



## Announcement Summary

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**Entity name**

BUBS AUSTRALIA LIMITED

**Announcement Type**

New announcement

**Date of this announcement**

3/3/2022

**The Proposed issue is:**

A placement or other type of issue

**Total number of +securities proposed to be issued for a placement or other type of issue**

| ASX +security code | +Security description | Maximum Number of +securities to be issued |
|--------------------|-----------------------|--|
| BUB                | ORDINARY FULLY PAID   | 20,000,000                                 |

**Proposed +issue date**

7/9/2023

Refer to next page for full details of the announcement



## Part 1 - Entity and announcement details

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### 1.1 Name of +Entity

BUBS AUSTRALIA LIMITED

We (the entity named above) give ASX the following information about a proposed issue of +securities and, if ASX agrees to +quote any of the +securities (including any rights) on a +deferred settlement basis, we agree to the matters set out in Appendix 3B of the ASX Listing Rules.

If the +securities are being offered under a +disclosure document or +PDS and are intended to be quoted on ASX, we also apply for quotation of all of the +securities that may be issued under the +disclosure document or +PDS on the terms set out in Appendix 2A of the ASX Listing Rules (on the understanding that once the final number of +securities issued under the +disclosure document or +PDS is known, in accordance with Listing Rule 3.10.3C, we will complete and lodge with ASX an Appendix 2A online form notifying ASX of their issue and applying for their quotation).

### 1.2 Registered Number Type

ABN

### Registration Number

63060094742

### 1.3 ASX issuer code

BUB

### 1.4 The announcement is

New announcement

### 1.5 Date of this announcement

3/3/2022

### 1.6 The Proposed issue is:

A placement or other type of issue



Part 7 - Details of proposed placement or other issue

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Part 7A - Conditions

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**7A.1 Do any external approvals need to be obtained or other conditions satisfied before the placement or other type of issue can proceed on an unconditional basis?**

Yes

7A.1a Conditions

| <b>Approval/Condition</b>                 | <b>Date for determination</b> | <b>Is the date estimated or actual?</b>    | <b>** Approval received/condition met?</b> |
|---|-------------------------------|--|--|
| Other (please specify in comment section) | 15/8/2023                     | <input checked="" type="checkbox"/> Actual | No   |

**Comments**

Performance milestone outlined in the definition of FY23 Sales Target to be satisfied

Part 7B - Issue details

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**Is the proposed security a 'New class' (+securities in a class that is not yet quoted or recorded by ASX) or an 'Existing class' (additional securities in a class that is already quoted or recorded by ASX)?**

Existing class

**Will the proposed issue of this +security include an offer of attaching +securities?**

No

Details of +securities proposed to be issued

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**ASX +security code and description**

BUB : ORDINARY FULLY PAID

**Number of +securities proposed to be issued**

20,000,000

**Offer price details**

**Are the +securities proposed to be issued being issued for a cash consideration?**

No



**Please describe the consideration being provided for the +securities**

Where Alpha Group purchases products evidenced by invoices issued by Bubs or its subsidiaries equivalent to the following amounts or more during the period from 1 July 2022 to 30 June 2023 which are paid by the Alpha Group prior to 15 August 2023, Bubs will issue the corresponding number of ordinary shares to Willis Trading, the highest of which is capped at 20,000,000 ordinary shares:

- i) no less than A\$80 million but less than A\$100 million, 9,541,620 ordinary shares (representing 1.56% of Bubs' current issued capital);
- ii) no less than A\$100 million but less than \$120 million, 15,000,000 ordinary shares (representing 2.45% of Bubs' current issued capital); and
- iii) no less than A\$120 million, 20,000,000 ordinary shares (representing 3.26% of Bubs' current issued capital), (together, the FY23 Sales Target).

The revenue generated and invoices issued by Bubs in order to satisfy the FY23 Sales Target will be reviewed by Bubs' independent auditor.

**Please provide an estimate of the AUD equivalent of the consideration being provided for the +securities**

**Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class?**

Yes

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Part 7C - Timetable

**7C.1 Proposed +issue date**

7/9/2023

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Part 7D - Listing Rule requirements

**7D.1 Has the entity obtained, or is it obtaining, +security holder approval for the entire issue under listing rule 7.1?**

No

**7D.1b Are any of the +securities proposed to be issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?**

Yes

**7D.1b ( i ) How many +securities are proposed to be issued without security holder approval using the entity's 15% placement capacity under listing rule 7.1?**

20000000

**7D.1c Are any of the +securities proposed to be issued without +security holder approval using the entity's additional 10% placement capacity under listing rule 7.1A (if applicable)?**

No

**7D.2 Is a party referred to in listing rule 10.11 participating in the proposed issue?**



No

**7D.3 Will any of the +securities to be issued be +restricted securities for the purposes of the listing rules?**

No

**7D.4 Will any of the +securities to be issued be subject to +voluntary escrow?**

Yes

**7D.4a Please enter the number and +class of the +securities subject to +voluntary escrow and the date from which they will cease to be subject to +voluntary escrow**

All the shares issued to Willis Trading will be subject to a voluntary escrow arrangement for three months after issue (and half of the shares issued will be subject to voluntary escrow for a further three months).

#### Part 7E - Fees and expenses

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**7E.1 Will there be a lead manager or broker to the proposed issue?**

No

**7E.2 Is the proposed issue to be underwritten?**

No

**7E.4 Details of any other material fees or costs to be incurred by the entity in connection with the proposed issue**

Nil

#### Part 7F - Further Information

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**7F.01 The purpose(s) for which the entity is issuing the securities**

To incentivise Bubs partner, Alpha Group

**7F.1 Will the entity be changing its dividend/distribution policy if the proposed issue proceeds?**

No

**7F.2 Any other information the entity wishes to provide about the proposed issue**

**7F.3 Any on-sale of the +securities proposed to be issued within 12 months of their date of issue will comply with the secondary sale provisions in sections 707(3) and 1012C(6) of the Corporations Act by virtue of:**

The publication of a cleansing notice under section 708A(5), 708AA(2)(f), 1012DA(5) or 1012DAA(2)(f)