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## Zimi continues to expand its product range; these new offerings get immediate market traction

### Investment Highlights:

- Innovation Patent granted for unique process adopted in the Zimi app that helps facilitate a quick handover of pre-configured smart homes from builders to home owners.
- A new range of Multi Dimmer Switches have been added to the Powermesh family of Smarter Switches.
- The new Multi Dimmer Switches incorporate Ripple Smooth Technology™, which reduces the common problem of flickering LED lights during peak usage periods.
- Senoa product range will soon include an Accessibility range for living spaces occupied by people with disabilities covered by the National Disability Insurance Scheme (NDIS).

Zimi Limited (ASX:ZMM) ("Zimi", or the "Company"), an innovative Australian IoT company, enhancing connectivity of electrical devices from homes to high-rises, is pleased to announce a further expansion of its product range. All align with Zimi's unwavering focus on delivering products that offer convenience, energy efficiency and safety.

### A better way for builders to transfer smart devices to new owners

Zimi was recently granted an innovation patent for an app that allows users to share networks in a more efficacious way. This solution helps progress a key process accompanying the setting up of so-called smart devices by building sector professionals. When a new property is installed with such devices, this involves a 'handover' process, where the installer shares the devices with other users, specifically the new owners of the property.

The Zimi app incorporating this patented technology allows for developers/builders to hand over control of smart devices in an already configured smart home to new owners via the inclusion of a simple scannable QR code. This expediated process creates a better experience for both sellers and buyers of property and will help foster an accelerated adoption of smart devices in dwellings and workspaces. Importantly, the latest version of this app additionally delivers sharing and handover functionality for new home owners and tenants in a price effective way.

In a clear sign that the app already has a ready market, it is being used in the large 275-unit block 'Liberty One' in Footscray, to deliver this ease of experience for developer, installer and buyer.

### Consumer calls for Multi Dimmer Switches have been met

Zimi's family of highly successful Smarter Switches and Dimmers have been expanded, with a Multi Dimmer Switch now included in the Powermesh family. These new devices have long been demanded by consumers to combine both switching and dimming capability in a single device. They also incorporate the



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new Ripple Smooth Technology™ which finally offers a solution to the long-time problem of flickering LED lights in the home during peak usage periods. The latter drawback of LED lighting is caused by the ripple injection on the power grid for pricing tariff control in parts of New South Wales and Queensland.

The new switches offer all the benefits of a smart device including voice control with Google Assistant or Amazon Alexa. The devices are available in 2- and 4-button configurations, with the choice of two colours (black or white) and several different cosmetic skins.

The Multi Dimmer Switch product range is expected to start shipping later this year and is already getting market traction with GSM Electrical (wholesaler group Trader) placing an opening order of \$200,000.



### Senoa 'Smarter Switch' grows with its Accessibility range

Zimi will soon be unveiling an extended Senoa product range that includes a suite of accessibility switches suitable for living spaces occupied by people with disabilities covered by the National Disability Insurance Scheme (NDIS). In addition to a large switch size, these devices have all the benefits of a smart switch, including voice control for hands-free control of lights, fans, blinds and other appliances. The glass touch switches utilise symbols and words, additionally have colour tunable surfaces for easier identification. The Zimi Application Programming Interface (API) also facilitates integration of these devices with other systems such as nurse call or fire systems.

These new switches will be very cost effective, with planned pricing to be around one tenth to one quarter the cost of typical complex wired control systems used in most projects today.





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The new devices are already being adopted by Saorsa Health, a provider of NDIS housing in Queensland that builds NDIS multi tenanted homes, using the Switches in their new under construction 'Saorsa Prestige Apartments Toowoomba'. The development is a 2-storey home with four residences per floor, will have shared community and carer station areas. Tenants will be able to control switches with their voice using the Google Assistant TVs or bedside smart speakers to be included in the development.

This functionality delivers a core requirement of NDIS housing, namely improved quality of life for tenants by giving them increased control over their living spaces. It will also see Senoa sales base leveraged to the continued growth in NDIS housing.

**Zimi CEO and Founder Jordan Tentori said:** "We are thrilled by this broadening and deepening of our product range. It reflects well on efforts by our team to firstly identify the needs of our client base and secondly deliver products that meet these needs, resulting in customer orders.

Our app that helps facilitate a quicker handover of already configured smart homes from builders to new owners via a simple scannable QR code is already gaining market traction. The innovation patent now attached to this strengthens Zimi's intellectual property rights.

The extended range of Senoa 'Accessibility' switches, that are suitable for living spaces occupied by people with disabilities covered by the NDIS, has a ready market that is continuing to grow. We are proud that we are creating technology that is improving the quality of life for a broad demographic.

Looking ahead, Zimi has a substantive product pipeline that we are bringing to market. This includes a number of opportunities for Zimi to integrate its unique technology into 3<sup>rd</sup> party products. We are excited by these pending new product releases, some of which are expected to be unveiled over coming months. They will further increase Zimi's leverage of this fast-growing market of connected devices."

- Ends -

This release has been approved by the Board.

**Further information:**

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**About Zimi**

Zimi Limited (ASX: ZMM) is an innovative Australian technology company that creates 'the Zimi experience' by connecting everyday electrical products to the Internet and each other to create smarter living and working spaces.

Through its long-standing working relationship with the Gerard Family, which founded Clipsal under Gerard Industries, Zimi has a strong heritage in the electrical industry.

Zimi's current product range is comprised of the Powermesh and Senoa lines, which include multi-purpose switches, light dimmers, power points, fan controllers and garage door controllers. These products can be installed by any electrician and are easily controllable by end-users via Zimi's home automation app.



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Zimi is targeting a multi-billion device opportunity in the Australian market through multiple leading wholesale, commercial and retail/trade sales channels such as Trader, Harvey Norman, Steel-Line, Beacon Lighting and Polyaire.

In the future, Zimi plans to expand its product line to adjacent sectors while also continuing to optimise its existing product suite. The company is also pursuing opportunities for offshore expansion via partnerships with leading global manufacturers of electrical home and commercial building appliances.

To learn more, please visit: [www.zimi.life](http://www.zimi.life)