



## New \$250,000 order from Steel-Line Garage Doors

ASX RELEASE

9 November 2021

### Highlights

- Steel-Line has placed an order worth over \$250,000 due to be delivered around June 2022
- Steel-Line has launched a marketing campaign in the lead up to Christmas
- The product has international potential and is an opportunity for Zimi to distribute globally

Zimi Ltd (ASX:ZMM) ("Zimi", the "Company") is delighted to announce that it has received an additional order from its distribution partner, Steel-Line Garage Doors ("Steel-Line") valued at over \$250,000 ("further order"). This is on top of the order placed by Steel-Line for 3,250 devices earlier this year (refer ASX announcement 31 May 2021). The further order is due to be delivered around June 2022 and is for a new product range of garage door controller.

Steel-Line have also launched their own television commercial and digital campaign promoting a Christmas bundle showcasing the connected devices' unique benefits.

Aaron Dillaway, CEO and Director of BX Bunka Australia (Steel-Line), commented: *"As a market leader in Australia, we are creating distinctive connected offerings with a range of unique features. This order reinforces our commitment to providing customers with the best in the market."*

Brett Savill, CEO of Zimi Ltd, commented. *"We are delighted to be deepening our relationship with Steel-Line to develop a truly exceptional range of connected garage door products. Partnering with Steel-Line's manufacturers will enable us to develop products with international potential for this billion-dollar pa market<sup>1</sup>."*

This release has been approved by the board.

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Further information:

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### About Zimi

Zimi connects everyday electrical products to the internet and each other to create smarter living and working spaces.

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<sup>1</sup> <http://www.precisionreports.co/global-smart-garage-door-controllers-sales-market-17474207>