

# QuickFee Limited

FY21 results presentation

26 August 2021

Eric Lookhoff, MD & CEO Simon Yeandle, CFO

# QuickFee.

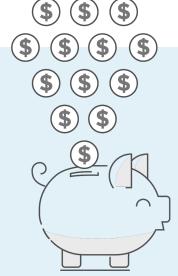
#### QuickFee.

# A merchant acquirer and loan originator for service businesses

For the commercial and professional service provider who demands flexible payment options for their customers, QuickFee delivers a personalised payment experience that enables your business to grow and stay competitive.

As your trusted payments partner, we empower your customers to pay how and when they want, so you can focus on what you do best.







## **FY21** highlights

Major progress achieved across technology and products

Record results in key US market

Lending volumes impacted by government stimulus measures

US\$0.7bn	A\$8.8m	A\$6.3m	QuickFee
Growth in US PayNow	Continued revenue growth	Gross profit growth	Instalments
transactions	<b>1</b> 4%	<b>10%</b>	launched
<b>119%</b>	470	<b>1070</b>	811 firms signed
Strengthened	US\$15.6m	Strong US	Strong US
team	Continued growth	merchant	customer
Key appointments to	in US lending	growth	growth
drive future growth	<b>1</b> 20%	<b>1</b> 51%	<b>114%</b>



#### **Executing against our strategy**

- 1. Execute a robust and effective go-tomarket strategy underpinned by clear brand positioning, precision demand generation, and high-velocity sales conversion
  - Our traditional direct sales model expands to allow for a greater integration-heavy focus
  - We have developed additional channels including independent sales organisations (ISOs), strategic partnerships, independent software vendors (ISVs), and value-added resellers (VARs)
  - Supported by our improved technology, new demand generation architectures and brand strategy

# 2. Build a highly scalable and user-friendly processing platform

- Connect is just one example of the many integrations we are bringing to market, all necessary to deepen our merchant relationships and create greater lifetime value
- We completed our proprietary payment and processing platform ('QUBE')
- Through the BlueSnap partnership, QUBE will expand to support our ACH/EFT product creating greater processing capacity



#### **Executing against our strategy**

3. Develop an improved economic model which is expected to deliver greater transactional margin and higher processing yields across lending and payments

Additional integrations that further expand existing card, ACH/EFT, and merchant processing capabilities:

- Increased ACH processing functionality
- Personalised merchant settlement options
- Enhanced fraud monitoring, risk management, underwriting and onboarding automation
- Expanded credit card and 'buy now, pay later' offerings

- 4. Attract a highly engaged, experienced, motivated and high-performing team of payments and lending professionals
  - We have invested in attracting highly skilled and deeply experienced professionals from some of the largest and most successful financial technology, payments, and lending businesses in the US
  - Key additions were made across the enterprise in product, sales, operations, risk management, and technology all bringing substantial experience to QuickFee

