# AGM PRESENTATION

November 2021





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## **Our Vision and Mission Statements:**

**Vision Statement** 

To define the EDGE by bringing critical communication infrastructure closer to our customers by *making global local* 

#### At DXN Limited we value

- Safety and health above all else
- Customer Centricity as the core
  - of our business
- Ownership and Accountability to deliver results
- Teamwork because it binds us together



#### **Mission Statement**

To be Australia's leading edge infrastructure company for colocation and turnkey solutions. Safely building the highest quality modular solutions and creating value for our customers, staff and shareholders.

## **Executive summary**

### Two years of strong progress

#### Financial

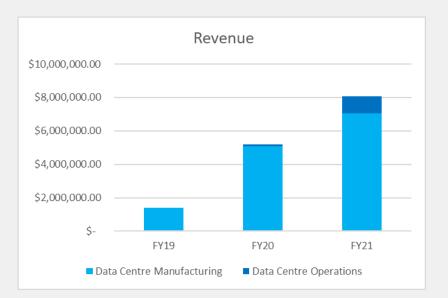
- Revenue growth from \$1.4m to \$8m
  - Underpinned by strong Modular Manufacturing sales
  - Increased Data Centre Operations revenue
- Operational expenses reduced across key areas
  - Employee Expenses \$3.6m reduced from peak of \$5.4m
  - Property lease costs reduced to \$1.6m from a peak of \$2.3m
  - Other overhead expenses reduced to \$2m from a peak of \$3.2m

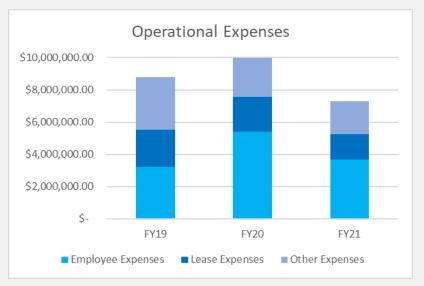
#### **Data Centre Operations**

- Acquired Tasmanian DC (TAS01) May 2020
- Acquired Darwin DC (SDC) October 2021
- Working towards a strategic alliance Perth (DCA) September 2021

#### **Capital Restructure**

- New equity raised
- Debt consolidation with PURE asset management
  - Payout of ANZ
  - Payout of Export Finance







### **Revenue Models**

Modular Manufacturing	Cross Over Services	Data Centre Operations
Engineering Design	Maintenance	Rack and Power Charges
Modular Construction	Operations support	Cross Connect Charges
Site Commissioning	Hands and Feet	Network Services <ul> <li>Internet</li> <li>Connectivity Services</li> </ul>
Project Revenue	Contracted Annuity Revenues	



## **Business Update**

### **Combined operational revenues for FY21 \$8m**

#### **Modular Manufacturing**



#### **Data Centre Operations**



- FY21 revenues of ~\$7m
- New contract wins from July to October 2021 ~\$8.5m expected to be delivered in FY22
- Growing reputation as a subsea cable landing station (CLS) provider in region - 10 CLS' Delivered
- Manufacturing projects delivered to 13 Countries
- Well positioned in Perth to support SE ASIA and Africa high growth export markets
- FY21 Revenues of ~\$1m
- Purchase of SDC (Darwin) adds additional annualised revenue of ~\$1.7m
- National DC footprint– Sydney, Hobart and Darwin
- Sovereign Data Centre clients Darwin and Tasmania
- Working towards a strategic alliance with DCA to market and promote all data centres including Perth DC



# Modular Manufacturing

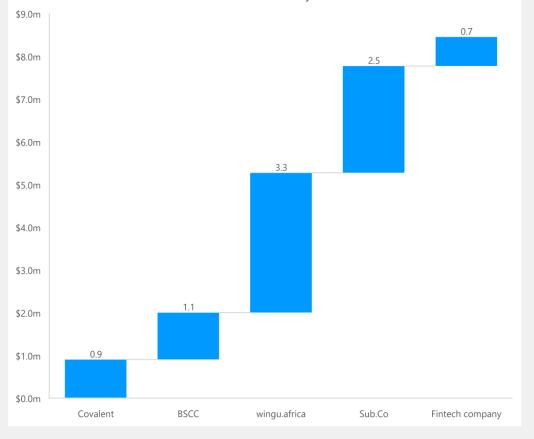




## **Modules Capacity & Pipeline**

### Strong pipeline and capacity to grow

- Focus on key markets of Subsea cables, Mining and EDGE Data Centres delivering results
  - Strong start to FY22 with announcement of ~\$8.55m in sales (up 470% on \$1.5m sales for same period last year)
  - Pipeline in these markets continues to be strong
- Current capacity of 100 modules a year with an extra shift and have further capacity growth beyond that
- Maintenance presents a large opportunity to bring in crossover annuity revenues



Modules: New Contract Wins July to October 2021



## **Current Deployment Locations**







## **Targeted Market Segments**



#### Cable Landing Stations

- Pre-fab specifically for submarine cable industry
- Rapid deployment
   90 days
- Highest quality factory-built surface Protection C4
- Seismic rating
- · Cyclone rating



#### Mining

- Purpose built
- High quality Australian design and build
- Dark site management
- Rugged and resilient
- Custom designed



#### Micro DC

- Plug and play, fully integrated solution
- Combining UPS, cooling, security, monitoring and HMI
- Ideal for enterprise
- 5G telco sites where there is a need for solutions closer to the end user





