



SKIN ELEMENTS LIMITED

ASX:SKN

ANNUAL GENERAL
MEETING PRESENTATION

APRIL 2022

**SuprCuvr™
Evolution**

Board of Directors



Mr Peter Malone
Executive Chairman

Mr Malone has over 30 years' experience in global financial markets and has been responsible for raising AUD\$100m+ for technology development companies. He has a proven track record in developing and managing technology development programs, from idea stage to reality. Previous CEO to listed companies, he has a Masters degree from UWA and has taught and consulted in Australia, USA, Europe and Asia in business and management. Mr Malone is responsible for the strategic direction of the Company and is its Managing Director and Chief Executive Officer of the Company.



Mr Phil Giglia
Company Secretary

Mr Giglia is a Chartered Accountant with more than 25 years' experience in senior roles, with a strong depth of expertise in the small to medium enterprise sector. Mr Giglia worked for leading global accountancy firm Price Waterhouse Coopers from 1985 to 1991. He is principal of Perth accountancy practice, Giglia & Associates, is also a director of Global Marine Enclosures P.L. has a Bachelor of Business (with Distinction) from the Western Australian Institute of Technology, a Member of the Institute of Chartered Accountants in Australia/NZ.











Mr Lee Christensen
Independent
Non-Executive Director

Mr Christensen is the principal of CX Law, a progressive legal practice in Perth, Western Australia. He has over 30 years' experience as a barrister and solicitor in corporate and commercial law particularly restructuring and solvency, and ASX and ASIC regulatory matters. He is also the Chairman of ASX listed company Titanium Sands Limited. Mr Christensen has a Bachelor of Laws, Bachelor of Jurisprudence and Bachelor of Commerce from the University of Western Australia and was formerly Partner of Gadens in Perth.

Transitioning from R&D to Market Ready

FY21 and Recent Company Highlights

-  TGA Registration for organic formula SuprCuvr, as a Hospital Grade COVID-19 Disinfectant at a 99.99999% (LOG 7), highest rating globally.
-  Commercialisation underway with Australian and New Zealand SuprCuvr into a Distribution agreement with Pacific Healthcare.
-  First order of \$1.2 Million of SuprCuvr already received from Pacific Healthcare and has been fulfilled.
-  Manufacturing underway across it's SE Formula product ranges including SuprCuvr, Soléo Organics and PapayaActivs.
-  Secured \$20 Million in equity funding facility over the next three years with LDA Capital.
-  R&D Rebate funding of \$1.4 Million.
-  Equity raising of \$4.8 Million.
-  Brand and Marketing initiatives implemented to support distriubtion including new shopify website.

TGA Registrations Enabling the Opportunity

Further Independent Certification of Product Range



SKNProtect

Our SKNProtect division was born out of 10 years research & development that resulted in a major advancement in sun protection technology. Based on all natural, organic ingredients our award-winning sun protection cream, Soléo Organics, is formulated to protect you from both UV-A and UV-B solar radiation while providing natural moisturising care for your skin.

- Registered with TGA, FDA & EU



SKNActivs

This division was built around our proprietary papaya based filtrate containing the highest percentage of SE Papaya Formula in the market by far. We developed a range of products for cleansing, hydrating, revitalising and generally caring for your skin. Our therapeutics range, was developed using this powerful papaya extract base supplemented by proven ingredients used in traditional herbal medicine to treat a range of skin conditions.

- Registered with TGA



SKNShield

This division houses both Invisi Shield Hand Sanitisers, and SuprCuvr the Hospital Grade Disinfectant, TGA Registered to be 1000x more effective against COVID-19 than a 99.99% effective disinfectant. Totally free of chemicals and alcohol our anti-microbial SKN Shield ranges continue to grow.

Invisi Shield & SuprCuvr do not sting the skin, dry the skin, are non oily, non sticky, fragrance free and plant based.

