



Wide Open
Agriculture

BELL POTTER HOME GROWN CONFERENCE

JUNE 2022



ASX: WOA





DISCLAIMER

This presentation has been prepared by Wide Open Agriculture Limited (ASX: WOA) (the “Company”). It does not purport to contain all the information that a prospective investor may require in connection with any potential investment in the Company. You should not treat the contents of this presentation, or any information provided in connection with it, as financial advice, financial product advice or advice relating to legal, taxation or investment matters.

No representation or warranty (whether express or implied) is made by the Company or any of its officers, advisers, agents or employees as to the accuracy, completeness or reasonableness of the information, statements, opinions or matters (express or implied) arising out of, contained in or derived from this presentation or provided in connection with it, or any omission from this presentation, nor as to the attainability of any estimates, forecasts or projections set out in this presentation. This presentation is provided expressly on the basis that you will carry out your own independent inquiries into the matters contained in the presentation and make your own independent decisions about the affairs, financial position or prospects of the Company. The Company reserves the right to update, amend or supplement the information at any time in its absolute discretion (without incurring any obligation to do so).

Neither the Company, nor its related bodies corporate, officers, their advisers, agents and employees accept any responsibility or liability to you or to any other person or entity arising out of this presentation including pursuant to the general law (whether for negligence, under statute or otherwise), or under the Australian Securities and Investments Commission Act 2001, Corporations Act 2001, Competition and Consumer Act 2010 or any corresponding provision of any Australian state or territory legislation (or the law of any similar legislation in any other jurisdiction), or similar provision under any applicable law. Any such responsibility or liability is, to the maximum extent permitted by law, expressly disclaimed and excluded. Nothing in this material should be construed as either an offer to sell or a solicitation of an offer to buy or sell securities. It does not include all available information and should not be used in isolation as a basis to invest in the Company.

FUTURE MATTERS

This presentation contains reference to certain intentions, expectations, future plans, strategy and prospects of the Company. Those intentions, expectations, future plans, strategy and prospects may or may not be achieved. They are based on certain assumptions, which may not be met or on which views may differ and may be affected by known and unknown risks. The performance and operations of the Company may be influenced by a number of factors, many of which are outside the control of the Company. No representation or warranty, express or implied, is made by the Company, or any of its directors, officers, employees, advisers or agents that any intentions, expectations or plans will be achieved either totally or partially or that any particular rate of return will be achieved. Given the risks and uncertainties that may cause the Company’s actual future results, performance or achievements to be materially different from those expected, planned or intended, recipients should not place undue reliance on these intentions, expectations, future plans, strategy and prospects. The Company does not warrant or represent that the actual results, performance or achievements will be as expected, planned or intended.

US DISCLOSURE

This document does not constitute any part of any offer to sell, or the solicitation of an offer to buy, any securities in the United States or to, or for the account or benefit of any “US person” as defined in Regulation S under the US Securities Act of 1993 (“Securities Act”). The Company’s shares have not been, and will not be, registered under the Securities Act or the securities laws of any state or other jurisdiction of the United States, and may not be offered or sold in the United States or to any US person without being so registered or pursuant to an exemption from registration including an exemption for qualified institutional buyers.

VERTICALLY-INTEGRATED FOOD BRAND

PLANT-BASED PROTEIN

UNIQUE, ECO-FRIENDLY PROTEIN MADE FROM LUPIN

High protein oat milk

Plant-based snacks

Plant-based meat

Protein powder

PLANT-BASED MILKS

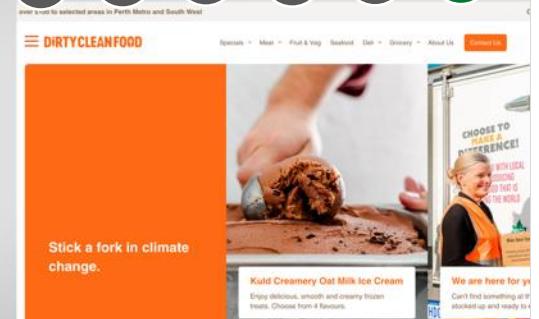
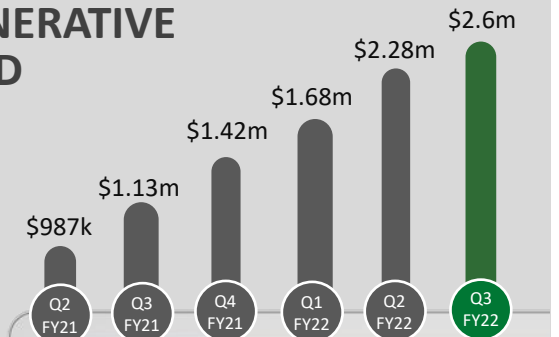
CARBON NEUTRAL OAT MILK

