



My Rewards International Limited

Quarterly Activities & Cash Report
and 4C for the quarter ended
31 March 2022

ASX ANNOUNCEMENT – 29 APRIL 2022

QUARTERLY ACTIVITIES REPORT FOR THE PERIOD ENDING 31 MARCH 2022

HIGHLIGHTS:

- **Commencement of trading on ASX following the completion of the IPO that raised A\$5m**
- **Completion of the acquisition of Perx Rewards Pty Ltd**
- **Listing was followed by My Rewards rolling out a global contract with one of the world's largest money transfer companies – Ria Money Transfer**
- **New contract with Major Asian Tourism Group – Wyndham Destinations Asia Pacific (WDAP)**

My Rewards International Limited (ASX:MRI) ("My Rewards", "Company"), a fast-growing global provider of subscription-based Customer Engagement Technologies that includes loyalty and rewards programs for corporates and consumers, custom marketplaces and live streaming eCommerce solutions, is pleased to provide a summary of its activities for the quarter ended 31 March 2022.

My Rewards lists on the ASX following \$5 million IPO

In February, My Rewards commenced trading on the ASX following the completion of the IPO (refer Prospectus dated 9 February 2022) which raised \$5m. The IPO saw the issue of 25 million new shares at A\$0.20 per share.

Completion of acquisition of Perx Rewards Pty Ltd

In February the Company completed the acquisition of Perx Rewards Pty Ltd (refer Prospectus dated 9 February 2022) with attention now on a full integration of Perx Rewards into the My Rewards business including the onboarding of major clients such as Australia Post, Australian Catholic University, and Diabetes Australia.

Listing was followed by My Rewards rolling out the global contract with Ria Money Transfer - one of the world's largest money transfer companies

The Ria Money Transfer contract (refer Prospectus dated 9 February 2022) continues the track record of success in My Rewards winning loyalty and rewards contracts with major global brands. Ria is one of the big four international money transfer companies, who has engaged My Rewards for the roll-out of its own customer rewards program across an initial six countries, with gradual expansion into all of Ria's markets covering over 30 million customers.



Ria Money Transfer, a subsidiary of Euronet Worldwide (NYSE: U\$6.64B market cap) is one of the world's largest provider of money transfer services, servicing 160 countries and 30 million + customers.

My Rewards wins new contract with Major Asian Tourism Group

My Rewards is in contract with Wyndham Destinations Asia Pacific ("**WDAP**") to develop and operate a customer rewards program (announced 23 February 2022). The **WDAP** rewards program, "Lifestyle by Wyndham" was launched in Australia and New Zealand, with the roll-out to extend across the South Asia-Pacific region over the next year.

WDAP, a division of Travel + Leisure Co. ([NYSE: TNL](#) US\$5.1B market cap) is the world's leading membership and leisure travel company. With a portfolio of nearly 20 resorts, travel clubs, and lifestyle travel brands, WDAP sells vacation ownership interests and provides consumer financing to approximately 60,000 vacation owners in Club Wyndham South Asia-Pacific region.

Financials

An Appendix 4C is attached to this announcement.

As detailed in the attached ASX Appendix 4C, the Company had \$1,121k in cash and equivalents as at 31 March 2022, up from \$114k at 31 December 2021. This will support the Company's efforts to progress its growth plan to significantly boost member numbers.

The net cash used in operating activities during the quarter was \$2,073k compared to \$2,133k for the six months to 31 December 2021. The increase is due to the increase in all company activities post IPO, as well as a reduction of Receipts from customers as expansion of the sales program was delayed pending completion of the IPO.

The net cash used in investing activities during the quarter was \$977k compared to \$200k to 31 December 2021. The increase in expenditure relates to the acquisition of Perx Rewards Ltd in line with the prospectus.

The net cash received in financial activities during the quarter was \$4 million. This relates to the successful Initial Public Offering which occurred in February 2022.

