



East 33 Limited

ASX ANNOUNCEMENT

For immediate release

Appointment of Independent Chairman and Changes to the Board

8 April 2022

East 33 Limited (ASX:E33) today advises the appointment of Mr. John Maher as Independent Chairman of East 33 Limited.

"As a testament to the robustness of East 33's business and the unique potential of the Sydney Rock Oyster market opportunity, John's appointment can only be described as a coup for East 33 and the entire Sydney Rock Oyster Industry", said prior Executive Chairman James Garton.

About Mr. John Maher

John is a leading Australian agribusiness CEO, Chair and Director with over 25 years of successful board and business management experience across several publicly listed and private companies. He has proven success leading teams in developing and executing strategies to generate superior organisational performance and profitable growth.

Previous roles include Managing Director and Chief Executive at ASX listed Ruralco Holdings for nine years leading exponential growth of the company's revenue, profit and enterprise value during this time. Prior to Ruralco, John was a Senior Group Executive at Wesfarmers Ltd for 10 years and AWB Ltd for two years where he led the Landmark (now Nutrien Ag Solutions) rural services business to then record profit and return on capital levels. Most recently he was Group CEO of the Indigenous Land and Sea Corporation overseeing the management and improvement of 2.5 million hectares of land for agricultural and tourism purposes.

John currently serves as Chair/Director of several Australian agribusinesses and is Senior Adviser to BGH Capital. He brings extensive commercial, governance, financial and strategic capability and experience."

Additional Changes to the Board

Ms Georgina Williams has decided to step down from the board with the appointment of John due to her conflicting schedule and travel commitments in coming months. East 33 would like to thank Ms Williams for her contribution.

Making way for Mr John Maher as Independent Chairman, Mr James Garton will step down as Executive Chairman and take the position of Managing Director.

Authorised for release by the Board of East 33 Limited

- Announcement Ends -

About East 33 Limited

East 33 is dedicated to pioneering the world's best oyster culture, by empowering the people behind it, caring for the places that support it, and delivering moments to be savoured. East 33 represents quality, a dedication to the authentic and an inspired future, focused on delivering a moment of joy.

East 33 is the largest vertically integrated Sydney Rock Oyster producer, processor, and supplier. Operations span all elements of the Sydney Rock Oyster industry from hatchery, nursery, and production farmers to processing facilities, eCommerce, ShellarDoor™ restaurant program, and international trade.

East 33's current operations are based in the Wallis Lake, Port Stephens and Manning River regions of NSW, and over 130 years of collective of farming knowledge. Learnings are being harnessed to deliver the next stage of improved breeding, technology, and sustainable farming techniques to propel the industry for generations to come.

Sydney Rock Oysters are extremely rare natively thriving in just 41 locations on the east coast of Australia centred on latitude 33 degrees – providing the namesake for East 33 Limited.

For further information, please contact:

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