+1,000
RETAIL & CAFÉ
LOCATIONS

\$2.75m
IN RECENT
DISTRIBUTION
AGREEMENTS

HEALTH & WELLNESS

ON TREND
REGENERATIVE
BRAND



PLANT-BASED IS **EXPLODING** AND HERE TO STAY...



WE ARE TARGETTING MULTIPLE FOOD & BEVERAGE CATEGORIES

Category	PLANT BASED MILK		PLANT-BASED MEAT	PLANT-BASED SNACKS	PLANT-BASED PROTEIN
Products	 OAT MILK	 PROTEIN ENRICHED OAT MILK	 BURGER, SAUSAGE, CHICKEN & MINCE	 NOODLES, YOGHURT, CHEESE & MAYONNAISE	 PROTEIN POWDER
Ingredient	Regenerative Oats	Regenerative Oats + Novel Lupin Protein	Novel Lupin Protein	Novel Lupin Protein	Novel Lupin Protein
Development Phase	<u>On Sale Now</u>	Product concept	Under development	Under development	Under development
Market size	US\$38 billion by 2024 ¹	US\$38 billion by 2024 ¹	US\$28 billion by 2025 ²	US\$73 billion by 2028 ³	US\$36bn by 2028 ⁴

BUNTINE PROTEIN®

UNIQUE & ECO-FRIENDLY PLANT PROTEIN

Raw Ingredient



AUSTRALIAN SWEET LUPIN



Unlocking lupin's value



ADVANCED MANUFACTURING

- Unlocks lupin's potential to be used for new plant-based food and beverage applications
- Global, exclusive licence to IP that has been assessed by PCT as novel and inventive
- Future patents and trade secrets provide first mover advantage

World-first breakthrough



BUNTINE PROTEIN®

- Buntine Protein® is a high-value, plant-based protein concentrate.
- High gelation properties alongside environmental and nutritional credentials
- Consumer panel testing found very strong acceptance with neutral flavour and excellent mouthfeel

BUNTINE PROTEIN[®]

PILOT PLANT



**COST ESTIMATES &
BOARD APPROVAL**



FINALISE DESIGN



**COMMENCE
CONSTRUCTION**



**SECURE INITIAL OFF
TAKE AGREEMENT**



**INITIAL
PRODUCTION**

Q4 FY22



**PILOT SCALE
PRODUCTION**

Q1 FY23

BUNTINE PROTEIN SUPPLY AGREEMENT

- Supply Agreement with Monde Nissin Australia Pty Ltd (MNA)
- MNA is the owner of leading food and beverage brands - Nudie, Black Swan, Peckish, and Wattle Valley.
- MNA to use Buntine Protein to develop and test plant-based food and beverage products.
- MNA will purchase up to 60% of total production of Buntine Protein® from the pilot production facility over a two year period
- First shipment is expected to be delivered in June 2022



DIVERSIFIED COMMERCIAL MODEL

BUSINESS TO CONSUMER

Develop, launch and market plant-based protein products under the Dirty Clean Food brand.

HIGH PROTEIN OAT MILK WITH LUPIN



3.4gr protein
per 100ml



20gr protein
per 100ml



*Buntine Protein
Pilot Plant
production
capacity*

Test launch Q1 FY23

BUSINESS TO BUSINESS

Sign supply agreements with established brands and provide Buntine Protein® as ingredient.

