



InteliCare Holdings Ltd
ABN 84 622 484 397

ASX Code
ICR

Corporate Directory

Chief Executive Officer &
Managing Director
Mr Jason Waller

Non-Exec Chairman
Mr Greg Leach

Non-Executive Director
Dr Terry Sweeney

Non-Executive Director &
Company Secretary
Mr Neil Hackett

Non-Executive Director
Mr Scott Taylor

Issued Shares
121,616,307

Unlisted Options
20,710,569

Company Details

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investors@intelicare.com.au
Website
www.intelicare.com.au

Registered & Principal Office

Level 1, 299 Vincent St
Leederville WA 6001

InteliCare partners with Bethanie and Optus to innovate residential care through technology.

- **InteliCare announces residential care partnership with Bethanie, one of the largest aged care providers in WA.**
- **The contract represents entry into a new \$14.3 billion residential aged care vertical for InteliCare.**
- **Bethanie residential care customer and staff to benefit from leading-edge smart technology.**
- **The partnership is a result of InteliCare's strategic supply deal with Optus Enterprise ("Optus").**

InteliCare Holdings Ltd ("InteliCare" or the "Company") (ASX: ICR), an Australian technology company that has commercialised a subscription-based Internet of Things (IoT) and Artificial Intelligence (AI) product for use in the aged care and health industries, is pleased to announce a contract win and initiation of services with Bethanie, one of Western Australia's leading aged care providers.

The partnership has been instigated through InteliCare's non-exclusive Master Supply Agreement ("MSA") with Optus. This agreement further drives InteliCare's Go-to-Market (GTM) growth strategy by building indirect sales channels via distributors with existing significant business and consumer client bases.

Utilising in Bethanie will trial InteliCare's technology in a proof-of-concept pilot project that will allow Bethanie staff to proactively monitor customers and collect real-time behavioral and health data collected via sensors. The data is processed using AI and presented on a consolidated dashboard to give carers richer insight into a customer's health and wellbeing.

The proof of concept will measure how InteliCare may increase Bethanie's ability to deliver improved care outcomes to consenting customers through the use of technology. This may also highlight opportunities to optimise workflows to give carers more quality time with customers as administration and data entry tasks are automated. Currently, Bethanie has 13 residential aged care homes and provides care to more than 3,000 Western Australians across residential care, home care, retirement villages and community housing.

To date, InteliCare's primary market has been in home care service technology. This contract represents InteliCare making head roads in a new vertical of residential aged care. Following launching into disability support accommodation, InteliCare has been working with the market

to build features that respond to the particular requirements of residential aged care. This market is large and growing as a result of the ageing population, with the Australian Government spending \$14.3 billion on residential aged care services in 2020-21.

The partnership was achieved due to ongoing enhancements to improve user experience for residential aged care staff. Recent updates included an enhanced real time dashboard, configurable event alerting, and continuous vitals monitoring. This will be expanded further based on machine learning AI R&D through IntelliCare's partnership with the University of Sydney.

Chris How, CEO of Bethanie said: "This pilot program marks an important milestone in the delivery of Bethanie's innovation strategy. Leveraging market-leading technology and data-driven insights we aim to further improve the health and wellbeing outcomes of all of our customers."

Jason Waller, CEO & Managing Director of IntelliCare said: "I am proud to announce the recent partnership with leading residential care provider, Bethanie, which was made possible due to our strategic supply deal with Optus. At IntelliCare we are committed to continuously improving our product to match the growing needs of health care providers nationwide. This drive ensures we can conquer new verticals with health and aged care services. IntelliCare has innovation and exploration embedded deep into its core, we look forward to the continuous expansion of our offerings and successes."

The material terms of the contract are as follows:

- The contract is between Intelicare Holdings Ltd and Optus Enterprise, which was actioned via IntelliCare Holdings Ltd and Optus Enterprise's non-exclusive Master Supply Agreement.
- The Statement of Work (SoW) is a three-month proof of concept (PoC).
- The PoC value is estimated at over \$40,000
- Although the value of the contract is not particularly material, the execution of the contract is considered material to IntelliCare as it represents entry into a new healthcare vertical with a leading provider in the sector.

ENDS

For more information regarding IntelliCare, visit www.intelicare.com.au. Contact and Authorised for Release to the ASX

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About Bethanie

For more than 65 years Bethanie has been welcoming Western Australian seniors into a unique and caring, social, and engaging environment. Bethanie has a proud history and equally trusted reputation as WA's leading not-for-profit aged care, person-centred provider.

Bethanie has 13 residential aged care homes and provides care to more than 4,000 Western Australians across residential care, home care, retirement villages and community housing.

Bethanie boasts an experienced team of 2,050 committed and passionate staff and more than 350 volunteers, all of whom share and practice the belief that at Bethanie, you are among friends. Bethanie is committed to the continuous improvement of quality aged care services, to improve not only the quality of life and care of our seniors but to meet the changing needs and expectations of future generations.

About Intelicare Holdings Limited

InteliCare is an Australian technology company that has commercialised a predictive analytics hardware and software system for use in the aged care and health industries. InteliCare believes Australians deserve to age with dignity and through its business-to-business (B2B) and business-to-consumer (B2C) solutions built on its proprietary internet of things (IOT) platform utilising smart sensors and artificial intelligence (AI), InteliCare aims to enable people to stay in their own homes for longer while empowering healthcare providers to deliver higher quality, more efficient services.