

HALO AWARDED SUBSTANTIAL COLES PRIVATE LABEL CONTRACT

14 June 2022

Halo Food Co. Limited (ASX:HLF) (“**Halo**” or the “**Company**”) is pleased to announce the award and extension of a material private label contract from Coles Supermarkets, part of Coles Group Limited (“Coles”).

Halo has been exclusively awarded the Coles private label contract totalling approximately \$9,500,000 over two years.

The contract is effective from 1 July 2022. Coles private label product awarded under the contract includes multiple powdered SKUs in various pack formats, flavours and sizes. The value of this contract could ultimately be higher or lower depending on end consumer demand for the range and is in addition to the \$3.3m per annum Coles contract secured by Halo in November 2021.

The products will be manufactured at Halo’s Australian facilities.

Danny Rotman, Halo’s CEO, commented, “This further win ratifies the strong relationship we have built with Coles over the last couple of years and one which we will continue to grow and nurture. Halo has delivered throughout the initial term and cemented our reputation and credentials as a leading manufacturer for quality, consistency and on time delivery. Halo continues to maintain its high-profile clients in a competitive environment while simultaneously growing the sales pipeline with new wins, new clients and increased volume of orders.”

Release of this announcement was authorised by the Halo Board of Directors.

* * * * *



Further Information

Jourdan Thompson
Chief Financial Officer, Halo Food Co. Limited
Email: investors@halofoodco.com
Tel: +613 9587 6483

About Halo Food Co. Limited

Based in Sydney and Melbourne, Australia and Christchurch, New Zealand, Halo Food Co. Limited is an established brand owner, manufacturer and exporter of formulated health and wellness products. Halo Food Co. is a leading Australian and New Zealand brand owner, developer and manufacturer in the health and wellness sector, with dry powder, ready to drink UHT and protein bar health and wellness-based product capability. In addition to Halo Food Co.'s own brands, the company is a trusted production partner, contract packing for well-known brands in Australia, New Zealand and internationally. The Company's purpose-built production facilities in Australia and New Zealand offer a wide range of dairy, health and wellness and nutritional packing solutions, meeting the diverse needs of consumers from different markets and cultures. Please visit www.halofoodco.com for further information.

ENDS



Halo Food Co. Limited
ABN: 49 621 970 652
Level 5, 126 Phillip Street
Sydney NSW 2000 Australia
halofoodco.com