

# AssetOwl

---



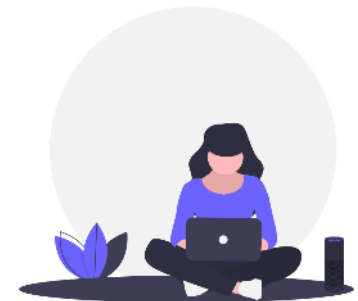
NWR Small Caps Conference | 4 August 2021 | (ASX: AO1)

# Agenda

---

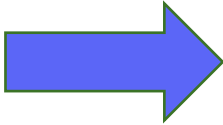
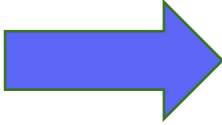
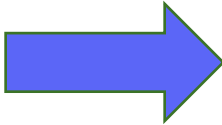
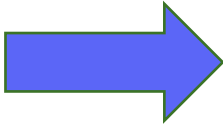


- Property inspection background
- Inspector360 overview
- Technology features
- Twelve month look-ahead
- Investment highlights



# Property inspections: central to the industry but problematic

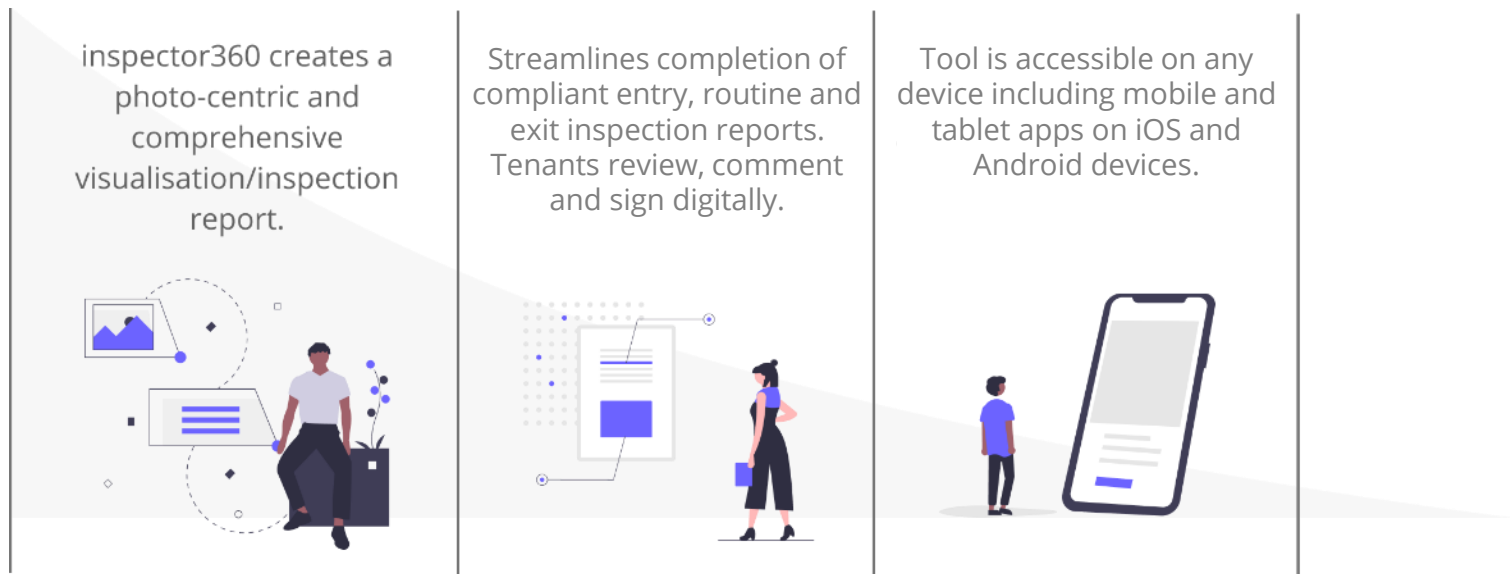


Stakeholders		Industry Problem
Property Owner		<ul style="list-style-type: none"><li>• Anxiety about property condition</li><li>• Inability to access primary investment</li></ul>
Tenant		<ul style="list-style-type: none"><li>• Property inspection process fraught with risk and time consuming</li><li>• Risk of dispute</li></ul>
Property Manager		<ul style="list-style-type: none"><li>• Property inspection process frustrating &amp; slow</li><li>• Frequent disputes can demand court time</li><li>• Stressful role</li></ul>
Agency Principal		<ul style="list-style-type: none"><li>• Optimising labour costs and staff morale</li><li>• Service to owners</li></ul>