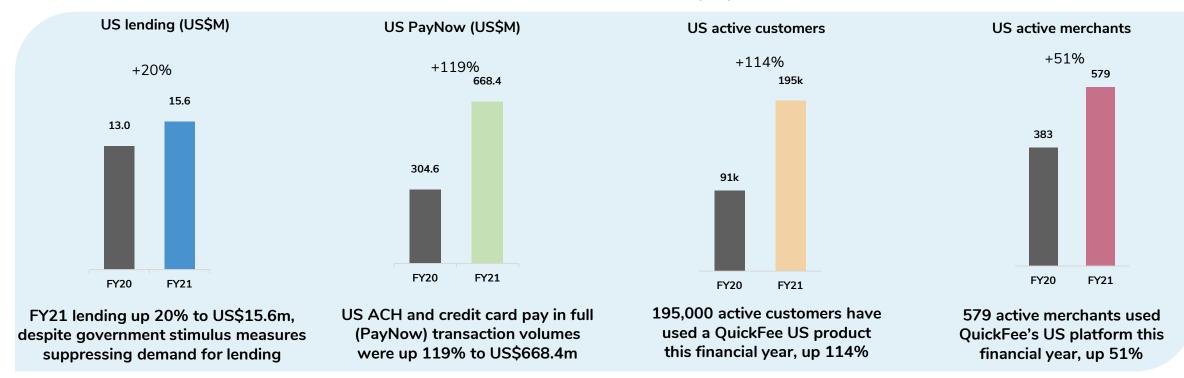


# FY21 financial highlights



#### FY21 overview – QuickFee US

#### US business continues to benefit from structural shifts to online payments

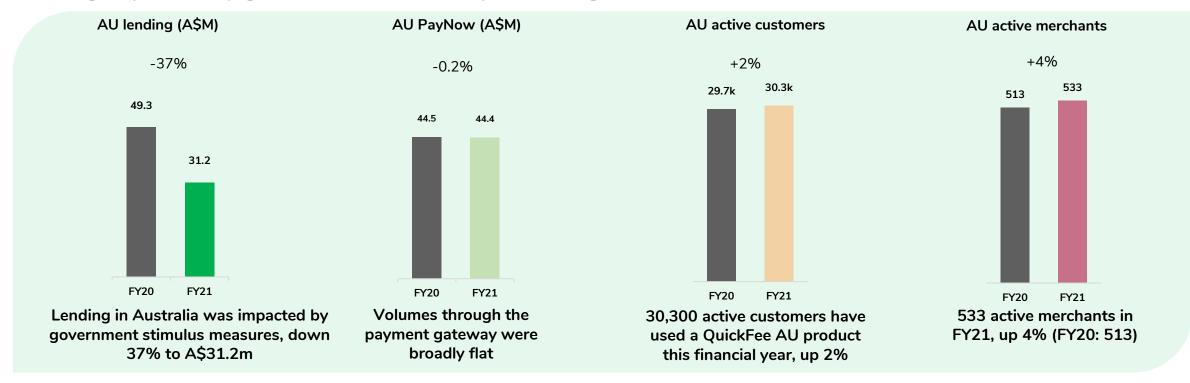


- We anticipate steady growth in US PayNow volumes, as we expand our go-to-market strategy with an emphasis on more scalable channels.
- Deeper integrations such as the launch of Connect, our e-invoicing and payment solution to enterprise professional service firms, will drive greater volume and scale.



#### FY21 overview – QuickFee Australia

#### Lending impacted by government stimulus; positive signs for FY22



- There was a notable improvement in Q4 FY21, with the last three months of FY21 being the three highest of the financial year in terms of lending volume following the cessation of JobKeeper.
- We continued to expand our customer base despite a decrease in lending demand, including several new major law and professional service associations.
- Bruce Coombes has now transitioned to focus more closely on the Australian market; a new Head of Sales and additional sales and marketing talent hired.

#### **Group profit & loss**

# Results reflect commitment to invest in future growth

- Total revenue (interest revenue + revenue from contracts) up 4% to A\$8.8 million; driven by growth in the US across lending and PayNow transactions, partially offset by lower lending in AU
- Gross profit up 11% to A\$6.3 million, emphasising the sustainability and profitable nature of the QuickFee business model. Surplus cash was used to reduce interest on loan borrowings in AU
- Continued investment in future growth saw increased costs, specifically for customer acquisition and product development
  - Cost of acquiring customers includes all activities and overheads in securing new merchants and clients
- Adjusted EBITDA\* down 126% to A\$(7.9) million
- Net loss after tax of A\$(8.5) million
- Continued robust credit risk management:
  - Provision for expected credit losses A\$131k (0.26%) of lending. FY17 – FY21 five-year average 0.31% of lending
  - FY17 FY21 bad debt write-offs averaging 0.21%% of lending

