
CFO APPOINTED TO STRENGTHEN EXECUTIVE TEAM

Carly Holdings Limited (ASX:CL8) (**Carly** or the **Company**) is pleased to announce the appointment of David Loeffler as its Chief Financial Officer (**CFO**).

With the recently implemented vehicle supply strategy, the appointment is made during a crucial expansion period for Carly.

David Loeffler is a well credentialed finance professional with experience across global organisations and in the health care and media sectors. Effective from 21 February 2022, Mr Loeffler will have responsibility for Carly's finance, accounting and financial strategy development.

Mr Loeffler is a chartered accountant and has more than 20 years' executive experience in both Australia and Singapore, driving business growth, implementation of strategy, board reporting and modernisation of finance processes and systems.

Mr Loeffler joins Carly from magazine publisher ARE Media, having previously held key finance positions at St Vincent's Health Network, Nine Entertainment Co and YAHOO! Inc. He has also provided CFO consulting services to a wide range of companies in Australia and Singapore.

Mr Loeffler holds a Bachelor of Commerce and Bachelor of Laws from the University of New South Wales and is a Graduate of the Australian Institute of Company Directors.

Carly's CEO and Director, Mr Chris Noone commented 'I am very pleased to welcome David Loeffler to the Carly management team as we scale up our vehicle supply activities to meet the significant demand for car subscription from businesses and consumers'.

Mr Loeffler said 'I am very excited to join Carly as it capitalises on the solid foundation it has created as a leader in the car subscription industry'.

This announcement was authorised to be given to ASX by the Board of Directors of Carly Holdings Limited.

Authorised by:

Chris Noone
CEO and Director
Carly Holdings Limited



For more information please contact:

Chris Noone
CEO and Director
Carly Holdings Limited
E: shareholder@carly.co

About Carly Holdings Limited

Carly Holdings Limited (ASX:CL8) investors.carly.co/ is listed on the Australian Securities Exchange. It is Australia's leading listed company focused on providing innovative mobility solutions for consumers and the automotive industry. Carly Holdings operates www.DriveMyCar.com.au Australia's leading peer-to-peer car rental business, and www.Carly.co, Australia's first flexible car subscription service.