# The solution: inspector360 digitises the property inspection process



## What is AssetOwl's inspector360?



**inspector360 can help to deliver real estate agents and property managers time savings on entry inspections of up to 75% <sup>(1)</sup>**

# Technology led advances aim to disrupt the industry

---



- 1 Use of panoramic photos
  - Productivity gains. Higher quality reports
- 2 Paperless property condition reports
  - Streamlines tenant sign-off
- 3 Owners portal
  - Owner peace of mind. Helps build constructive owner/agent relationship
- 4 Data syncing
  - Protects inspection against data loss. Enables more than one person to work on an inspection
- 5 Remote property inspections
  - Additional time savings. Improved safety in a COVID environment

# Our product outperforms existing inspection tools

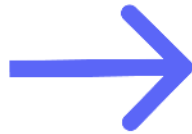


## Typical Industry Performance

## inspector360



Speed



Current industry practice is to take hundreds of photos per inspection. Considerable time required to edit photos - typically post inspection, off-site

inspector360 has a unique function which allows users to take panoramic photos, improving inspection speed and quality and reducing photo numbers  
Client estimate – up to 75% time reduction



Efficiency



Clunky user interface means conduct of inspections is inefficient  
Competing tools do not allow for concurrent inspections on the same property, unlike inspector360

The patent pending 'Capture Page' allows users to capture imagery on one piece of the user interface  
Market leading (paperless) tenant collaboration streamlines sign-off



Quality & Effectiveness



Some competitors reduce the resolution of photos to cut back on data storage requirements  
Other tools maintain high resolution, but have limits on data per report

High resolution photos ensures that reports are of the highest standard  
Unlimited data offering enables customers to include as many photos as required



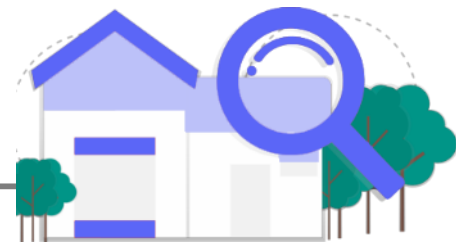
Security



Industry typically lacks ISO27001 accreditation (information security management system)  
Poor data syncing can lead to data loss for mobile phone inspections

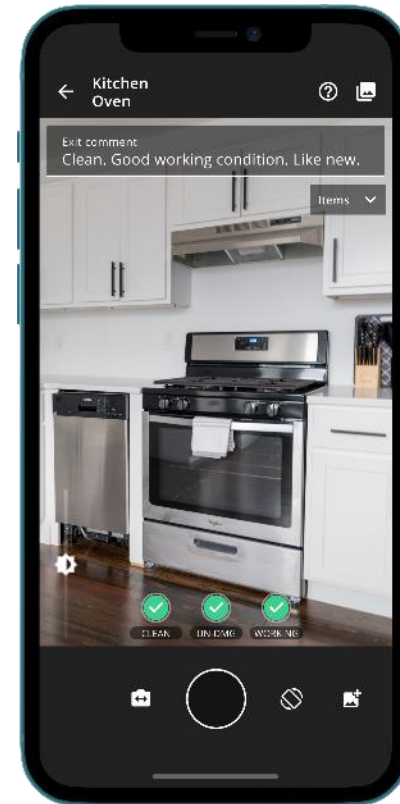
inspector360 is ISO27001 accredited, providing assurance of data integrity and durability of service  
Data syncing means that inspections conducted via mobiles won't be lost