## QuickFee.

A\$M	FY21	FY20	\$+/-	%+/-
Interest revenue	4.7	5.7	(1.0)	(18)%
Interest expense	(1.0)	(1.6)	0.6	38%
Net interest revenue	3.7	4.1	(0.4)	(10)%
Revenue from contracts with customers	4.1	2.8	1.3	46%
Net income	7.8	6.9	0.9	13%
Less: cost of sales	(1.5)	(1.2)	(0.3)	(25)%
Gross profit	6.3	5.7	0.6	11%
General and administrative expenses	(5.0)	(4.1)	(0.9)	(21)%
Selling and marketing expenses	(1.2)	(8.0)	(0.4)	(50)%
Adjusted EBITDA* before growth expenses and significant items	0.1	0.8	(0.7)	(88)%
Customer acquisition costs	(4.0)	(2.5)	(1.5)	(60)%
Product development expenses	(3.7)	(0.7)	(3.0)	(429)%
Share-based payments expense	(0.3)	(0.5)	0.2	40%
Net foreign exchange gains/(losses)	-	(0.3)	0.3	100%
IPO expenses	-	(0.3)	0.3	100%
Adjusted EBITDA*	(7.9)	(3.5)	(4.4)	(126)%
NPAT	(8.5)	(3.8)	(4.7)	(124)%

#### **Balance sheet**

#### Balance sheet remains strong

- Successful completion of A\$17.5 million share placement and purchase plan has strengthened cash position
- Total liquidity plus growth capacity now at A\$33.0 million (see appendix)
- The loan book decrease reflects the effect of government stimulus measures in both the US and AU suppressing the demand for loans

## QuickFee.

A\$M	FY21	FY20	\$+/-	%+/-
Cash and cash equivalents Loan receivables Payment processing receivables Trade and other current assets  Total current assets	21.3	15.0	6.3	42%
	25.8	35.3	(9.5)	(27)%
	0.9	1.0	(0.1)	(10)%
	1.1	0.6	0.5	83%
	49.1	51.9	(2.8)	<b>(5)%</b>
Total non-current assets  Total assets	1.2	1.6	(0.4)	(25)%
	50.3	53.5	(3.2)	(6)%
Borrowings Merchant settlements outstanding Trade and other payables	13.3	25.3	(12.0)	(47)%
	10.0	9.6	0.4	4%
	2.1	1.6	0.5	31%
Total current liabilities	25.4	36.5	(11.1)	(30)%
Total non-current liabilities  Total liabilities	0.5	0.8	(0.3)	(38)%
	25.9	37.3	<b>(11.4)</b>	( <b>31)%</b>
Net assets	24.4	16.2	8.2	51%
Contributed equity	42.6	25.2	, ,	69%
Other reserves	(3.6)	(3.0)		(20)%
Accumulated losses	(14.6)	(6.0)		(143)%
Total equity	24.4	16.2	8.2	51%

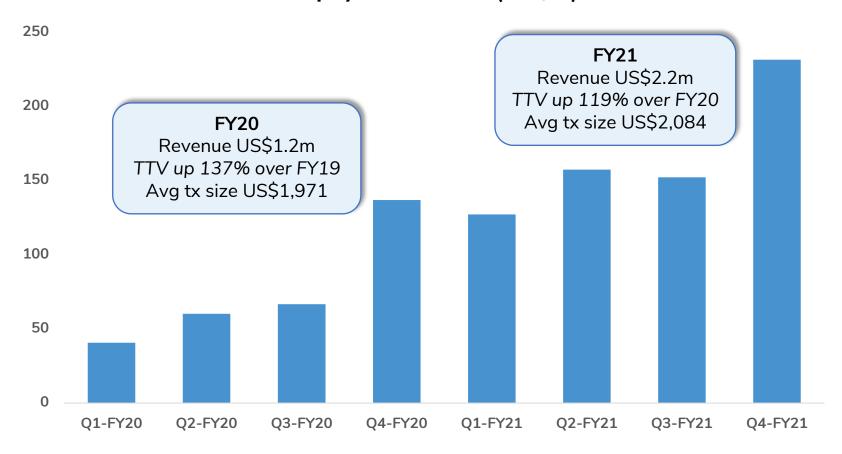


# FY21 operational overview



#### US payments platform delivering growth

#### US payments TTV\* (US\$M)

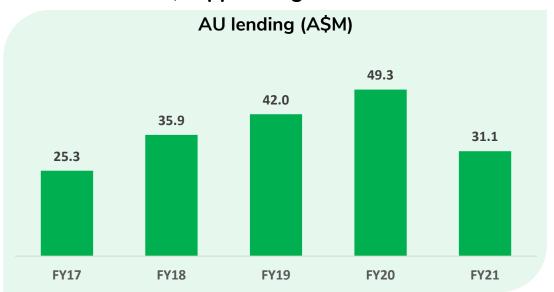


- Scalable platform and upside opportunity
- ACH and card are profitable
- High, and increasing, operating margins due to low operational fixed cost base and volume discounts on processing costs
- Integrating pay-in-full options into all lending platforms is expected to drive increased TTV
- Increasing usage per merchant have driven TTV increases
- Connect and other integrations are expected to drive further increased TTV



