

Corporate Overview

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ActivePort Group Ltd
www.activeport.com.au

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- assumptions regarding ActivePort's business strategies, plans and objectives of management for future operations and development and the environment that ActivePort will operate; and
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This presentation has been authorised by the Board of ActivePort Group Ltd

IPO Update

- Capital raise over-subscribed at \$12M.
- Business performing exceptionally well with **software and related sales in Q1-FY22 up 162% annualised** and services revenue tracking toward a 35% CAGR.
- **Five new customers in Q1 FY22** and a strong customer pipeline.
- Deploying ActivePort software to new Telco customers globally.
- Selling ActivePort software in concert with the products of 3 major global channel partners including PCCW Global.
- Aiming to build-out the ActivePort team quickly across 8 global regions.

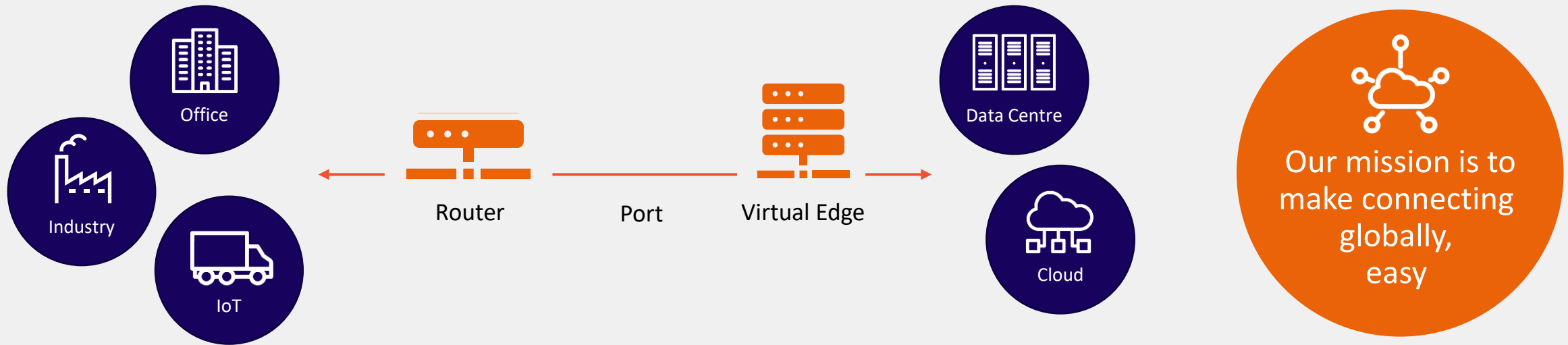
ActivePort Group Limited offers a software defined wide area network (SD-WAN) orchestration solution to the global telecommunications industry.

ActivePort's software lets customers create network connections, deliver cloud services and manage their networks at a local, national or global scale. The result is simplicity, agility, speed and reduced costs.

At IPO, ActivePort Group includes leading technology providers, Starboard IT and Vizstone. The combination of these businesses and ActivePort's software provides the critical mass of technology and expertise needed to rapidly grow, both locally and globally.