- Registered with TGA

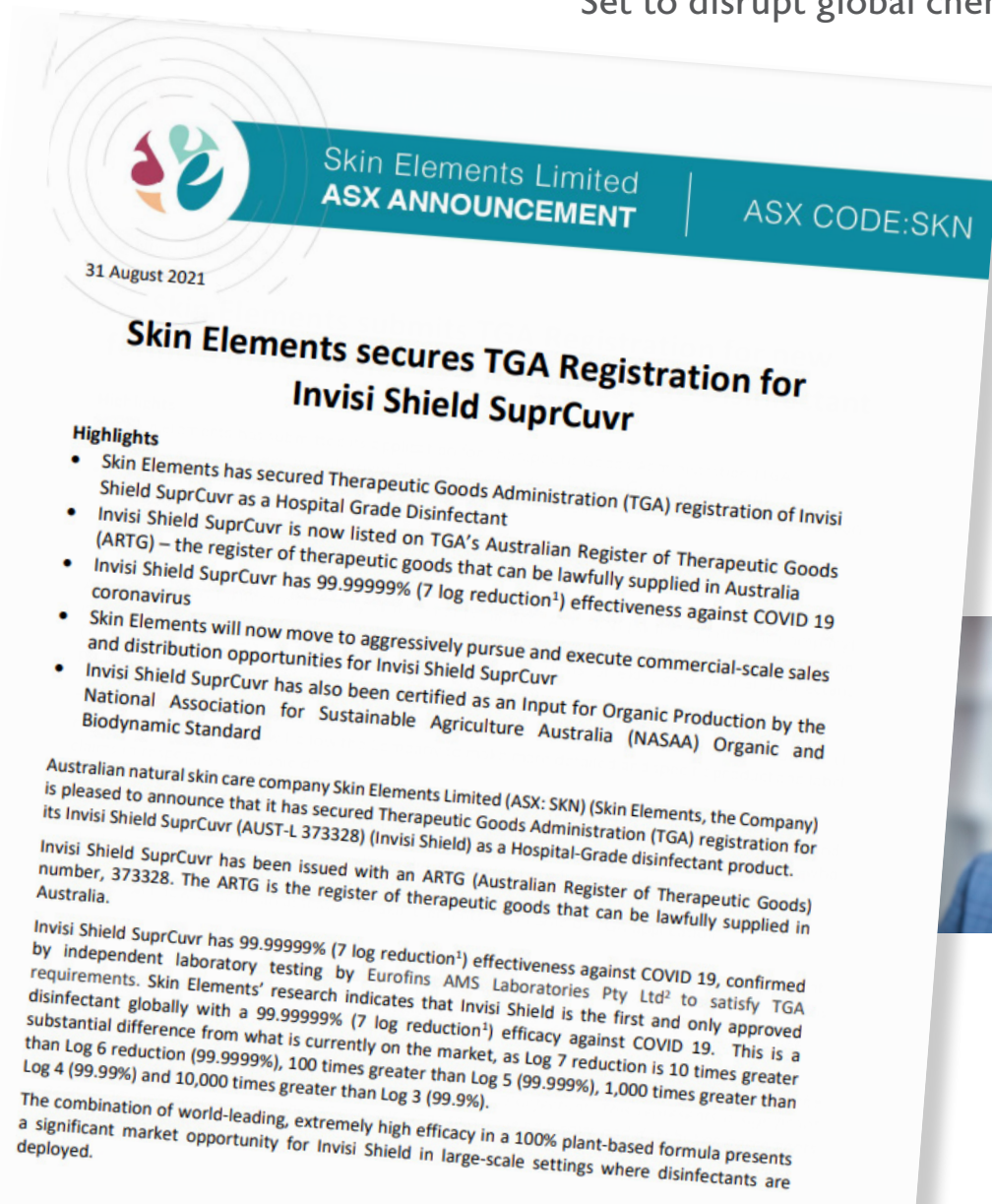


SKNCosmetics

This division is dedicated to bringing you all natural & organic cosmetics with ingredients such as Argireline and Cannabis carefully selected after independent scientific research. All the Elizabeth Jane range of products are therefore ideal for sensitive skin & provide an effective alternative to synthetic chemical based cosmetic care for your skin.

TGA Approval of Breakthrough SuprCuvr Product

Set to disrupt global chemical based disinfectant market



SuprCuvr has been included in the Australian Register of Therapeutic Goods.



SuprCuvr is approved to make claims at 99.99999% effectiveness (LOG 7 Reduction) against COVID-19.



SuprCuvr is approved to claim itself as 1000x as effective as a 99.99% effective disinfectant against COVID-19.



Mr Peter Malone
Executive Chairman

“We are delighted to have secured registration for Invisi Shield SuprCuvr with the Therapeutic Goods Administration as a Hospital-Grade Disinfectant. We see the potential to provide an efficacious, 100% plant-based disinfectant in large commercial settings as a major opportunity for Invisi-Shield SuprCuvr and the Company.”

