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# FLEXIROAM SIGNS IOT TRANSPORTATION CONTRACT WITH **ASIA MOBILITI**

## **Key highlights:**

- Flexiroam will provide connectivity to commercial vehicle & public transport telematics supplier Asia Mobiliti
- The contract covers Malaysia, Singapore and Thailand, with projected annual revenue of A\$50k initially, which is expected to increase over time
- Flexiroam's first agreement in the transportation vertical and the first employing embedded MFF2 SIM cards

Flexiroam Limited (ASX:FRX) (Flexiroam or the Company) is pleased to announce that it has signed an agreement to provide Internet of Things (IoT) connectivity to Asia Mobiliti, a commercial vehicle and public transport telematics supplier. Under the agreement, Flexiroam will provide coverage to Asia Mobiliti's IoT devices installed in vehicles within Malaysia, Singapore and Thailand, with projected annual revenue of A\$50k initially, which is expected to increase over time. The agreement has an initial term of 3 years and contains terms and conditions which are customary for an agreement of this nature, including a 30-day termination notice by either party.

Commenting on the agreement, Asia Mobiliti Chief Executive Officer & Co-founder Ramachandran Muniandy said: "We are building technology products that make transport more sustainable, affordable and convenient, tackling congestion and pollution problems for cities and nations. Our IoT devices track geolocation, driving behaviour, cabin conditions, and vehicle condition so having reliable connectivity is critical. We selected Flexiroam to be our IoT connectivity supplier due to the high level of flexibility and control provided, allowing our IoT devices to be connected to the best possible network at all times."

Flexiroam CEO & Executive Director Marc Barnett said: "We are pleased to have signed our first deal to supply connectivity to the vehicle management industry, which is a large opportunity for Flexiroam to begin servicing. We will initially supply pluggable SIM cards, which will be upgraded to MFF2 SIMs. MFF2 stands for machine-to-machine form factor and these SIMs are embedded directly onto the circuit board during IoT device manufacturing, ensuring a long-life cycle once these devices are deployed.

"Having made investments into our technology infrastructure, engineering team and sales team, we are excited by the vast opportunities to scale our vehicle management IoT connectivity business, over the long term."

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### **AUTHORISED BY THE BOARD OF DIRECTORS**

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#### **ABOUT FLEXIROAM**

Founded in 2011 by Jefrey Ong, CIO and Executive Director, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.

Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 520 network operators in over 200 countries and territories, making it the preferred service for consumers and businesses worldwide.

For further information, please visit <a href="https://www.flexiroam.com/">https://www.flexiroam.com/</a>