norwood.

Norwood’s CEO and Founder, Paul Ostergaard, said:

“Spark NZ has been an excellent customer for Norwood, and an important reference point for the strong benefits Telco clients can receive by implementing a similar visual voicemail solution.

“I look forward to our relationship growing, with Spark Voicemail continuing to be a desirable value added service and a point of differentiation for Spark NZ.”

This announcement is authorised for release by Paul Ostergaard, Managing Director and CEO of Norwood.

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About Norwood Systems

Norwood Systems Ltd (ASX: NOR) is revolutionizing mobile voice, messaging, data and cyber security services through its pioneering award-winning virtual mobile services platforms and associated Apps.

The Company’s breakthrough offerings deliver Over the Top (OTT) connectivity, knowledge and intelligence services. Norwood’s products and services are targeted at a broad spectrum of prospective customers from individuals through to large enterprises and government agencies.

Norwood has delivered services to more than 7 million customers since launching its platform in mid-2014, servicing people in 200+ countries & territories and 5000+ cities worldwide and has achieved a 4+ App Store rating on all published Apps.