



## ASX ANNOUNCEMENT

22 SEPTEMBER 2021



### HITIQ Technology Deployed in Professional Scottish Rugby Programs

- > **Scotland Rugby to deploy HITIQ technology in a season-long trial across its national professional programs during the 2021/22 season;**
- > **Represents a ‘first of its kind’ collaboration involving a national Rugby Union team; and**
- > **Further exposes HITIQ to key Northern Hemisphere Rugby competitions.**

**Transformative, concussion management technology company, HITIQ Limited (ASX: HIQ) (HITIQ or the Company),** has entered into an agreement with Scottish Rugby (**SR**) commencing September 2021. This collaboration will see HITIQ’s flagship Nexus A9 head impact sensor technology used in a trial across selected Scottish Rugby professional rugby programs.

#### Agreement Overview

Rugby Union is the largest non-helmeted contact sport in the world, boasting more than 29,000 registered professional players and 3.2m registered amateur players. This collaboration supports HITIQ’s strategic data acquisition program and enriches the Company’s growing Rugby Union technology footprint by adding more than 120 elite players, spanning:

- Scotland Men’s National Squad
- Scotland Women’s National Squad
- Scotland 7s
- Edinburgh Rugby

This collaboration is significant for HITIQ as it provides visible representation within established Northern Hemisphere rugby competitions including the Six Nations, the United Rugby Championship (formerly known as the Guinness PRO14) as well as the International 7s Rugby circuit.

Scottish Rugby intends to use HITIQ’s technology to measure and compare all aspects of game and training head impact loads. Their ambition is to review and enhance player welfare standards within their high-performance programs

This collaboration will span the entirety of the 2021/22 Six Nations and United Rugby Championships competitions, with the latter concluding in June 2022. During the trial period, the SR and HITIQ will aim to discuss a longer term commercial agreement to commence post completion of the trial.

#### Scottish Rugby Chief Medical Officer, Dr James Robson, said about the trial:

“We are delighted to partner with HITIQ, who have class leading technology, and in this trial we aim to improve our understanding of impact loads on our players in both the training and match environments. We would hope this will further inform on the debate around player load and welfare management going forward.”

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#### Directors

Otto Buttula – Non-Executive Chair  
Michael Vegar – Managing Director  
Phillip Carulli – Non-Executive Director  
Glenn Smith – Non-Executive Director  
Aidan Clarke – Non-Executive Director

**HITIQ CEO, Mike Vegar, commented:**

*“Expanding our technology footprint into a significant global target market such as Rugby Union is critical to HITIQ’s overall strategy. Being the first head impact sensor company to partner with a national rugby union team is very exciting for all our stakeholders and this agreement with the SR builds on other rugby union agreements entered into domestically and previously in the UK.*

*By aligning ourselves to the pedigree of Scottish Rugby, we see this as a powerful step in establishing HITIQ as the concussion technology leader within the sport. Our interests are completely aligned with the SR and we look forward to forming a strong relationship by assisting them to improve their player welfare standards.”*

**- ENDS -**

Authorised for release by the Board of Directors.

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**About HITIQ**

HITIQ Limited (ASX: **HIQ**) operates in the healthcare equipment sector, providing and further developing a transformative, end-to-end concussion management technology platform. This platform aims to provide a total concussion ecosystem whereby the Company’s products support the identification, monitoring and management of sport related brain injury. HITIQ’s product suite utilises high-end technology that will span multiple domains – from early detection and surveillance to assessment and rehabilitation technology tools.

HITIQ is targeting a growing worldwide concussion management market including elite and recreational sport, clinical practitioners, military, research, and combat sports. The Company’s first commercial partner is the Australian Football League, with current strategy initiatives expanding commercially into Rugby League, Rugby Union, Ice Hockey, Lacrosse, MMA and American Football (particularly the NCAA). The market opportunity globally represents ~500k athletes within the elite market and ~10million in the consumer market.