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ACN 109 200 900

## AUSTRALIAN SECURITIES EXCHANGE ANNOUNCEMENT

16 September 2021

### US OptiBlend® Market Expansion

Following the extended power crisis in Texas last northern winter, the significant upturn in interest continues in Eden's OptiBlend® dual fuel system, which extends the operating time of back-up diesel powered generators up to 70% , by substituting cheaper natural gas, for up to 70% of the diesel fuel.

To service the increased demand, Eden is appointing new OptiBlend® sales representatives to extend its marketing reach, and is pleased to share that it has appointed a new sales representative, Missouri-based **Power Source Midwest, Inc**, a group that operates across 11 US states (see Figure 1).



Figure 1 Territory Serviced by Power Source Midwest, Inc.

**Power Source Midwest, Inc.** represents products in the following industries:

- Data Centers
- Hospital & Health Care
- Power Generation
- Diesel & Gas Engine Market
- Irrigation Market, and
- Fire Pump Market

The territory they service includes:

- Illinois
- Indiana
- Iowa
- Kansas
- Michigan
- Minnesota
- Missouri
- Nebraska
- South Dakota
- Wisconsin

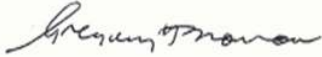
Eden is also currently in advanced discussions with another potential sales representative that similarly services a number of other US states and territories.

## **BACKGROUND**

*The OptiBlend® dual fuel system was designed and developed by Eden US more than 12 years ago, and is 100% owned by Eden. It is a custom fitted hardware technology designed and produced by Eden in the US and India that allows conventional diesel engines to run on Natural Gas as its primary fuel without modifying the engine or the diesel fuel system.*

### **Key features and statistics of OptiBlend® are that it:**

- Works by displacing up to 70% of diesel fuel with Natural Gas;
- Lowers fuel costs, and lowers emissions and increases runtime;
- Is a highly efficient, cost effective system that reduces fuel cost and emissions;
- Is used by Cummins on its oil/gas drilling power module using 3 Tier II gensets;
- Is suitable for most makes of diesel engines; installed on most major global brands;
- Marketed in US and India for over 10 years – highly reliable, durable, long proven in the market;
- Over 200 systems sold and installed over the past 10 years across USA and India and in a number of Middle Eastern, African and East Asian countries; and
- Significant potential markets exist in USA and also in India, particularly in Delhi and the National Capital Region, because natural gas is far cheaper than diesel fuel, and extreme air pollution has resulted in a government ban on use of gensets during winter running solely on diesel fuel.



### **Gregory H. Solomon**

Executive Chairman

This announcement was authorised by the above signatory.

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