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CAMPAIGN LAUNCH

Launched December 2021, the initial phase of the neXus campaign continues to generate registrations to form part of the network.

Targeted to tech early adopters, high-bandwidth householders and gamers, the campaign calls for the audience to 'Join Operation neXus' by completing a registration for neXus at their premises.

The intel gathered during this phase continues to guide the strategically targeted infrastructure rollout based on areas of high-demand and existing connectivity in the area.

Unique Registrations





Perth's next-gen wireless internet network.

Launch



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SCALING COVERAGE DENSITY (connecting the dots)

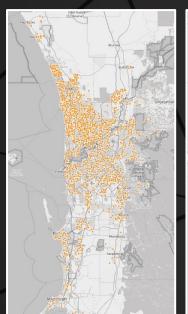
Week 3



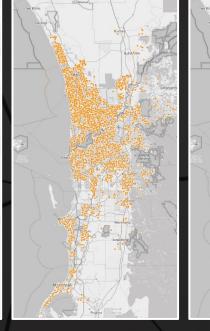
Pre-Registrations: **157**

Week 1

Pre-Registrations: **736**

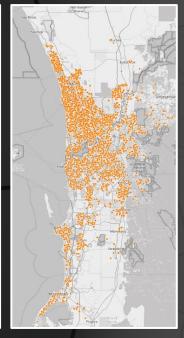


Pre-Registrations: 3,473



Week 5

Pre-Registrations: 5,334



Week 7

Pre-Registrations: 7,200+





With 7,200+ neXus registrations across the Perth metropolitan area, we have identified the first areas for targeted infrastructure rollout with services expected to start coming online Q4FY22.

The path from macro tower to end user will offer multiple points of connection to create a resilient mesh of connected premises. The design of neXus enables the mesh to continually identify and select the optimal route for high-performance connectivity.

3km+

Gigabit+
ACHIEVED

wo коскs Marine Park

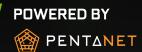
Theoretical capacity of neXus today if all registrations were converted to a distribution point (Mexhy Boi)

168,000

Calculated by mapping the location of registrations as initial distribution points, and then determining the number of premises that can then be served by that distribution point. It represents a simulated network capacity that will ultimately be dependent on the number of distribution points installed. Each Meshy Boi added to the network enables 20-25 more subscribers depending on existing network density.









GeForce NOW Revenue Growth Strategy

Pentanet continues to capture new cloud gaming market nationally. As we continue to demonstrate the technology to market, we will look to convert more users to paid subscribers by creative mid-tier market plans for the majority of the market to fit into.

Current pricing tiers

BASIC

BASIC

Free limited featured tier for casual users.

PRIORITY

\$19.99/m

Proposed pricing tiers

BASIC

MID-TIER
PLANS

PRIORITY
Full featured subscription.

46 million+ 92,000+ active members

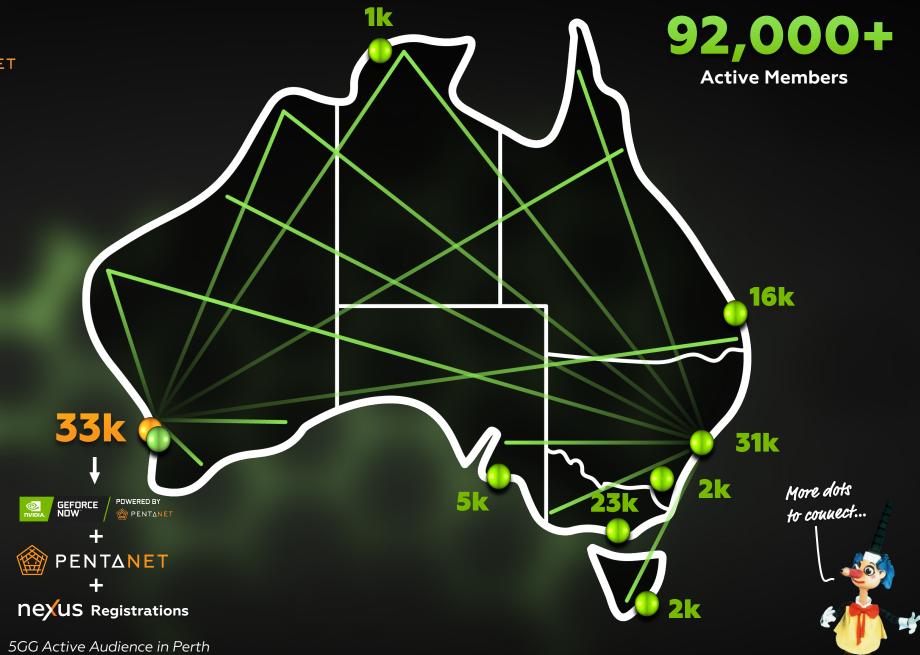




Active Audience

Across Australia, 92,000+ gamers actively play GeForce NOW Powered by Pentanet. During service sign up, each member completed an internet health check to determine their service suitability for the GFN platform.

The data captured during this activity includes connection speed, ISP satisfaction, and location, formulating detailed geographical information of the GeForce NOW audience. This data can be used to determine demand and theoretically plan the rollout of a national neXus network.





ि CloudGG

- Pentanet has acquired a 13.4% stake in CANOPUS for \$4m in cash. Pentanet will be the largest shareholder in CANOPUS behind IP Group
- Pentanet has executed a MOU to enter a Strategic partnership with CANOPUS including an intention to invest \$1.5M in the development of a consumer facing gaming loyalty and reward program that will fully exploit Canopus' real-time gaming analytics capability.
- CANOPUS is a market leader in providing deep application-aware network visibility using Artificial Intelligence and Programmable Networking. It combines Programmable Networks with Machine Learning to enable deep visibility into network traffic, in realtime, at terabit scale, and for low cost.

- The partnership will enable exclusive co-development of Pentanet Ltd's unique gamified telecommunications and gaming loyalty platform, Cloud.GG, using CANOPUS' analytics technology.
- The partnership is consistent with Pentanet's strategy to create additional revenue generating opportunities by further developing the Cloud.GG portal into a gamified network loyalty, rewards and incentive program.







Internet User

Does stuff online.

FlowPulse

Machine Learning enables deep visibility into network traffic, in real-time.

Cloud.GG

Data plugs in to Cloud.GG – creates gamified network with gaming loyalty and rewards platform to create our new telco meta currency.



OPERATIONAL TECH TREE

nexus

Plan mass

CloudGG

deployment and secure hardware supply



Integrate CloudGG gamified user experience









Connect to PentaCore









Larger scale deployment 'neXus'



CloudGG Beta testing



GeForce NOW Beta testing



Region by region coming online



Customer ready



Commercialisation

and release of plans

Continued development of features



Commercial launch October 2021





ONGOING STRATEGY (continues)

GROW OUR SUBSCRIBER BASE

- Introduce new technology to increase on-net coverage
- Deliver high-quality customer experience
 - Limit churn
 - Customers become advocates
- Competitive service offering
- Targeted marketing and media strategy

EXPAND NETWORK INCREASING POTENTIAL MARKET

- Deployment of large-scale mmWave wireless telecommunications network
- Increase available speeds to 1Gbps for more fixed wireless customers
- Line of sight to tower no longer required for every subscriber
- Increase market penetration with greater fixed wireless coverage across Perth metro area

INCREASE MARGINS



- Attract more off-net subscribers to higher margin on-net services
- Diversify product offering (VOIP, consumer electronics)
- NVIDIA GeForce NOW Alliance Member bringing cloud gaming service to Australia
- Continue development of premium brand for alignment to speed and quality

THANK YOU