#### Lending

# Australia impacted by effect of government stimulus measures, suppressing the demand for loans



AU, traditional lending	FY17	FY18	FY19	FY20	FY21
Average* loan term (months)	10.6	10.9	10.7	10.7	10.4
Average* flat interest on new loans	9.2%	9.2%	9.1%	8.4%	8.6%
Average* APR** on new loans	20.2%	19.3%	19.6%	18.1%	18.8%
Average transaction size (A\$)	13,669	16,466	15,156	14,993	13,695

## US generated growth in lending despite government stimulus measures



US, traditional lending	FY17	FY18	FY19	FY20	FY21
Average* loan term (months)	12.5	11.1	10.9	9.8	8.9
Average* flat interest on new loans	9.2%	7.5%	8.3%	8.0%	6.4%
Average* APR** on new loans	16.9%	15.6%	17.8%	18.2%	16.6%
Average transaction size (US\$)	15,907	11,530	10,604	10,181	9,538

## QuickFee Instalments gaining momentum



#### **QFI** merchants

No credit application process required

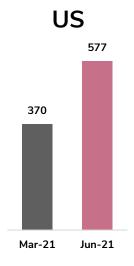
Leverages the available credit on credit cards

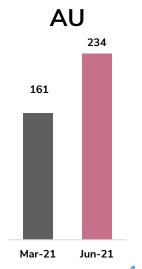
Prevents consumers taking out credit over their existing card limits

No late fees

Does not impact the consumer's credit score

- Substantially increases the addressable market available
- Low risk 'buy now, pay later' (BNPL) payment plans for service businesses
- Focusing on more expensive and necessary purchases: the average ticket size for QFI in the US was US\$2,800, vs US\$2,430 in Q3 FY21
- 827 merchants have signed up to the product by 30 June 2021: 590 in US and 237 in Australia
- Lending volumes and transaction numbers are growing in consecutive quarters in both regions; in the US lending grew to US\$0.4m in Q4 FY21, growth of 300% vs US\$0.1m in Q3 FY21
- We have expanded beyond the accounting and law verticals to other commercial services which drove 60% of US QFI volume in Q4 FY21
- The shorter three-month duration of QFI payment plans recycles capital at a greater velocity, delivering lower loan book growth but more efficient use of capital
- Revenue / lending: 4.99%+
- IRR: 53%\*, APR: 29.5%\*





#### QuickFee.

#### Integration

We are bringing many integrations to market, all necessary to deepen our merchant relationships and create greater lifetime value

- Integrations with third party software and merchants:
  - Cements relationships; connects to the systems our customers already use
  - Provides higher processing volumes of existing customers
  - Gives us a strong proposition against competition
  - Demonstrates product innovation
  - Delivers an additional offering to lending prospects
  - Is a ready-made platform to enable merchants to allow their customers to pay how and when they want
- We now have integrations with: CCH Practice Manager, Practice Evolve, Xero, Greatsoft (part of MYOB)
- We have a substantial pipeline of deals with independent sales organisations (ISOs), strategic partnerships, independent software vendors (ISVs), and value-added resellers (VARs)









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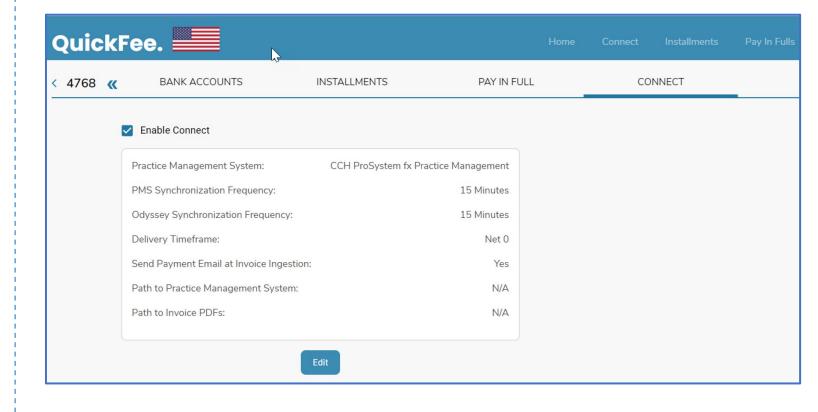


