

19 April 2022

## Aspermont Appoints Dean Felton as Non-Executive Director

Aspermont (ASX:ASP and FRA:00W), the market leader in B2B media for the global resource industries, is pleased to announce that Dean Felton has been appointed as a Non-Executive Director of the company with effect from 19 April 2022.

Dean Felton, has over 25 years of mining industry experience with senior management and consulting roles at Rio Tinto, BHP and Vale. Dean brings additional knowledge capital and technological expertise to Aspermont from his recent senior management roles at Accenture and Ernst & Young.

### Andrew Kent Chairman of Aspermont said:

*"We are delighted to welcome Dean to Aspermont, his deep experience of mining and relevant technologies will be an asset to the Board and fits well with our skills matrix. I expect that he will also influence our top-level management in identifying resource sector needs, especially as we expand our services into Latin America and Africa."*

### Dean Felton said:

*"I am excited and proud to be joining the board of Aspermont. At this time the relevance of the mining sector to society in general and the global decarbonisation challenge has never been more important, and Aspermont is ideally placed to support this journey as we transition to the future."*

This announcement has been authorised by the Board of Directors.

For further information please contact:

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### About Aspermont

Aspermont is the leading media services provider to the global resource industries. Aspermont has built a commercial XaaS model for B2B media which distributes high value content to a growing global audience. This versatile model can be scaled to serve new business sectors in new countries and languages. Aspermont's

Your global print, online and conferencing solution

Print | comprehensive, up to date information, reviews & surveys  
Online | essential news and information direct to your desktop  
Conference | high profile, highly targeted key industry conferences

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increasing size of (paid) audiences has opened a data monetization opportunity that the company is now developing.

Aspermont is listed on the ASX and on the Frankfurt Stock Exchange. It is also quoted on Tradegate and other regional German exchanges. The company has offices in UK, Australia, Brazil, USA, Canada, Singapore and the Philippines.

For more information please see: [www.aspermont.com](http://www.aspermont.com)