# 2021 will see AssetOwl expand to Australia's East Coast



## Twelve month look-ahead

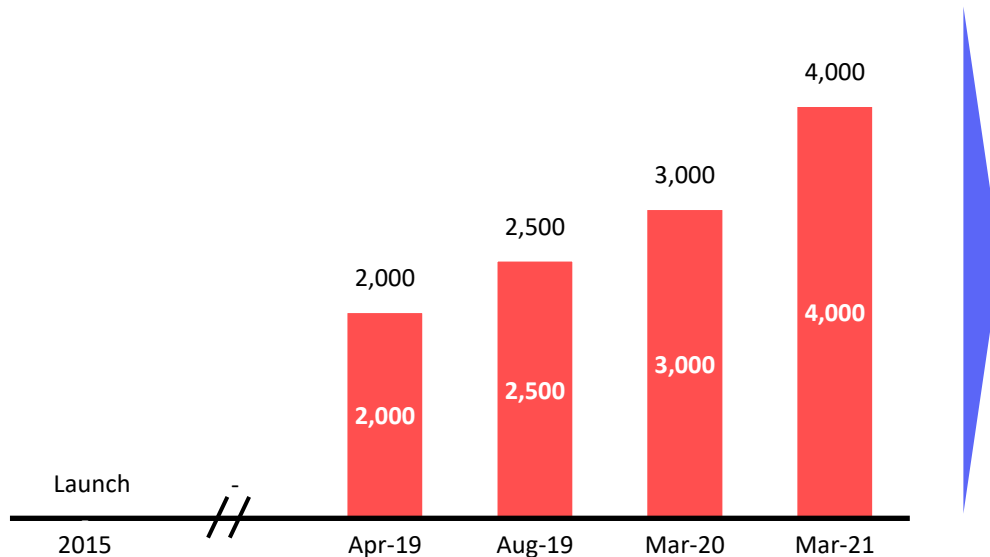
- Growing WA customer pipeline
  - Rebranding and marketing launch scheduled this month
- VIC trials to commence this quarter
- QLD/NSW rollout, targeted Q4 CY21
- Product launch: self-managed segment (post NSW entry)
- 2022: New Zealand entry, development of other revenue streams



# PropertyMe case study demonstrates the industry's exponential growth potential



## PropertyMe Customer Numbers



## PropertyMe Story

- PropertyMe is one of Australia's leading property management software providers
- PropertyMe demonstrates the speed at which a SaaS product can win share in the real estate industry

## Implications

- inspector360 delivers a step change in technology
- With the centrality of the inspection process, inspector360 has great potential to rapidly capture share



# AssetOwl Ltd (ASX: AO1) Investment Highlights

---



- Solving a significant property industry pain point
- This problem is core to the industry's business model
- Existing solutions are unsatisfactory and ripe for disruption
- AssetOwl's solution meets the industry need today
- AssetOwl's proprietary processes and technology capability provide a sustainable competitive advantage
- Solution is scalable and capable of domestic/international expansion



# Corporate snapshot



## Capitalisation table

ASX Code: A01

Shares on issue

816.5m

Market Capitalisation @ 0.6¢/share\*

\$4.9m

\* share price 3 August 2021

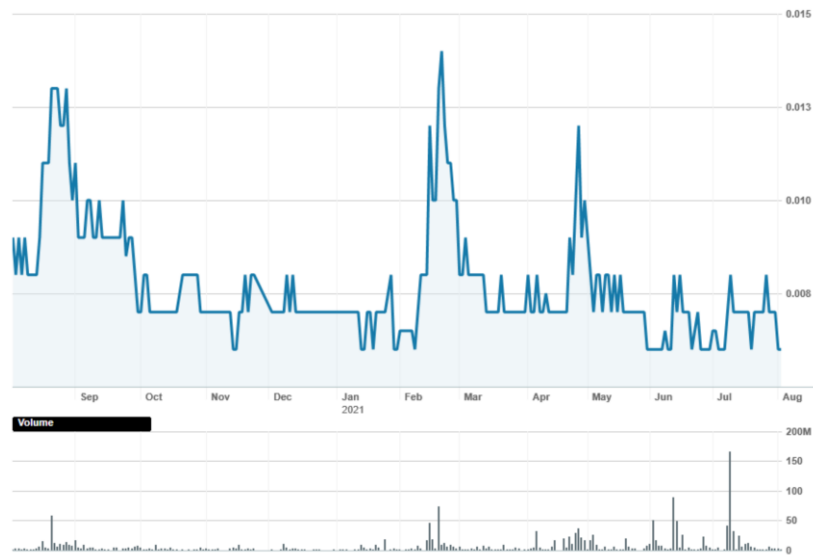
## Options on Issue

38,375,000 Options on issue (Unquoted), exercise prices ranging from \$0.010 to \$0.024 with expiry dates ranging from 31 December 2023 to 31 December 2025.