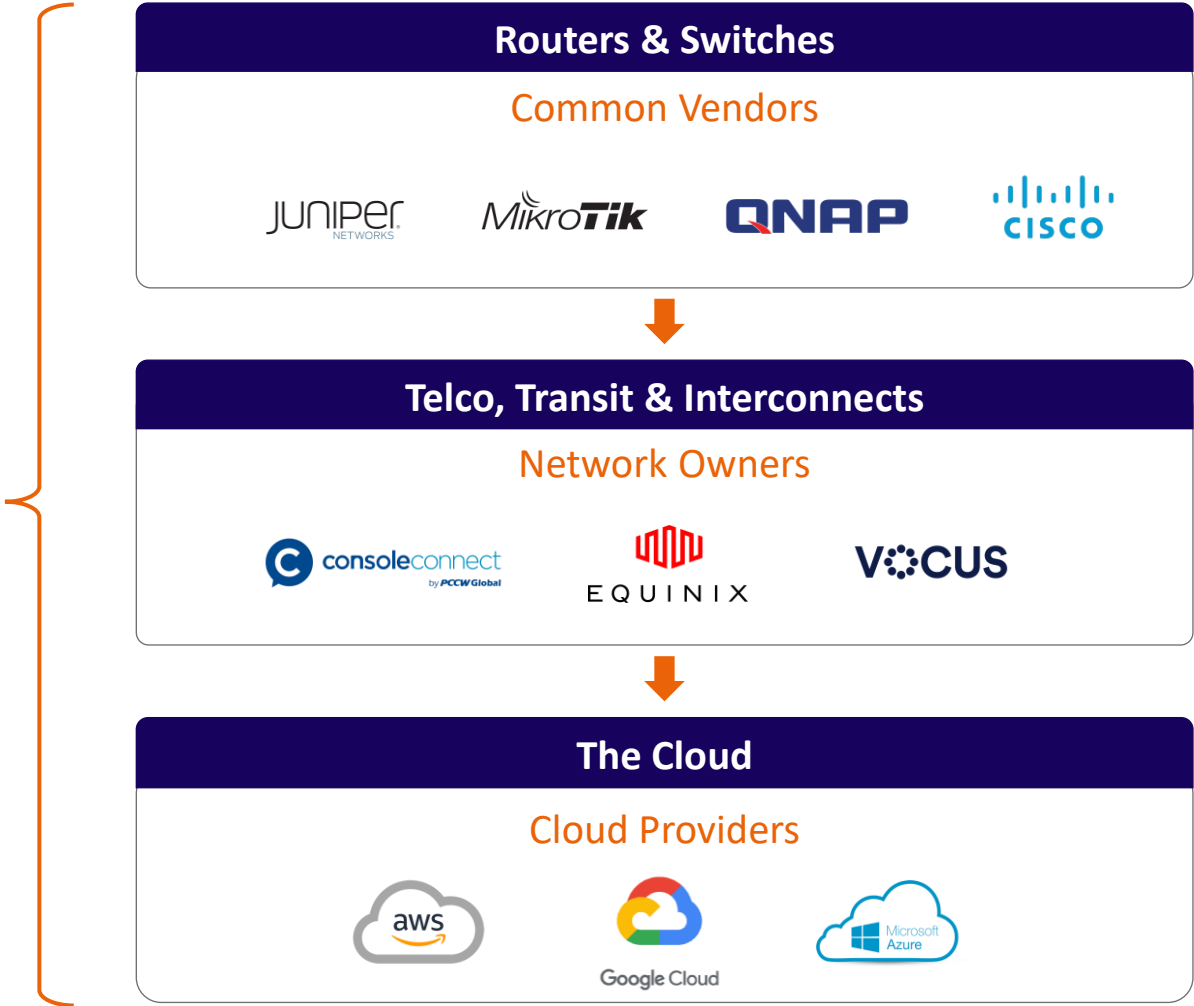
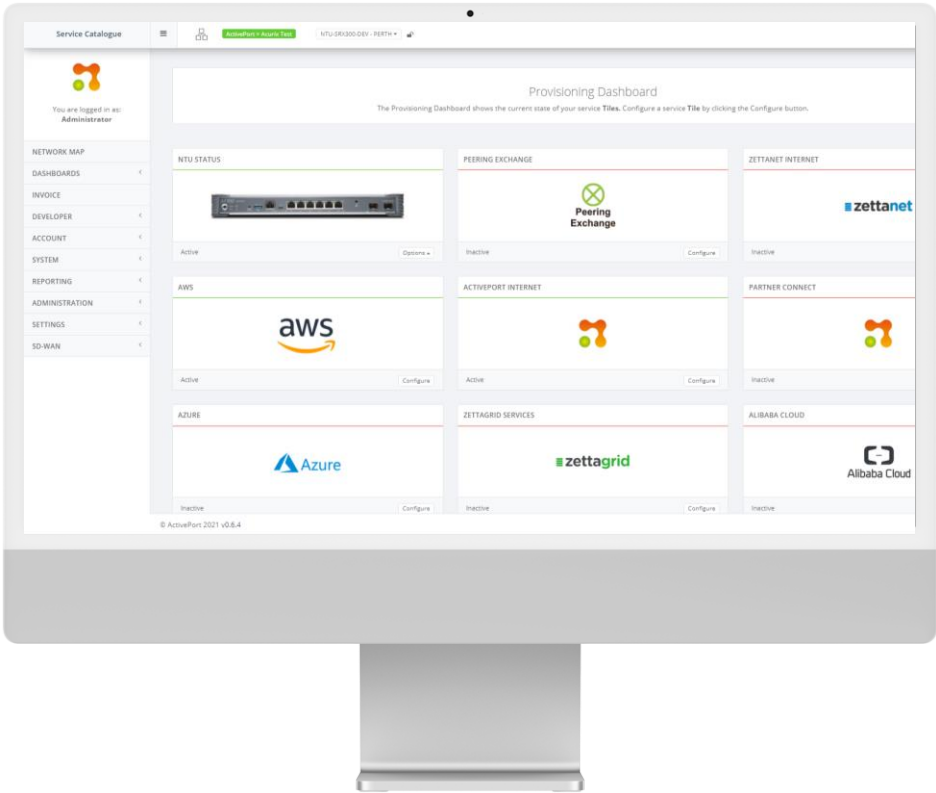
About ActivePort

