



Announcement Summary

Entity name

THE MARKET HERALD LIMITED

Announcement Type

New announcement

Date of this announcement

26/8/2022

The Proposed issue is:

☒ A standard pro rata issue (including non-renounceable or renounceable)

Total number of +securities proposed to be issued for a standard pro rata issue (including non-renounceable or renounceable)

ASX +security code	+Security description	Maximum Number of +securities to be issued
TMH	ORDINARY FULLY PAID	78,091,614

Ex date

30/8/2022

+Record date

31/8/2022

Offer closing date

13/9/2022

Issue date

19/9/2022

Refer to next page for full details of the announcement

Part 1 - Entity and announcement details

1.1 Name of +Entity

THE MARKET HERALD LIMITED

We (the entity named above) give ASX the following information about a proposed issue of +securities and, if ASX agrees to +quote any of the +securities (including any rights) on a +deferred settlement basis, we agree to the matters set out in Appendix 3B of the ASX Listing Rules.

If the +securities are being offered under a +disclosure document or +PDS and are intended to be quoted on ASX, we also apply for quotation of all of the +securities that may be issued under the +disclosure document or +PDS on the terms set out in Appendix 2A of the ASX Listing Rules (on the understanding that once the final number of +securities issued under the +disclosure document or +PDS is known, in accordance with Listing Rule 3.10.3C, we will complete and lodge with ASX an Appendix 2A online form notifying ASX of their issue and applying for their quotation).

1.2 Registered Number Type

ACN

Registration Number

611717036

1.3 ASX issuer code

TMH

1.4 The announcement is☒ New announcement**1.5 Date of this announcement**

26/8/2022

1.6 The Proposed issue is:☒ A standard +pro rata issue (non-renounceable or renounceable)**1.6a The proposed standard +pro rata issue is:**☒ + Renounceable



Part 3 - Details of proposed entitlement offer issue

Part 3A - Conditions

3A.1 Do any external approvals need to be obtained or other conditions satisfied before the entitlement offer can proceed on an unconditional basis?

☒ No

Part 3B - Offer details

Class or classes of +securities that will participate in the proposed issue and class or classes of +securities proposed to be issued

ASX +security code and description

TMH : ORDINARY FULLY PAID

Is the proposed security a 'New class' (+securities in a class that is not yet quoted or recorded by ASX) or an 'Existing class' (additional securities in a class that is already quoted or recorded by ASX)?

☒ Existing class

Will the proposed issue of this +security include an offer of attaching +securities?

☒ No

If the entity has quoted company options, do the terms entitle option holders to participate on exercise?

☒ No

Details of +securities proposed to be issued

ASX +security code and description

TMH : ORDINARY FULLY PAID

ISIN Code (if Issuer is a foreign company and +securities are non CDIs)

ISIN Code for the tradable rights created under a renounceable right issue (if Issuer is foreign company and +securities are non CDIs)

Offer ratio (ratio to existing holdings at which the proposed +securities will be issued)

The quantity of additional +securities to be issued

2

For a given quantity of +securities held

5



What will be done with fractional entitlements?

Fractions rounded down to the nearest whole number or fractions disregarded

Maximum number of +securities proposed to be issued (subject to rounding)

78,091,614

Offer price details for retail security holders

In what currency will the offer be made?

AUD - Australian Dollar

What is the offer price per +security for the retail offer?

AUD 0.34000

Oversubscription & Scale back details

Will individual +security holders be permitted to apply for more than their entitlement (i.e. to over-subscribe)?

☒ Yes

Describe the limits on over-subscription

shareholders (excluding underwriters and directors) will be able to apply for additional shares up to 20% of the issued capital

Will a scale back be applied if the offer is over-subscribed?

☒ Yes

Describe the scale back arrangements

shareholders (excluding underwriters and directors) will be able to apply for additional shares up to 20% of the issued capital, shareholders will also be scaled back on a pro-rata basis, then any non related sub-underwriters, then any related sub-underwriters, then the underwriter

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class?

