

ASX ANNOUNCEMENT – 22 June 2022**Appointment of Interim CTO**

The Board of My Rewards International Limited (ASX: MRI) (MRI, My Rewards or the Company) has been notified by Patrick Hamilton of his resignation from the Company. Mr Hamilton has served as CTO of My Rewards since August 2021. The Board considers Mr Hamilton to be one of Australia's leading Information Technology executives and was recruited for his proven track-record in business and technology transformation.

Mr Hamilton created a strong technology vision and established a class-leading product roadmap and target-state architecture to ensure the future success of the business as it scales locally and internationally. Through this value creation, the business is able to leverage and deploy state-of-the-art technologies for very high-scale data processing, using serverless computing, artificial intelligence and machine learning.

Mr Chris Byrnes has been appointed as Interim CTO to ensure an orderly transition of leadership. Mr Byrnes will also continue to provide marketing and technology services to My Rewards under the Klyp Services Agreement (disclosed in the Prospectus announced on 9 February 2022).

Mr Byrnes has over 20 years of experience in technology, management, marketing, strategy and business development. As the Founder & CEO of Klyp Australia Pty Ltd since January 2003, he has been a key driver in successfully expanding its services and launching 7 brands to market in a range of supplementary industries (with 4 more in the pipeline). Mr Byrnes will be responsible to lead My Rewards' technology team while the Company continues to build out its digital offerings.

Mr Hamilton will continue to support the Company and will work with Mr Byrnes and the technology team until 16 September 2022 and assist the Managing Director, Ms Maitreyee Khire, and the Board to manage the transition.

The Board would like to thank Mr Hamilton for his exceptional contribution, hard work, dedication and support to the Company. Mr Hamilton's extraordinary technical skills, leadership abilities and his focus on technology performance excellence has led to fast-track advancement of the My Rewards technology platform, AI/ML and recommendation engine.

Commenting on the resignation of Mr Hamilton, the Managing Director Maitreyee Khire said, "I am grateful for the innovative technology leadership, professionalism and hard work ethic that Patrick brought to My Rewards. Patrick is a dear friend and remains a close colleague and trusted advisor, and I wish him the very best for the future."

About My Rewards International Limited (ASX:MRI)

My Rewards is a fast-growing global provider of subscription-based Customer Engagement Technologies that includes loyalty and rewards programs for corporates and consumers, custom marketplaces and live streaming eCommerce solutions. My Rewards' core solutions include Loyalty tech, Rewards, and Customer Experience. Since its incorporation in 2000, My



Rewards has steadily grown to connect over 5.8 million members with more than 4,500 global, national and local suppliers. My Rewards provides more than 120 corporates with Employee Engagement and Customer Loyalty Programs to help them retain, engage, and attract employees or customers. My Rewards' clients include some of the biggest household brands in retail, financial services, and telecommunications, including Telstra, Ramsay Health, MLC and AIG.

This announcement has been authorised for release by the board of directors of My Rewards International Limited.

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