ActivePort's innovative software solution is used by Telco & Enterprise to manage networks, globally.
ActivePort's Global Edge network is used by customers to connect from the Edge to the Cloud.



The ActivePort Ecosystem

ActivePort software orchestrates the entire SD-WAN ecosystem from a single screen.



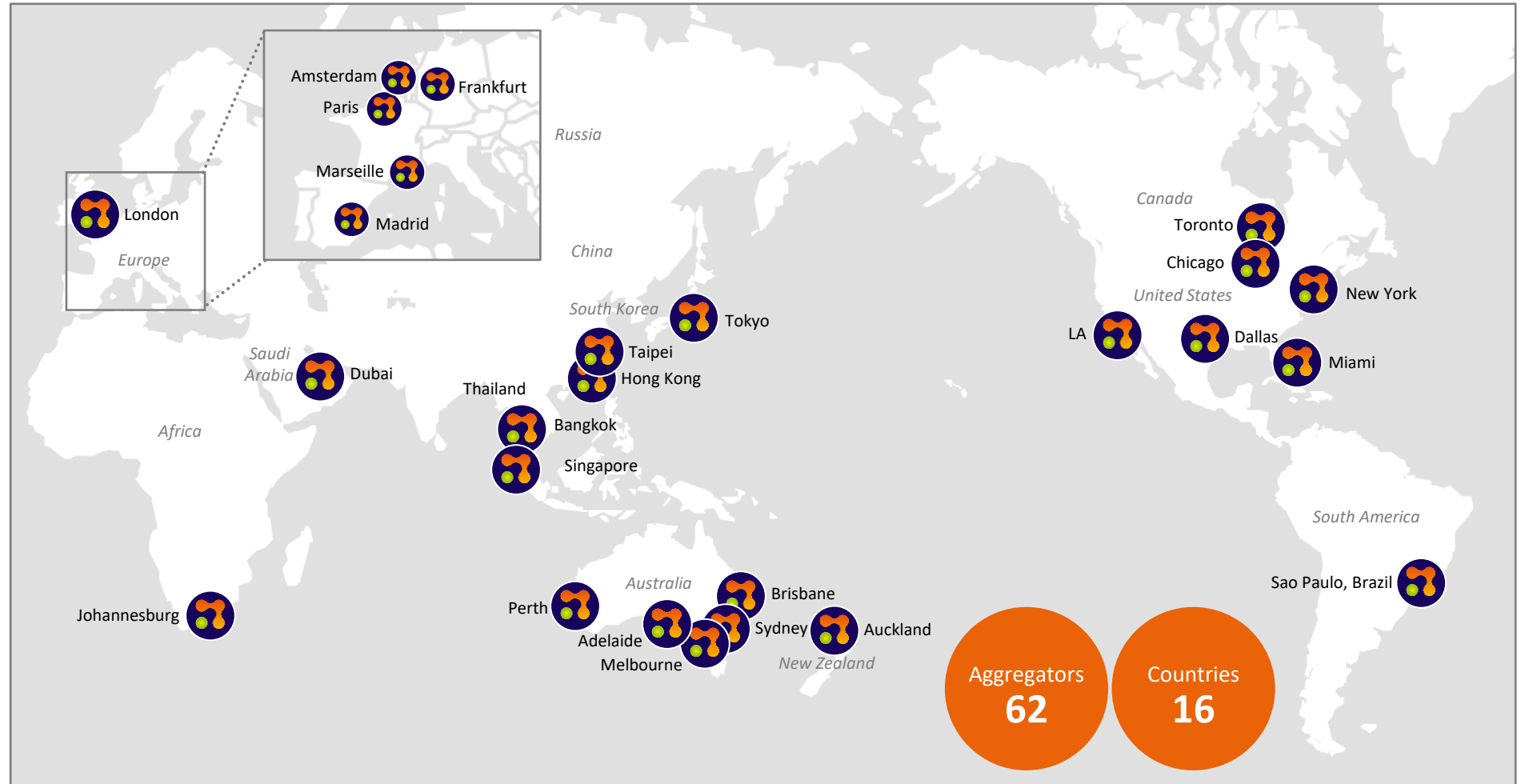
ActivePort's Global SD-WAN Edge Aggregation Network