In accordance with Listing Rule 4.7C, payments made to related parties and their associates included in items 6.1 of the Appendix 4C includes sign on payment, payments for directors fees and remuneration in the normal course of business at commercial rates, excluding reimbursements of out-of-pocket expenses.

New Line of Credit

The Company entered into a line of credit facility today with AMRAM Corp Pty Ltd for an amount of \$3,500k. The facility is unsecured with interest payable monthly in arrears at 12% per annum. The nominal term of the facility is 12 months, or as otherwise agreed by the parties. The purpose of the facility is to provide additional working capital.



Pursuant to Listing Rule 4.7C.2, the Company confirms that, in the 1 month since listing on the ASX, it has incurred expenditure largely in line with the Use of Proceeds set out in its Prospectus, as detailed below.

Use of Funds under Prospectus	Funds allocated under Prospectus	Funds expended between admission and 31 Mar 2022	Variance	
Supplier Acquisitions	\$350,000	\$167,406	\$182,594	52%
Customer Acquisitions	\$400,000	\$164,406	\$235,594	59%
Debt Reduction	\$275,000	\$287,213	(\$12,213)	(4%)
Further Investment and development of technology	\$350,000	\$50,000	\$300,000	86%
Overseas expansion and promotion	\$600,000	\$30,000	\$570,000	95%
Payment to acquire Perx Rewards Pty Ltd	\$1,000,000	\$900,000	\$100,000	10%
Working Capital	\$296,016	\$320,826	(\$24,810)	(8%)
Expenses of the Offer	\$708,984	\$905,315	(\$196,331)	(28%)
Administration Costs	\$1,200,000	\$735,970	\$464,030	39%
Total	\$5,180,000	\$3,561,136	\$1,618,864	31%

Expenditure in the above table relates only to the \$5 million raised during the Initial Public Offering.

This announcement has been authorised for release by the board of directors of My Rewards International Limited.

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About My Rewards International Limited (ASX:MRI)

My Rewards is a fast-growing global provider of subscription-based Customer Engagement Technologies that includes loyalty and rewards programs for corporates and consumers, custom marketplaces and live streaming eCommerce solutions. My Rewards' core solutions include Loyalty tech, Rewards, and Customer Experience. Since its incorporation in 2000, My Rewards has steadily grown to connect over 5.8 million members with more than 4,500 global, national and local suppliers. My Rewards provides more than 120 corporates with Employee Engagement and Customer Loyalty Programs to help them retain, engage, and attract employees or customers. My Rewards' clients include some of the biggest household brands in retail, financial services, and telecommunications, including Telstra, Ramsay Health, MLC and AIG.

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Appendix 4C

Quarterly cash flow report for entities subject to Listing Rule 4.7B

Name of entity

My Rewards International Limited (ASX: MRI)

ABN

47 095 009 742

Quarter ended ("current quarter")

31 March 2022

Consolidated statement of cash flows	Current quarter \$A'000	Year to date (9 months) \$A'000
1. Cash flows from operating activities		
1.1 Receipts from customers	3,193	12,723
1.2 Payments for		
(a) research and development	-	-
(b) product manufacturing and operating costs	(3,367)	(12,393)
(c) advertising and marketing	(396)	(600)
(d) leased assets	(36)	(77)
(e) staff costs	(458)	(1,160)
(f) administration and corporate costs	(1,057)	(2,746)
1.3 Dividends received (see note 3)	-	-
1.4 Interest received	-	1
1.5 Interest and other costs of finance paid	(39)	(165)
1.6 Income taxes paid	-	-
1.7 Government grants and tax incentives	-	48
1.8 Other (provide details if material)	87	163
1.9 Net cash from / (used in) operating activities	(2,073)	(4,206)

Net cash used in operating activities was unusually high for the quarter (\$2,073) as the company was restricted in its capacity to undertake sales and marketing resulting in reduced 1.1 Receipts from customers activities, as well as an increase in 1.2 Payments to suppliers as a result of delays in line with the delayed IPO.