## Board and Management

Simon Trevisan	Non-Executive Chairman
Giuseppe Di Franco	Executive Director / Chief Technical Officer
Geoff Baldwin	Non-Executive Director
Geoff Goldsmith	CEO
Jeremy Laird	Customer Success Manager

Last 12 months' share price and volume



## Top 5 shareholders

Tribis Pty Ltd (Trevisan related)	62.85m	7.70%
Ogee Australia Pty Ltd	33.29m	4.08%
NCKH Pty Ltd	33.29m	4.08%
Yucaja Pty Ltd	23.23m	2.85%
On the Cusp Investments Pty Ltd	15.00m	1.84%
Top 5 Total		20.55%
Total Number of Shareholders		1,148

Members of the Board and Management hold 82,493,976 shares (10.11% of ordinary shares on issue)

# Important Notice and Disclaimer

---



This document is issued by AssetOwl Limited (ACN 122 727 342), ("AssetOwl") to provide summary information about AssetOwl and its wholly owned subsidiary, AssetOwl Technologies Pty Ltd (ACN 601 135 282) ("AssetOwl Technologies"), and their activities current as at the date of this document. The information contained in this document is of general background and does not purport to be complete. This document is not, and should not be considered as, an offer or an invitation to acquire securities in AssetOwl or AssetOwl Technologies ("AssetOwl Entities"), or any other financial products and neither this document nor any of its contents will form the basis of any contract or commitment. This document is not a prospectus and does not contain all of the information which would be required to be disclosed in a prospectus.

In particular, this document does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States. Securities may not be offered or sold in the United States unless the securities have been registered under the US Securities Act of 1933 or an exemption from registration is available.

Information about AssetOwl that may reasonably be expected to be known to investors and their professional advisers is publicly available and can be obtained from ASIC and ASX (including the ASX website at [www.asx.com.au](http://www.asx.com.au)). You are encouraged to read and consider this information.

Neither AssetOwl Entity nor any of their respective officers, employees, related bodies corporate, affiliates, agents or advisers guarantees or makes any representations or warranties, express or implied, as to, or takes responsibility for, the accuracy or reliability of the information contained in this document. Neither AssetOwl Entity represents or warrants that this document is complete or that it contains all material information about the AssetOwl Entities or which a prospective investor or purchaser may require in evaluating a possible investment in the AssetOwl Entities or acquisition of AssetOwl securities. Nothing contained in this document nor any information made available to you is, or shall be relied upon as, a promise, representation, warranty or guarantee, whether as to the past, present or the future. The AssetOwl Entities have not carried out due diligence investigations in connection with the preparation of this document. You must conduct your own independent investigations and enquiries as you deem fit. The information set out in this document does not constitute or purport to be a recommendation by the AssetOwl Entities nor their respective officers, employees, agents or advisers and has been prepared without taking into account the objectives, financial situation or needs of individuals. The information in this document does not constitute financial product advice (nor investment, taxation or legal advice).

To the maximum extent permitted by law, the AssetOwl Entities and each of their respective directors, employees, officers, affiliates, agents and advisers expressly disclaim any and all liability (including without limitation for negligence) for representations or warranties or in relation to the accuracy or completeness of the information, statements, opinions or matters, express or implied, contained in, arising out of or derived from, or for omissions from, this document including, without limitation, any historical financial information, any estimates or projections and any other financial information derived therefrom. In particular, this document does not constitute, and shall not be relied upon as, a promise, representation, warranty or guarantee as to the past, present or the future performance of an AssetOwl Entity.

This document contains certain forward-looking statements and opinion which are provided as a general guide only and should not be relied on as an indication or guarantee of future performance and involve known and unknown risks, uncertainties and other factors, many of which are outside the control of the AssetOwl Entities. Past performance is not necessarily a guide to future performance and no representation or warranty is made as to the likelihood of achievement or reasonableness of any forward looking statements or other forecast.

All figures in this document are in Australian dollars (AUD) unless stated otherwise.

# Contact



## Geoff Goldsmith

CEO

+61 8 9424 9320

geoff.goldsmith@assetowl.com

## Simon Trevisan

Chairman

+61 8 9424 9320

simon.trevisan@assetowl.com

## Sean Meakin

Company Secretary

+61 8 9424 9320

companysecretary@assetowl.com.au

## Tim Dohrmann

Investor and Media Enquiries

+61 468 420 846

tim@nwrcommunications.com.au

