

## NGS accelerates retail rollout in the US with UNFI distribution deal

### Highlights

- **NGS to expand its retail and online presence in the US, signing a distribution deal with wholesale distributor, United Natural Foods Inc. (NYSE: UNFI)**
- **Founded in 1976 UNFI is the US' largest publicly traded wholesale distributor, supplying natural products to approximately 30,000 natural product superstores, independent retailers, conventional supermarket chains and ecommerce retailers with companies including Whole Foods, The Fresh Market, Jerry's Foods, Superior Grocers and Vallarta Supermarkets**
- **All 22 Healthy Heights® products including KidzProtein and KidzProtein Vegan will be available for distribution via UNFI either via its marketplace platform or physical distribution centres**
- **The UNFI distribution deal is a major milestone in NGS' retail expansion strategy in the US**

**21 July 2022 – Nutritional Growth Solutions Ltd. (“the Company” or “NGS”, ASX:NGS),** a global provider of scientifically formulated and clinically studied pediatric nutritional products, is pleased to announce a distribution agreement with the largest natural products wholesale distributor in the US, United Natural Foods Inc. (NYSE: UNFI) which will expand its retail and online presence across the United States.

The non-exclusive agreement, will see the entire 22 product Healthy Heights® range, including the recently launched KidzProtein and KidzProtein Vegan lines, available for wholesale via UNFI's marketplace platform or physical distribution centres, to its network of reputable natural product superstores, independent retailers, conventional supermarket chains and ecommerce retailers.

Nutritional Growth Solutions CEO and Managing Director Liron Fendell said, “The execution of our retail strategy in the US is gathering speed, with this agreement with UNFI another key milestone.

“Being stocked in well-known natural product stores, independent retailers and conventional supermarket chains across the US means Healthy Heights® will be on shelf, where parents are looking for nutritional products for their children and puts our products into the consideration stage of purchase of in-store shoppers – something that has not been possible until now.”

“Increasing our product range to include retail friendly canisters and relaunching our all-round multivitamin shake, KidzProtein, allows us to appeal to more in-store shoppers and positions NGS for future growth across the retail sector - ensuring more children have access to products that are clinically proven to support healthy growth development.”



The agreement will commence immediately and there are no conditions to be met prior to its commencement. NGS' listings on the UNFI Marketplace will run on a month-to-month basis with either party able to terminate with 30 days' notice. To utilize the UNFI distribution centres, NGS has committed to a minimum twelve-month period that can be terminated by either party by providing 30 days' notice.

*This announcement has been authorised for release by the CEO and the Chairman of Nutritional Growth Solutions Ltd.*

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**About Nutritional Growth Solutions**

Nutritional Growth Solutions is a global nutritional health company focused on the well-being of children. NGS develops, produces and sells clinically tested nutritional supplement formulae for children following 20 years of medical research into pediatric nutrition at Schneider Children's Medical Centre, Israel's largest pediatric hospital. The nutritional supplements market has experienced tremendous growth in recent years, but most attention has been focused on adult users and children under three years of age. The three to twelve-year-old consumers represent a larger market opportunity and NGS is highly differentiated from its competitors with clinically tested products and an expanding product portfolio to capture this market opportunity.

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