

ASX Announcement 11 March 2022

ACN: 096 870 978

T: 08 6489 1600

F: 08 6489 1601

E: info@fruglgroup.com.au

Suite 9, 330 Churchill Avenue,

Subiaco WA 6008

www.fruglgroup.com.au

Directors

Jon Wild, Chairman

Mathew Walker, Corporate Director

Sean Smith, CEO

Steve Samuel, Company Secretary

Issued Capital

ASX Code: FGL

201,550,000 Ordinary Shares

26,250,000 Unquoted options exercisable at \$0.15 on or before 30 June 2022

29,500,000 Listed options exercisable at \$0.10 on or before 20 July 2024

Overview

Frugl is a retail intelligence ecosystem that acquires publicly available grocery data, enriches it, and utilises it to power two independent retail platforms; Frugl Grocery and InFocus Analytics.

With management drawn from major Australian and International retail organisations, Frugl combines retail experience, expertise in data analytics, and enterprise-scale data sets ready for immediate commercialisation.

CHANGE OF COMPANY SECRETARY

Frugl Group Limited (ASX: **FGL**) ("**Frugl**" or the "**Company**") advises that Mr Steve Samuel remains as Company Secretary with Mr Sonu Cheema resigning as Joint Company Secretary.

For the purposes of ASX Listing Rule 12.6 Mr Samuel will be the person responsible for communication between the Company and ASX.

This announcement has been authorised by the Board of Frugl Group Limited.

For, and on behalf of, the Board of the Company Jon Wild Chairman

Frugl Group Limited

- ENDS -