

ASX ANNOUNCEMENT

Family Zone Cyber Safety Limited

ASX:FZO ("Family Zone" or the "Company")



Our mission is to protect & support every child's digital journey.



CLASSWIZE LAUNCHES IN UK

Opens up a \$30 million cross-sell opportunity

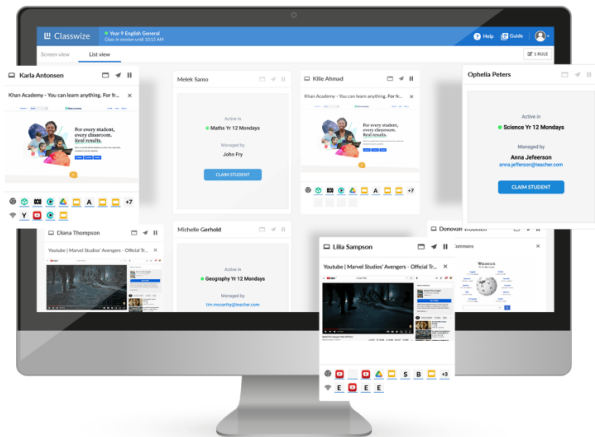
Family Zone is pleased to announce that its classroom management product Classwize is now live in the UK.

Classwize is Family Zone's world class classroom management technology. Classwize provides screen visibility, internet control, messaging, reports, analytics and much more capability to support teachers in today's digitised classroom.

One of the key strategic reasons that Family Zone merged with Smoothwall, was that Smoothwall did not have this kind of product offering and that it would open up a potential cross sell opportunity to in excess of 5 million Smoothwall student licences, worth more than \$30 million in recurring revenue.

The product needed to be modified to be compliant and suitable for the UK market. The Company had an initial target of having this ready by the end of March 2022 but with Europe's biggest edu-tech conference being moved to the 23-25 March the Company accelerated its development.

Managing director, Tim Levy, commented *"I am really proud of the work of the team to be able to have this product ready to go by now. It represents a significant and global effort considering technical and regulatory complexity."*





"I'm thrilled the launch of Classwize coincides with BETT, the UK's premier edu-tech conference which runs from the 23-25 of March this year. At BETT, we have the opportunity to amaze thousands of educators with Classwize and Family Zone's unmatched suite of online safety offerings." Gavin Logan, Executive VP Family Zone.

This announcement was made on 21 March 2022 and was authorised by the Managing Director of Family Zone Cyber Safety Limited.

About Family Zone

Family Zone, **supporting and protecting every child's digital journey**, is an ASX-listed technology company and an emerging leader in the fast growing global cyber safety industry. Family Zone's unique innovation is its patented cyber safety ecosystem, a platform enabling a world-first collaboration between schools, parents and cyber safety educators. Family Zone's unique approach is delivering rapid growth in the education sector, as well as through direct sales and scalable reseller arrangements with telco providers.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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