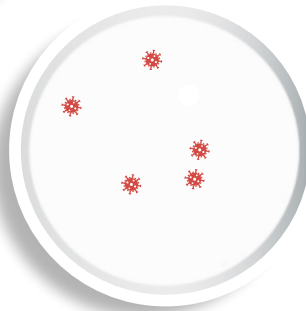
The LOG Reduction System

Why 99.99999% is such an important percentage



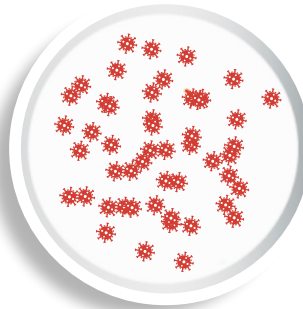
LOG 7 reduction (99.99999%)

Starting with a sample size of 5,000,000
COVID 19 viruses, a **Log 7 reduction** leaves
effectively **0 viruses**.



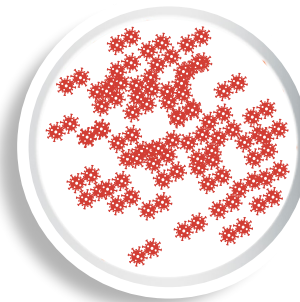
LOG 6 reduction (99.9999%)

Starting with a sample size of 5,000,000
COVID 19 viruses, a **Log 6 reduction** leaves
effectively **5 viruses**.



LOG 5 reduction (99.999%)

Starting with a sample size of 5,000,000
COVID 19 viruses, a **Log 5 reduction** leaves
effectively **50 viruses**.

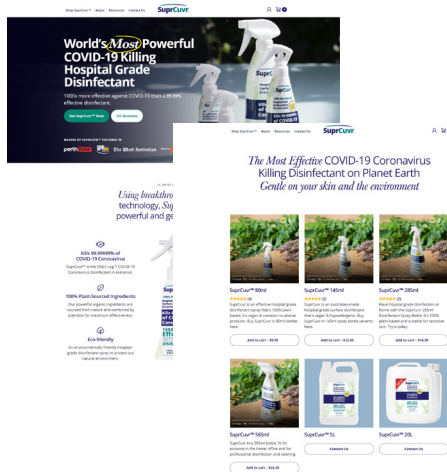


LOG 4 reduction (99.99%)

Starting with a sample size of 5,000,000
COVID 19 viruses, a **Log 4 reduction** leaves
effectively **500 viruses**.

Commercialisation Strategy Gaining Momentum

Brand and Marketing Initiatives Implemented to Support Sales & Distribution



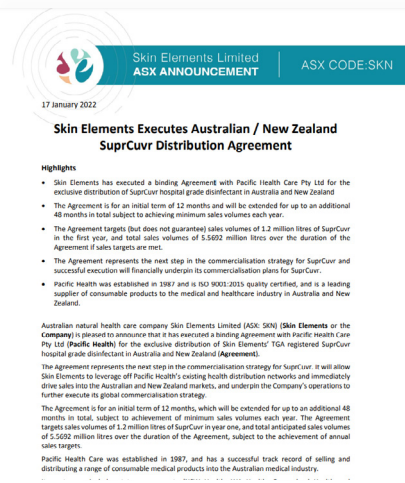
Retail Launch

Launch of Retail Websites
(Global & Aus/NZ)

Social Media Launch & Contest

Featured in Australian Made

Profiled on Channel 9 Evening News



Distribution Agreement with Pacific Healthcare

Available in IGA's Across WA

First 1.1 Million Order Delivered



National Advertising Campaign

TV & Radio Advertising

Social Media Advertising

Search Advertising

Skin Elements

Enhancing Health & Wellness ...Naturally



Skin Elements is an award winning Australian owned and operated ASX-listed skin care company focused on the development of natural and organic skin care products. Skin Elements innovative approach to organic chemical free products has enabled the creation of a portfolio of products that have been sold and distributed across the world. Its flagship products include Invisi-Shield SuprCuvr plant based disinfectant and sanitiser range, Soléo Organics 100% natural and organic sunscreen, PapayaActivs natural therapeutics skincare, and Elizabeth Jane Natural Cosmetics brand.

The Skin Elements formula for everything we do is based on the acronym SKN:

Science - Knowledge - Nature

These core values help us focus on utilising nature's power to develop naturally enriching, revitalising, rejuvenating and antimicrobial formula's including SuprCuvr, the world's most effective disinfectant against COVID-19.

**Our mission is to empower you with protection
and enrichment, leading you and those you love
to live healthier lives... naturally**

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