60% OFFTAKE SECURED



Monde Nissin
Australia

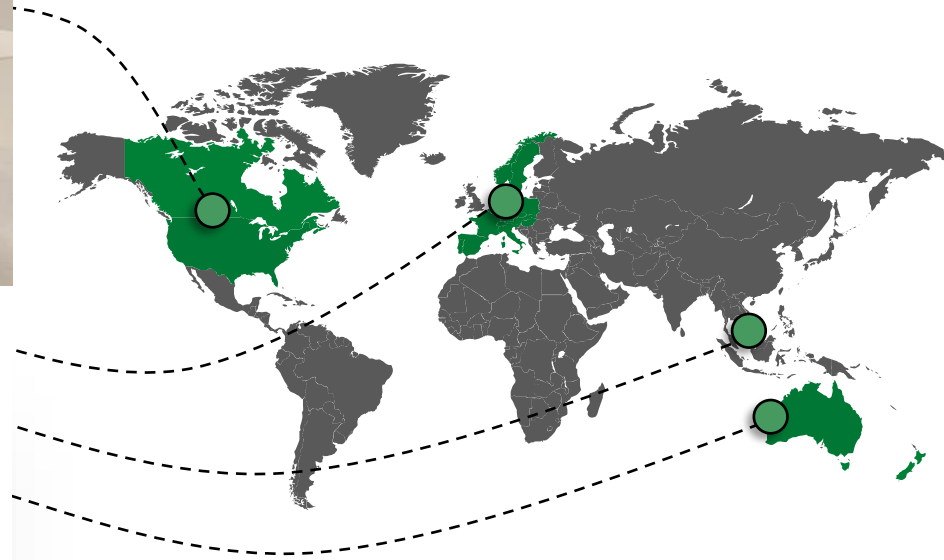
WOA signed a Supply Agreement with Monde Nissin Australia Pty Ltd (MNA) to supply Buntine Protein™

MNA will purchase up to **60% of total production** of Buntine Protein™ from WOA's pilot production facility.

INTERNATIONAL FOOD COMPANIES HAVE RECEIVED SAMPLES



Leading food and ingredient companies requested and received samples of Buntine Protein® along with an updated Product Information Form (PIF).



CANADA



U.S.



SINGAPORE



AUSTRALIA



NEW ZEALAND



GERMANY



HOLLAND

DEMAND FOR OUR OAT MILK CONTINUES

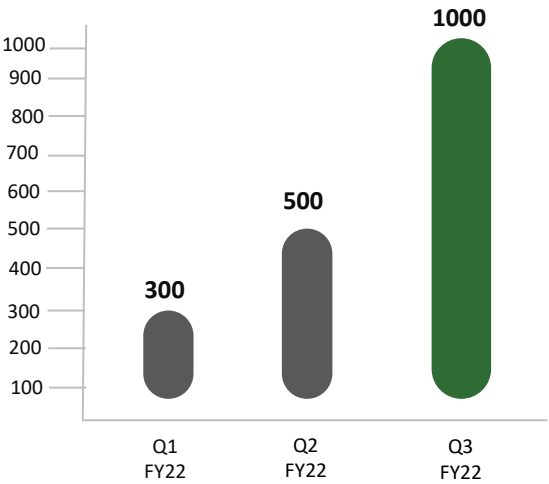
Recent distribution agreements*

-  Min **A\$500,000** pa
-  Est. **A\$750,000** pa
-  MetroAlliance Min **A\$150,000** pa
-  Min **A\$700,000** pa
-  Est. **A\$650,000** pa

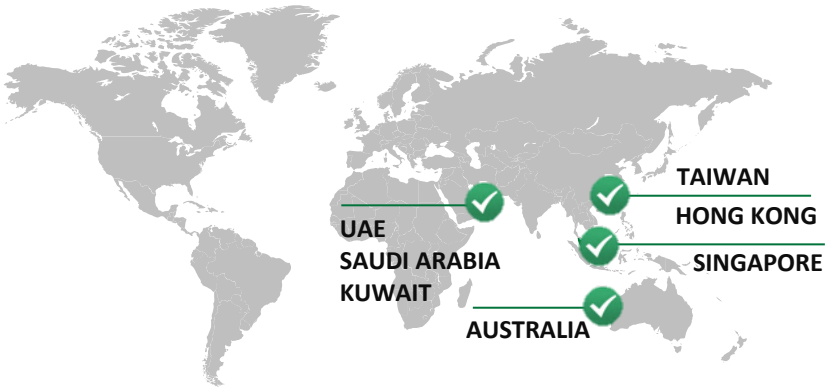
MKMI GENERAL TRADING



Global retail & café locations



Global expansion underway

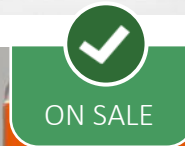


* More information can be found in Q2 FY22 Results Presentation (31st Jan 2022) | DKSH agreement announced (4th May 2022)

OAT MILK FACILITY UNDER DEVELOPMENT

- WOA will **design, build and operate** a commercial scale plant-based milk facility in Australia.
- The facility will be the **first** oat milk manufacturing plant in Western Australia
- Potential to produce the **world's lowest carbon emissions** per litre of oat milk.





