

1 July 2022



## **Appointment of Company Secretary**

Global weighing technology firm Shekel Brainweigh Ltd (ASX: SBW) (**SBW or the Company**) wishes to advise in accordance with ASX Listing Rule 3.16.1, that Mark Licciardo of Mertons Corporate Services has been appointed as Company Secretary and Elizabeth Spooner and Sujani Goonatilleka have resigned as Joint Company Secretaries.

For the purpose of ASX Listing Rule 12.6, Mr Licciardo will be the person responsible for communications between the Company and ASX.

This announcement has been approved for release by the Board of Directors.

### **Investor relations enquiries:**

Danny Nadri  
Country Manager – Australia  
+61 (0)434 680 391  
[danny@shekelbrainweigh.com](mailto:danny@shekelbrainweigh.com)

Barak Nir  
CFO  
+972 50 538 6090  
[barak@shekelbrainweigh.com](mailto:barak@shekelbrainweigh.com)

### **Media enquiries:**

Andrew Emmett  
NWR Communications  
+61 (0)405 355 405  
[andrew@nwrcommunications.com.au](mailto:andrew@nwrcommunications.com.au)

## **About Shekel Brainweigh (“Shekel” or “the Company”)**

Shekel Brainweigh has been a global leader in developing scale and weighing technology for more than 40 years. The company provides weighing solutions to the highly regulated retail and healthcare markets via global giants such as G.E Healthcare, Toshiba, Fujitsu, Diebold Nixdorf and others.

Utilising its experience in weighing technology, Shekel Brainweigh has established its Retail Innovation Division, which is developing a suite of new products aimed at meeting the challenges that traditional retailers face today, such as store automation, operational efficiency including overstock and understock inventory issues and enhancing the consumer experience.

Shekel’s patented combination of weighing technology with Artificial Intelligence (AI) and Internet of Things (IoT) technology has led to the development of its “Product Aware Technology”. Shekel Brainweigh is committed to continuing to innovate and expand into global markets.

To learn more about Shekel Brainweigh, visit [www.shekelbrainweigh.com](http://www.shekelbrainweigh.com)