#### **Integration – Connect**

## QuickFee.

#### Connect is just one example

- Connect begins with the CCH
   Practice Manager integration, the
   most widely used practice
   management system (PMS) for US
   enterprise grade accounting firms
- No third party cost for CCH accounting integration
- CCH Axcess (entire CCH suite in the cloud) – coming next
- Gives us access to 65% of the accounting market in the US





#### Significant progress with technology development

Major technology and processing platform development across all four revenue streams

- Connect beta has launched
- We completed development of our proprietary processing services ('QUBE') for ACH and credit card (PayNow), augmenting our current third-party model
- We have implemented merchant fraud monitoring solutions as part of the QuickFee Instalments product
- We have also built and launched a new merchant portal, which centralises all our independent back-office platforms
- Other upcoming product and tech development includes:
  - 'Kepler': our new 'merchant direct' application platform, which enables fully automated merchant underwriting and onboarding, is expected to be live in Q1 FY22
  - Further Connect integrations to more software platforms
  - APIs to ISVs and other merchant groups

#### QuickFee.

## Significant investment in building the team

Key roles filled across sales and marketing, payments, and technology

We have the right talent to execute on our strategy



**Barry Lewin**Non-Executive Chairman



**Eric Lookhoff**Managing Director and Chief Executive Officer



**Bruce Coombes**Executive Director and Managing Director, Australia



**Dale Smorgon**Non-Executive Director



Simon Yeandle

Chief Financial

Officer



James Drummond

Chief Operating

Officer



Jay Alsup
Chief Marketing
Officer



Francesco Fabbrocino
Chief Technology
Officer



#### QuickFee's core shared values

Who we are on our best days and how we choose to support our customers every day

Foundational and distinctive behaviours underpin our diversity, inclusion, and community giveback programs

**Humanity** – we bring our humanity to every conversation with an open heart and an open mind

**Care** – we care for our people and the communities in which we serve

**Serve** – we are in service to our customers, stakeholders, and to each other

**Solve** – we solve before we sell because persistent curiosity delivers stronger outcomes

**Evolve** – we rise, fall, fix, and learn together



# Strategy and outlook



#### Strategy and outlook

Becoming a leading player in online payments for the services industry

FY21 was another year of significant progress for QuickFee

- We have achieved substantial evolution of our technology and products
- We have delivered record results in the key US market

We have strong foundations in place to drive future growth

- Ongoing adoption of online payments and invoices will drive more payments on the QuickFee platform
- The strengthened technology and sales and marketing team will drive further merchant growth
- There is an expectation to see improved lending conditions

We expect a sharp focus on industry consolidation, and we are open to assessing opportunities as they arise



# Questions



## **Glossary**

ACH	Automated Clearing House	A type of electronic bank-to-bank payment in the US, equivalent to EFT in Australia
APR	Annual percentage rate	The annual rate of interest on payment plans or loans
EFT	Electronic funds transfer	An Australian domestic payments network that facilitates the transfer of funds electronically
Connect	QuickFee's internal product name for	its point-of-payment integration, e-invoicing and receivables management product strategy
CC	Credit card	
QuickFee Financing	QuickFee's traditional fee funding pro	duct that enable customers to take out a payment plan to pay their invoice, while QuickFee settle to the merchant immediately
QuickFee PayNow	QuickFee's payment gateway that en	ables customers to pay their invoice in full to the merchant without taking out a payment plan
Merchant	Term to describe QuickFee's primary	customer who is the service provider, who signs up to use QuickFee's platforms and issues invoices
Active merchant	Any merchant that has had a transact	tion with QuickFee in the period referred to
Firm	A merchant. Typically used to describ	e a professional services firm (e.g. an accounting or law firm)
Customer	The customer of a merchant, who wil	I use one of QuickFee's payment options to pay their invoice
Active customer	Any customer who has transacted wi	th QuickFee in the period referred to
QFI	QuickFee Instalments	QuickFee's 'buy bow, pay later' product using Splitit's technology to enable a customer to pay their invoice in four instalments using the unused balance of their credit card
NTM	Net transaction margin	Revenue, less cost of sales, less receivables impairment expense
TEC	Total employment cost	Cost of employing all employees, including variable remuneration and share-based payments expense
TTV	Total transaction value	The total value of all ACH / EFT and credit card PayNow transactions (plus payment plans except where stated)
рср	Previous corresponding period	For example, the pcp for the June 2021 quarter is the June 2020 quarter