☒ Yes

Part 3C - Timetable

3C.1 +Record date

31/8/2022



3C.2 Ex date

30/8/2022

3C.3 Date rights trading commences

30/8/2022

3C.4 Record date

31/8/2022

3C.5 Date on which offer documents will be sent to +security holders entitled to participate in the +pro rata issue

2/9/2022

3C.6 Offer closing date

13/9/2022

3C.7 Last day to extend the offer closing date

8/9/2022

3C.8 Date rights trading ends

6/9/2022

3C.9 Trading in new +securities commences on a deferred settlement basis

7/9/2022

3C.11 +Issue date and last day for entity to announce results of +pro rata issue

19/9/2022

3C.12 Date trading starts on a normal T+2 basis

20/9/2022

3C.13 First settlement date of trades conducted on a +deferred settlement basis and on a normal T+2 basis

22/9/2022

Part 3E - Fees and expenses

3E.1 Will there be a lead manager or broker to the proposed offer?

☒ Yes

3E.1a Who is the lead manager/broker?

Capital Investment Partners Pty Ltd

3E.1b What fee, commission or other consideration is payable to them for acting as lead manager/broker?

refer to underwriting agreement below

3E.2 Is the proposed offer to be underwritten?

☒ Yes



3E.2a Who are the underwriter(s)?

Capital Investment Partners Pty Ltd

3E.2b What is the extent of the underwriting (ie the amount or proportion of the offer that is underwritten)?

The offer is partially underwritten to 80% of the Offer

3E.2c What fees, commissions or other consideration are payable to them for acting as underwriter(s)?

4% of the underwritten amount

Reasonable reimbursements up to \$5,000

3E.2d Please provide a summary of the significant events that could lead to the underwriting being terminated

The underwriting may be terminated if: (a) the Underwriter does not give its consent to be named in the Offer Document, (b) the Offer Document is not dispatched on the Dispatch Date or is withdrawn, (c) the Offer Document is not compliant with legislative requirements, or (d) a restriction on allotment is imposed such that the Underwritten Shares cannot be allotted within the time required by the Underwriting.

3E.2e Is a party referred to in listing rule 10.11 underwriting or sub-underwriting the proposed offer?

☒ Yes

3E.2e (i) What is the name of that party?

Capital Investment Partners Pty Ltd - an entity connected to Mr Gavin Argyle

3E.2e (ii) What is the extent of their underwriting or sub-underwriting (ie the amount or proportion of the offer they have underwritten or sub-underwritten)?

Partially underwritten to 80% of the offer

3E.2e (iii) What fee, commission or other consideration is payable to them for acting as underwriter or sub-underwriter?

4% of the underwritten amount

3E.3 Will brokers who lodge acceptances or renunciations on behalf of eligible +security holders be paid a handling fee or commission?

☒ No

3E.4 Details of any other material fees or costs to be incurred by the entity in connection with the proposed offer

Part 3F - Further Information

3F.1 The purpose(s) for which the entity intends to use the cash raised by the proposed issue

Acquisition of 100% interest in Gumtree, Cars Guide and Autotrader, expenses of the offer, repayment of debt and working capital

3F.2 Will holdings on different registers or subregisters be aggregated for the purposes of determining entitlements to the issue?

☒ No

3F.3 Will the entity be changing its dividend/distribution policy if the proposed issue is successful?

☒ No



3F.4 Countries in which the entity has +security holders who will not be eligible to participate in the proposed issue

N/A

3F.5 Will the offer be made to eligible beneficiaries on whose behalf eligible nominees or custodians hold existing +securities

☒ No

3F.6 URL on the entity's website where investors can download information about the proposed issue

3F.7 Any other information the entity wishes to provide about the proposed issue

3F.8 Will the offer of rights under the rights issue be made under a disclosure document or product disclosure statement under Chapter 6D or Part 7.9 of the Corporations Act (as applicable)?

☒ No

3F.9 Any on-sale of the +securities proposed to be issued within 12 months of their date of issue will comply with the secondary sale provisions in sections 707(3) and 1012C(6) of the Corporations Act by virtue of:

☒ The publication of a cleansing notice under section 708A(5), 708AA(2)(f), 1012DA(5) or 1012DAA(2)(f)