NEW FLAVOURS LAUNCHED IN AUSTRALIA & SINGAPORE



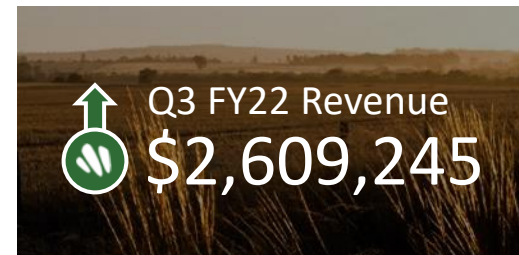
NEW BARISTA VERSION

Released in Australia





DIRTY CLEAN FOOD FINANCIAL PERFORMANCE



The previous quarters results (Q2 FY22) included \$200,000 of one-time live cattle sales. Excluding this, sequential revenue growth for Q3 FY22 would have been 25% QoQ.

(1) Cash at bank as at 31 March 2022

OAT MILK OUTLOOK



- 🌱 **Continued growth emphasis** with a focus on driving sales in new distribution channels
- 🌱 Support new distribution with broad **promotional programs** in Australia and Asia.
- 🌱 Drive adoption of chocolate and coffee flavoured oat milk through distribution partners.
- 🌱 **Finalise design of oat milk facility** and confirm purchase orders for long lead time equipment required for domestic production.

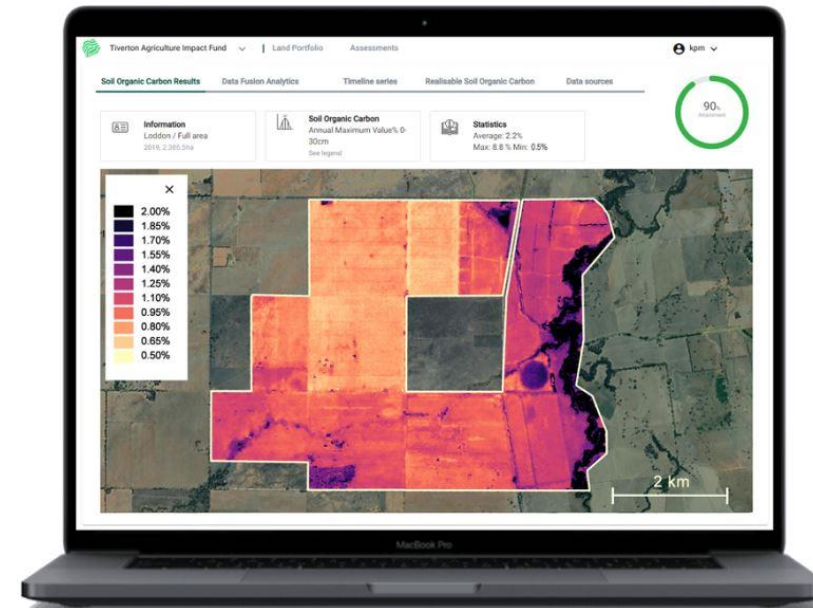


DIRTY CLEAN FOOD OUTLOOK

- 🌱 Maintain sequential quarterly growth with focus on digital and retail channels.
- 🌱 **Expand market share** within retailer network with push of related plant-based products, including vegan ice cream, cold brew coffee, and granola.
- 🌱 Strategic cost reduction program to increase incremental profit per new order.

ACTION ON CLIMATE AND BIODIVERSITY

- 1. Natural Capital Accounting** - Suppliers are in the process of undertaking a full natural capital accounting assessment including remote soil organic carbon assessment
- 2. Carbon & biodiverse native tree planting** - Biodiverse tree plantings accepted into registered carbon farming project
- 3. Greenhouse Gas (GHG) emissions calculators** - Co-funded pilot project to measure, calculate & report broad-acre cropping GHG emissions
- 4. Developing cloud-based data storage tool** for carbon, biodiversity and water cycle outcomes on farmland





Wide Open Agriculture

This presentation has been authorised and approved in accordance with the Company's published continuous disclosure policy and has been approved by the Managing Director.

BEN COLE

Managing Director

E: ben@wideopenagriculture.com.au