#### EDGE DC

#### • 1-3 MW deployment

- 100-400 racks
- Modular solution that allows scale
- 6 month build to any tier rating
- Own and operate options

#### Edge deployment

**Telco** and

Government

- 20kW to 1MW
- 5-200 rack
- 16-week build
- Satellite earth
   stations

### **Emerging Opportunity**

### **Current Opportunity**



# Data Centre Operations





# Darwin the gateway to Asia and the USA

- Darwin is the closest point from Australia to Asia
- DXN's Secure Data Centre is the only incumbent with long standing government and corporate customer relationships. Plans to achieve Tier 3 accreditation
- SDC is the highest connectivity point for all Telco's in the NT and terminates many of the domestic cable routes that exist today in the northern territory
- Vocus Australia Singapore cable interconnection into Darwin planned completion 2023
- Hawaiki Cable announced November 3 connecting
   Darwin to Singapore and the USA
- Darwin is the fastest low-latency connection between Australia and Singapore and provides the fastest route from Singapore to Sydney and Melbourne where most of the cloud's live in Australia
- The Subsea Cable from Vocus that extends from Port Headland to Darwin will now be linked to the ASC cable that extends Australia to Singapore



Source: Vocus to link up subsea cables to create Darwin-Jakarta-Singapore Cable | ZDNet



Source: Hawaiki announces new trans-Pacific cable system, Moratelindo as Indonesian partner - Hawaiki Cable



## **DXN Data Centre Map**

### DXN owns and operates three carrier neutral data centres nationally

#### SYD01 (Sydney)

- Located at Sydney Olympic Park
- Tier III Data Centre
- Centrally located to all DC's
- Fully interconnected with dark fibre to major DC's in Sydney

#### **SDC Northern Territory**

- Located in Darwin
- Sovereign DC and provides services to Government
- Strong Network coverage with over 15 carriers
- Meet me point for Inter state capital long haul networks and subsea networks

#### TAS01 Tasmania

- Located in Hobart,
- Sovereign DC and provides services to Government
- 100% Renewable Power

#### **DCA Western Australia**

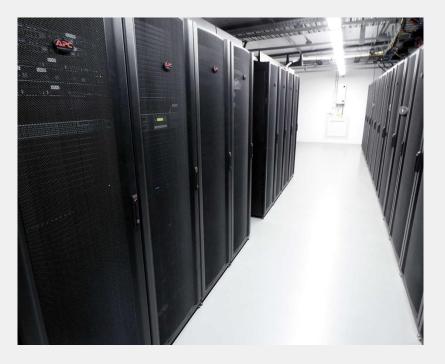
- Located in Perth
- Working towards an alliance with DCA to promote and sell Perth and Sydney DC's
- Sovereign DC and provides services to Government
- Tier III data Centre





## **Capital-lite Edge Data Centre Model**

# DXN will look to offset the capital component of its growth into the Edge DC market



- DXN will continue to look for brownfield and greenfield opportunities to expand its position in the Edge data centre market
- Large property development groups across Australasia have recently shown a strong appetite to enter the Edge data centre market, often representing major data providers wishing to be closer to their end customers
- DXN believes there is an opportunity to utilise third party capital to facilitate the purchase of brownfields assets and the development of greenfield assets whilst retaining management control

























## **THANK YOU**













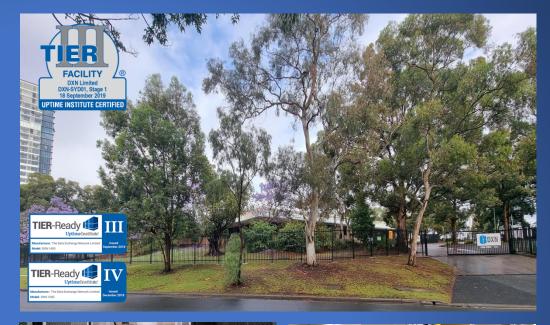
# Appendix





## DXN-SYD01

Location	Sydney Olympic Park
Tier	III (Design and Build) & IV (Design)
Size of Facility	4600 Sqm
Technical Area	3500 Sqm
Capacity at completion	6MW
Initial Fit Out	1MW
Live	19 Aug 2019





DC is live and ready for business



Carrier Neutral Edge DCs build by skilled in-house engineering and manufacturing teams



Two purpose built facilities using modular construction that have achieved Tier Ready III (design and TCCF) and Tier (design) Ready IV certification from the Uptime Institute

Capacity 725 racks











## DXN-TAS01

Location	Hobart Tasmania
Tier	Tier II equivelant
Size of Facility	1200 Sqm
Technical Area	900 Sqm
Capacity at completion	1.5MW
Initial Fit Out	500KW





The Hobart DC is a modular designed DC currently at Tier II+



Government accredited DC and currently provides services to Government



Green Data Centre 100% Renewable energy supply

#### Capacity 150 Racks











Location	Darwin
Tier	Tier III equivalent
Size of Facility	Sqm
Technical Area	Sqm
Capacity at completion	2 MW
Initial Fit Out	500KW



Sovereign DC and provides services to Government

Carrier Neutral with over 15 Telecommunications carriers. Meet me point for RBBP cable well positioned for future subsea cable operators



Proven history of 100% availability over 10 years



Capacity 300 Racks