ActivePort owns aggregation nodes for rapid SD-WAN access and global network transit.

ActivePort's global SD-WAN aggregators are our users' gateways to the Cloud.

Our telco partners' connectivity spans the globe.

ActivePort's orchestration software routes the data and makes the connections.



Go-to-Market Strategy

ActivePort sells its software to Telco, ISP, MSP and Enterprise customers via three channels.

1. Sell-Through

Delivering ActivePort to large national Telco operators and local internet service providers that on-sell ActivePort under their own brand to their corporate customers.

2. Sell-With

Working with strategic partners to sell ActivePort as an integrated part of their own services and solutions.

3. Direct Sales

Direct selling to corporate and government accounts with national or international network management requirements.

*ActivePort generates **high-margin revenue** by licensing its software to telecommunications carriers, internet service providers (ISP's) and information technology managed service providers (MSP's) that in-turn use ActivePort to offer more cost-effective network solutions to their business customers.*

Our Strategic Advantage in the Telecommunications Industry

ActivePort is a tool chosen for its customisable interface and technical versatility.

Branded & multi-lingual user-login screen example.



Completely
customisable white-
label interface allows
any company to **brand**
ActivePort as their own
solution



Multi-language support
makes ActivePort a
truly **global** solution

The image shows a login screen for 'ActivePort'. At the top is the 'ActivePort' logo, which consists of a stylized orange and green icon followed by the text 'ActivePort'. Below the logo is the instruction 'PLEASE LOGIN TO ACTIVEPORTAL'. The form has three main sections: 'Username' with a text input field containing 'example@gmail.com' and the label 'Your unique username'; 'Password' with a text input field containing six asterisks and the label 'Your password'; and 'Your language' with a dropdown menu showing 'English' and the label 'Your language'. Below these is a checkbox labeled 'Remember login' with the subtext '(if this is a private computer)'. At the bottom is a green 'Login' button and a 'Forgotten Password' link.



Custom
Branding

The image shows a login screen for 'telecall'. At the top is the 'telecall' logo, which consists of a stylized red and blue icon followed by the text 'telecall'. Below the logo is the instruction 'POR FAVOR INGRESE A ACTIVEPORTAL'. The form has three main sections: 'Nombre de usuario' with a text input field containing 'example@gmail.com' and the label 'Tu nombre de usuario único'; 'Contraseña' with a text input field containing six asterisks and the label 'Su contraseña'; and 'Tu idioma' with a dropdown menu showing 'Spanish' and the label 'Tu idioma'. Below these is a checkbox labeled 'Iniciar la sesión automáticamente' with the subtext '(si esta es una computadora privada)'. At the bottom is a green 'Iniciar sesión' button and a link that says '¿Ha olvidado su contraseña?'.



Multiple
Languages

Investment Highlights

Innovative Technology

Our software is an innovative solution aligned with the current global trends in API automation & SD-WAN

Global Partners

Aligned with global telco leaders to leverage their existing networks and sell through to their customers

Large Addressable Market

ActivePort's license revenue is from an estimated \$60B target market within the \$2.4T telco industry

Market Proven

Implemented globally with a growing pipeline of telco and ISP customers.

High Margin Software Revenue

Software revenue from network ports without the overhead of operating a network delivers high GP

First Mover

A technically advanced solution in the early stages of the global SD-WAN market's growth phase.

Experienced Team

Led by Karim Nejaim, one of Australia's most experienced telco executives from Optus, Singtel and Telstra



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