



16 December 2021

## Skin Elements Limited ASX ANNOUNCEMENT

ASX CODE:SKN

### SuprCuvr Update

#### Highlights

- Production commenced and ongoing of TGA-registered SuprCuvr hospital-grade disinfectant
- Production facilities and ingredients supply chain fully operational with the intention to produce 25,000 litres per month with the ability to scale up.
- SuprCuvr online shopping platform launched and product available for sale now at [www.suprcuvr.com](http://www.suprcuvr.com) - SuprCuvr media launch also underway
- Sales team engaged to drive commercial sales and distribution to;
  - mining groups and associated service providers;
  - commercial airlines for provision of SuprCuvr for deep-cleaning requirements of its aircraft fleet;
  - Commercial cleaning companies; and
  - State governments in Australia for SuprCuvr in the transport, health and education sectors.

Australian natural skin care company Skin Elements Limited (ASX: SKN) (Skin Elements, the Company) is pleased to announce that it has commenced production of SuprCuvr, its Therapeutic Goods Administration (TGA)-registered hospital-grade disinfectant, and has today formally launched SuprCuvr in the media.

The Company's manufacturing facilities and ingredients supply chain are fully operational, with the intention to produce 25,000 litres of SuprCuvr per month on an ongoing and increasing basis.

Skin Elements also advises that it has launched a dedicated SuprCuvr online shopping platform ([www.suprcuvr.com](http://www.suprcuvr.com)) with three bottle sizes of SuprCuvr all available for sale now, as follows (see Image 1);

- 80ml – designed for portable protection and can be carried in a handbag or briefcase, or in a desk drawer at work.
- 145ml – designed for use in the car, SUV, caravan and camper or truck.
- 285ml – designed for use in the home or office to clean all surface areas.

The Company is also planning to release a five-litre drum for commercial-scale use in the near future.

The commencement of SuprCuvr production in parallel with the launch of the online sales platform is the culmination of an extensive body of work by Skin Elements' product and marketing teams. This work has delivered an end-to-end supply chain designed to meet planned future demand growth for SupCuvr.

#### New Business Update

Skin Elements is aggressively pursuing its commercialisation and growth strategy for SuprCuvr, and has engaged a sales team to drive sales and distribution.

The Company advises that its sales and distribution strategy is initially targeting:

- mining groups and associated service providers that provide cleaning services Australia-wide
- Commercial airlines for the provision of SuprCuvr for the deep-cleaning requirements for fleets of aircraft;
- Commercial cleaning companies; and
- State governments in Australia, in relation to sales and distributions opportunities for SuprCuvr in the transport, health and education sectors.

### **Background on SuprCuvr**

SuprCuvr is a TGA registered hospital-grade disinfectant (Australian Register of Therapeutic Goods number 373328) made from a 100% plant-based formula.

Independent laboratory tests have confirmed that SuprCuvr has 99.99999% (7 log reduction<sup>1</sup>) effectiveness against COVID 19<sup>2</sup>. Skin Elements' research indicates that SuprCuvr is the first and only approved disinfectant globally with a 99.99999% (7 log reduction<sup>1</sup>) efficacy against COVID 19.

The combination of exceptionally high efficacy in a 100% plant-based formula presents a significant market opportunity for SuprCuvr in large-scale settings where disinfectants are deployed.

Skin Elements' Executive Chairman Mr Peter Malone said:

*"We are delighted to have commenced SuprCuvr production. This is another significant step forward for the product. Our production facilities and ingredients supply chain are fully operational, which will facilitate the ramp-up of production to meet future demand growth. In parallel, we have launched our online SuprCuvr shopping site, and today have formally launched SuprCuvr in the media.*

*The Company is aggressively pursuing its sales and distribution plans for SuprCuvr, and is engaged in ongoing discussions with commercial cleaning companies, and also state and territory governments, and we look forward to progressing these and other opportunities and will update the market on progress in due course."*

This announcement is authorised by the Board of Directors of Skin Elements Limited.

END

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<sup>1</sup>In terms of infection control, log reduction conveys the level of effectiveness in reducing pathogens. The greater the log reduction, the more effective the product is at killing bacteria and other pathogens that can cause infections.

<sup>2</sup>Independent laboratory testing by Eurofins AMS Laboratories Pty Ltd, which provides chemical, microbiological and physical analytical testing services to many industry sectors. It is part of the global Eurofins group of laboratories, headquartered in Luxembourg, which has a network of more than 800 laboratories in 50 countries.

Natural Science by Skin Elements

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### About SuprCuvr and SE Formula

In addition to the 100% plant based TGA approved COVID 19 disinfectant, Invisi Shield® SuprCuvr range includes alcohol-free, all-natural sanitiser products. They are designed to deliver effective protection against bacteria and germs whilst being all botanical derived.

Skin Elements is continuing to investigate the use of the SE Formula™ in a range of further applications for Invisi Shield® SuprCuvr.

### About Skin Elements

Skin Elements is an award winning Australian owned and operated ASX-listed skin care company focused on the development of natural and organic skin care products. Skin Elements innovative approach to plant-based and organic personal care and skincare products has enabled the creation of a portfolio of products that have been sold and distributed across the world. Its flagship products include the Invisi Shield SuprCuvr TGA-registered, hospital-grade disinfectant, Invisi Shield SuprCuvr alcohol free natural sanitiser, Soléo Organics natural and organic sunscreen, PapayaActivs natural therapeutics skincare, and Elizabeth Jane Natural Cosmetics brand.

Further information is available via the Company website: <http://skinelementslimited.com> and on the Company online store: [www.sknlife.com.au](http://www.sknlife.com.au)



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