

Discovery Vitality Pilot Update.

Highlights:

- Discovery Pilot has concluded.
- Vitality is one of the world's leading behavioral change programs that encourages and rewards members for leading a healthy lifestyle.
- Vitality tested the accuracy of the CompleteScan application capture suite, with positive results.
- Vitality is the largest global platform for behaviour change, underpinning the insurance products of leading insurers worldwide, with more than 20 million members in 30 markets.

Advanced Human Imaging Limited (ASX: AHI) ("AHI" or the "Company") would like to provide an update to shareholders regarding the consumer pilot to be conducted with Discovery Vitality ("Vitality"). Vitality is core to the business model of Discovery Limited, a leading insurance and financial services provider.

AHI and Vitality have been working together over the last 6 months testing the AHI technology. After several successful outcomes, Vitality has now completed a larger consumer facing pilot facilitated by onsite wellness specialists at four Discovery facilities.

The intention of the pilot was to establish the real-time data accuracy and efficiencies of the CompleteScan system within the South African population. The pilot was conducted throughout the month of May and June, with wellness specialists performing an onsite health evaluation of each participant, comparing the accuracy of the results to those when utilizing the CompleteScan application capture suite. We hope to commence further discussions later in the year.

Vlado Bosanac, Chief Executive Officer of Advanced Human Imaging, said:

"The team at Discovery have been a pleasure to work with over the course of the pilot. Discovery's behavioral change platform Vitality sets the benchmark for health engagement and rewards. Discovery in my view were the pioneers of rewards based incentivized health outcome and have a proven track record of success. The CompleteScan integration will deliver a high-quality cost-effective data set, which will have exponential value in risk assessment and management when integrated into a solution like Vitality. Better health outcomes mean better quality of life. The ethos of a platform of this nature is to do exactly that. Help people live better healthier lives. Identifying negative health indicators through actionable data for early intervention."

About Vitality

Vitality is the largest global platform for behaviour change, underpinning the insurance products of leading insurers worldwide, with more than 20 million members in 30 markets. The Vitality model, established by Discovery Limited in South Africa, has been incentivising behavior change amongst its clients for over 25 years. Vitality creates shared value by combining behavioural economics, clinical science, and financial incentives to encourage and reward members for taking steps to improve their health. The model began with a focus on health and wellness, and has expanded to include short-term insurance, investments and financial wellness. For more information, please visit the <u>Vitality Website</u> or email the <u>Discovery Media Relations Team</u>.

ASX Update Monday 4th October 2021



*This announcement has been approved by the board of AHI Limited.

About Advanced Human Imaging:

AHI has developed and patented a proprietary dimensioning technology that enables its users to check, track, and assess their health and associated dimensions using only a smartphone both privately and accurately.

Our goal is to assist our B2B partners by providing them with our easy to implement SDK's to then empowering their consumers with these unique and diverse capability. This in return gives our partners the ability to assess, assist, and communicate outcomes with their consumers when navigating day to day life. Whether this is a personal journey to better health, understanding the risk associated with their physical condition, tracking the changes they are experiencing through training, dieting, or under medical regimes, or simply wanting to be correctly sized for a garment when shopping online. The AHI technology delivers this seamlessly, privately, and cost-effectively in only minutes.

Our partners benefit from our (MAAS) Measurements as a service pricing solution, that reduces with scale. Integration is made easy with the AHI modular system, based on multiple (SDK's) software development kits, allowing a partner to select the functions, measurements, and displays to suit their individual needs.

AHI has developed this capability by leveraging the power of Computer Vision, Machine Learning, and proprietary patented algorithms, that process captured images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivalled in the industry. AHI simplifies the collection of measurements and removes the human error present in traditional methods.

For more information please visit: www.advancedhumanimaging.com

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