

## ASX ANNOUNCEMENT

Family Zone Cyber Safety Limited

ASX:FZO ("Family Zone" or the "Company")



Our mission is to protect & support every child's digital journey.

# FAMILY ZONE SECURES AGREEMENT TO PROVIDE CLOUD REPORTING TO ALL SCHOOLS IN WALES THROUGH SMOOTHWALL

Family Zone is pleased to advise that, through its recently acquired subsidiary Smoothwall, has been awarded a substantial contract with Public Sector Broadband Aggregation (**PSBA**), the public sector provider of broadband services to Wales in the UK.

## Highlights

- Smoothwall Cloud Reporting services to be provided to all state schools in Wales
- Sold as an add-on service to Smoothwall Filter, which is used across all Wales public schools
- 3 year deal with a total contract value of ~ A\$1.4 Million (A\$475,000 per annum) <sup>1</sup>
- Reinforces Smoothwall's position as the leading safeguarding provider in the UK
- Offers future opportunities to broaden the scope of services provided

## Cloud Reporting Contract with PSBA

Launched in 2007, PSBA is a Welsh Government-funded service provider of broadband to the Welsh public sector. PSBA provides connectivity through a contract with British Telecommunications to more than 110 organisations across 5,000 sites in Wales.

<sup>1</sup> Converted at A\$0.53 to the 1 GBP



PSBA's offering includes content filtering (safeguarding) services which are provided to in excess of 1,500 schools in Wales. PSBA's filtering services have been provided by Family Zone subsidiary, Smoothwall, since 2017.

PSBA is committed to delivering a future-proof solution to meet the dynamic demands of it's community. Smoothwall Cloud Reporting meets the growing need of schools and educational institutions to access and analyse the immense amount of data associated with modern learning environments, in order to protect students and improve learning and wellbeing outcomes.

Tim Levy, Managing Director of Family Zone said: ***"Securing the Cloud Reporting contract with PSBA enhances Smoothwall's reputation as a leading provider of safeguarding solutions in the UK. This important contract deepens our relationships with Wales education and creates opportunities to broaden the scope of services we can provide in the future."***

*This announcement was made on August 19, 2021 and was authorised by the Board of Family Zone Cyber Safety Limited.*

## Agreement Details

### Key Terms:

Additional service contract under a three year standard supplier agreement with British Telecommunications Plc, as provider of telecommunications services to Public Sector Broadband Aggregation, Wales. Ordered service is the deployment of Smoothwall Cloud Reporting across the entire state school system in Wales. Total contract value is approximately A\$1.43 Million<sup>2</sup>.

## About Family Zone

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Family Zone, **supporting and protecting every child's digital journey**, is an ASX-listed technology company and a global leader in the fast growing global cyber safety industry with a service footprint of in excess of 18,000 schools and 9 million students across the US, UK and Australia and New Zealand.

To learn more about the Family Zone platform and the Company please visit [www.familyzone.com](http://www.familyzone.com).

## Contacts

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<sup>2</sup> Converted at A\$0.53 to 1 GBP