# **Appendix**

#### **USA P&L**

- Interest revenue up 13%
- Revenue from contracts up 62% reflecting strong growth in payments business
- Cost of sales up US\$428k due to investment in merchant onboarding platforms and underwriting capability
- Expenses reflect increasing headcount and capability across all areas of the US operation
- Staff numbers @ 30 June:
  - FTEs located in US: 48 (FY20: 19)
  - FTEs charged to US business unit: 37 (FY20: 16)

## QuickFee.

US\$ 000s	FY21	FY20	\$+/-	%+/-
Interest revenue	1,424	1,259	165	13%
Interest expense	(521)	(518)	(3)	(1)%
Net interest revenue	903	741	162	22%
Revenue from contracts with customers	3,061	1,894	1,167	62%
Net income	3,964	2,635	1,329	50%
Less: cost of sales	(614)	(186)	(428)	(230)%
Gross profit	3,350	2,449	901	37%
Other income	3	3	0	-
Operating expenses	(3,278)	(2,013)	(1,265)	(63)%
Adjusted EBITDA before customer acquisition costs and significant items	75	439	(364)	(83)%
Customer acquisition costs	(3,180)	(1,871)	(1,309)	(70)%
Segment adjusted EBITDA before significant items	(3,105)	(1,432)	(1,673)	(117)%
Unrealised foreign exchange differences	_	(259)	259	100%
EBITDA	(3,105)	(1,691)	(1,414)	(84)%

#### Australia P&L

- Interest income down 26% reflecting lending decrease of 37%
- Interest expense savings of A\$662k (59%) due to lower borrowing and surplus cash offset
- Revenue from contracts increased which shows resilience of the AU business despite low lending demand
- Expenses reflect increased focus on account management to strengthen relationships with firms in readiness for improvement in lending demand and investment in new business and marketing
- AU remains a profitable business
- Staff numbers @ 30 June:
  - FTEs located in AU: 22 (FY20: 12)
  - FTEs charged to AU business unit: 17 (FY20: 9)
  - FTEs charged to corporate, including product development:
     16 (FY20: 6)

## QuickFee.

US\$ 000s	FY21	FY20	\$+/-	%+/-
Interest revenue	3,324	4,469	(1,145)	(26)%
Interest expense	(455)	(1,117)	662	59%
Net interest revenue	2,869	3,352	(483)	(14)%
Revenue from contracts with customers	981	865	116	13%
Net income	3,850	4,217	(367)	(9)%
Less: cost of sales	(866)	(859)	(7)	(1)%
Gross profit	2,984	3,358	(374)	(11)%
Other income	70	75	(5)	(7)%
Operating expenses	(1,639)	(1,862)	223	12%
Adjusted EBITDA before customer acquisition costs and significant items	1,415	1,571	(156)	(10)%
Customer acquisition costs	(833)	(607)	(226)	(37)%
Segment adjusted EBITDA before significant items	582	964	(382)	(40)%
Unrealised foreign exchange differences	-	2	(2)	(100)%
EBITDA	582	966	(384)	(40)%

## QuickFee.

#### Cash flow

#### Improved cash position

- Negative net operating cashflow is reflective of increased operating loss
- Increase in operating assets and liabilities reflects the decrease in loan book due to suppressed lending demand, offset by the repayment of borrowings funding the loan book.

