

**8 July 2022**

## **Investor Webinar Presentation**

### **Highlights:**

- **icetana has achieved 40% per annum compound annual growth in Annual Recurring Revenue\* over the 2020-2022 period.**
- **Sales of the new icetana product have progressed including payment via credit card for the first time in the past quarter.**

icetana Limited (ASX:ICE "icetana" or "the Company") is pleased to announce its participation in the ShareCafe Small Cap "Hidden Gems" Webinar, to be held Friday 8th of July 2022 from 12:30pm AEST / 10:30am AWST.

Chief Executive Officer Matt Macfarlane will provide an overview of the Company which is providing video analytics solutions designed to automatically identify anomalous actions in real-time for large scale surveillance networks.

This webinar is able to be viewed live via Zoom and will provide viewers the opportunity to hear from, and engage with icetana.

To access further details of the event and to register at no cost, please copy and paste the following link into your internet browser:

[https://us02web.zoom.us/webinar/register/7816565508143/WN\\_PDbDBoIsT6qtPGalFLNxxA](https://us02web.zoom.us/webinar/register/7816565508143/WN_PDbDBoIsT6qtPGalFLNxxA)

A recorded copy of the webinar will be made available following the event.

A copy of the investor presentation to be delivered during the webinar is being released in conjunction with this announcement.

\*unaudited management estimates

– ENDS –

Authorised for release by the Board of icetana Limited.

For further information contact:

### **icetana Limited**

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## **About icetana**

icetana Limited is a global software company providing video analytics solutions designed to automatically identify anomalous actions in real-time for large scale surveillance networks. Our software integrates with customers' existing video management systems and IP cameras.

Using artificial intelligence and machine learning techniques, the icetana motion intelligence solution learns and filters out routine motion, showing only anomalous or unusual behaviour and allowing operators to focus on events that matter and respond in real-time to both precursor activities and incidents. icetana has a broad range of use cases across a growing number of industry verticals. It has been implemented at over 50 sites on five continents, helping clients harness the rich data streams from their existing security networks and turning that data into improved situational awareness and deeper operational insights.