2. Cash flows from investing activities		
2.1 Payments to acquire or for:		
(g) entities	(900)	(1,000)
(h) businesses	-	-
(i) property, plant and equipment	(77)	(169)

Consolidated statement of cash flows		Current quarter \$A'000	Year to date (9 months) \$A'000
	(j) investments	-	-
	(k) intellectual property	-	-
	(l) other non-current assets	-	-
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	-	-
2.6	Net cash from / (used in) investing activities	(977)	(1,169)

3.	Cash flows from financing activities		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	5,000	7,819
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	(905)	(1,151)
3.5	Proceeds from borrowings	250	297
3.6	Repayment of borrowings	(288)	(773)
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (provide details if material)	-	-
3.10	Net cash from / (used in) financing activities	4,057	6,192

Consolidated statement of cash flows		Current quarter \$A'000	Year to date (9 months) \$A'000
4.	Net increase / (decrease) in cash and cash equivalents for the period		
4.1	Cash and cash equivalents at beginning of period	114	304
4.2	Net cash from / (used in) operating activities (item 1.9 above)	(2,073)	(4,206)
4.3	Net cash from / (used in) investing activities (item 2.6 above)	(977)	(1,169)
4.4	Net cash from / (used in) financing activities (item 3.10 above)	4,057	6,192
4.5	Effect of movement in exchange rates on cash held	-	-
4.6	Cash and cash equivalents at end of period	1,121	1,121

5.	Reconciliation of cash and cash equivalents at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	Current quarter \$A'000	Previous quarter \$A'000
5.1	Bank balances	1,121	114
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
5.5	Cash and cash equivalents at end of quarter (should equal item 4.6 above)	1,121	114

6.	Payments to related parties of the entity and their associates	Current quarter \$A'000
6.1	Aggregate amount of payments to related parties and their associates included in item 1	142
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-
<i>Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.</i>		

Item 6.1 Reflects amounts paid to directors including director's fees, salaries, superannuation, bonuses and consulting fees (excluding reimbursements).

7.	Financing facilities <i>Note: the term "facility" includes all forms of financing arrangements available to the entity.</i> <i>Add notes as necessary for an understanding of the sources of finance available to the entity.</i>	Total facility amount at quarter end \$A'000	Amount drawn at quarter end \$A'000
7.1	Loan facilities	-	-
7.2	Credit standby arrangements	3,500	-
7.3	Other (please specify)	-	-
7.4	Total financing facilities	3,500	-
7.5	Unused financing facilities available at quarter end		3,500
7.6	Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.		
	On 29 April 2022, the Company entered into a line of credit facility with AMRAM Corp Pty Ltd for an amount of \$3,500k. The facility is unsecured with interest payable monthly in arrears at 12% per annum. The nominal term of the facility is 12 months, or as otherwise agreed by the parties. The purpose of the facility is to provide additional working capital.		

8.	Estimated cash available for future operating activities	\$A'000
8.1	Net cash from / (used in) operating activities (item 1.9)	(2,073)
8.2	Cash and cash equivalents at quarter end (item 4.6)	1,121
8.3	Unused finance facilities available at quarter end (item 7.5)	3,500
8.4	Total available funding (item 8.2 + item 8.3)	4,621
8.5	Estimated quarters of funding available (item 8.4 divided by item 8.1)	2.2
	<i>Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.</i>	
8.6	If item 8.5 is less than 2 quarters, please provide answers to the following questions:	
8.6.1	Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?	
	Answer:	
8.6.2	Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?	
	Answer:	
8.6.3	Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?	
	Answer:	
	<i>Note: where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.</i>	

Compliance statement

- 1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.
- 2 This statement gives a true and fair view of the matters disclosed.

Date: 29 April 2022

Authorised by: The Board

Notes

1. This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
2. If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
4. If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [name of board committee – eg Audit and Risk Committee]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
5. If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.