A\$M	FY21	FY20	\$+/-	%+/-
Interest, fees and charges from customers (inclusive of GST)	8.7	8.5	0.2	2%
Payments to suppliers and employees (inclusive of GST)	(15.7)	(8.7)	(7.0)	(80)%
Interest paid	(1.0)	(1.6)	0.6	38%
Income taxes paid	0.0	(0.2)	0.2	100%
Net cash (outflow) from operating activities before changes in operating assets and liabilities	(8.0)	(2.0)	(6.0)	(300)%
Payments to merchants to settle loans	(50.2)	(63.3)	13.1	21%
Receipts from merchants' customers in respect of loan repayments	60.3	61.5	(1.2)	(2)%
Changes in operating assets and liabilities	10.1	(1.8)	11.9	661%
Net cash inflow/(outflow) from operating activities	2.1	(3.8)	5.9	155%
Net cash (outflow) from investing activities	(0.2)	(0.2)	0.0	-
Proceeds from issues of shares, net of transaction costs	17.5	22.0	(4.5)	(20)%
Legal acquisition of QuickFee AU	-	(3.2)	3.2	100%
Repayment of receivables facility borrowings, net of proceeds	(11.4)	(0.3)	(11.1)	(3700)%
Loan receivables borrowings facility transaction costs	(0.2)	-	(0.2)	-
Repayment of related party borrowings	_	(2.0)	2.0	100%
Principal elements of lease payments	(0.3)	(0.1)	(0.2)	(200)%
Net cash inflow from financing activities	5.6	16.4	(10.8)	(66)%
Net increase in cash and cash equivalents	7.5	12.4	(4.9)	(40)%

#### QuickFee.

## Liquidity

# Well funded with adequate liquidity and growth capacity

- Liquidity + growth capacity has increased A\$5.3 million to A\$33.0 million
- Discussions are well advanced with a leading global finance company to secure expanded funding lines to support the expected growth in QuickFee's loan book.

A\$M	FY21	FY20	\$+/-	%+/-
Cash and cash equivalents	21.3	15.0	6.3	42%
Undrawn available facilities	1.3	(5.5)	6.8	123%
Liquidity	22.6	9.5	13.1	138%
Growth capacity	10.4	18.1	(7.6)	(42)%
Total liquidity plus growth capacity	33.0	27.7	5.3	19%
Borrowings on loan book facility	13.3	25.3	(12.0)	(47)%
Net cash / (debt) position	8.0	(10.3)	18.3	178%



## Larger margin expansion opportunities

- Highly scalable payments platform and operating infrastructure
- Payment processing fees are expected to reduce proportionately with volumes
- Low risk products are expected to keep bad debts/charge-offs at industry-leading rates; only six merchants have defaulted in 10 years
- Investment in underwriting and onboarding automation drives operating leverage
- B2B payments opportunity in the US is expected to continue to improve TTV / TEC

	FY19	FY20	FY21
Interest income	4.5	5.7	4.7
Revenue from contracts with customers	1.2	2.8	4.1
Total revenue	5.7	8.5	8.8
Less: interest, cost of sales + receivables impairment	(1.8)	(3.4)	(2.7)
Net transaction margin	3.9	5.1	6.1
NTM / revenue %	68%	60%	69%
Full Time Equivalent employees at end of period	20	34	70
Total transaction values (TTV) A\$M	261.1	566.9	991.5
Total employment costs (TEC) A\$M	2.7	4.8	9.9
TTV/TEC	98x	119x	100x



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A\$	FY21	FY20
Adjusted EBITDA* per slide 9	(7,916,672)	(3,496,974)
Depreciation and amortisation included in general and administrative expenses in Appendix 4E	(451,414)	(297,263)
FY20 IPO expenses in Appendix 4E, below operating loss line	-	812,885
Operating loss per Appendix 4E	(8,368,086)	(2,981,352)

<sup>\*</sup> Adjusted EBITDA = statutory EBITDA less interest expense on loan book borrowings



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## **Contact details:**

Eric Lookhoff, CEO

• Simon Yeandle, CFO

• Eric Kuret, Investor Relations

p: +61 2 8090 7700

p: +61 2 8090 7700

p: +61 3 9591 8904

e: eric.lookhoff@quickfee.com

e: simon.yeandle@quickfee.com

e: eric.kuret@marketeye.com.au