

21st September 2022

Dear Investor,

On behalf of My Rewards International Limited (MRI, Company), I am happy to provide a summary of our business activities and recent announcements you will have seen on the ASX.



The recent announcements relate to the lodgement of our Annual Report for the year ended 30<sup>th</sup> June 2022 and related statutory reporting documents. You can download these from our company website <a href="mailto:myrewardsinternational.com/investors">myrewardsinternational.com/investors</a> or by scanning the QR code.

You will note in our annual report that we added over \$300,000 of annualised membership subscription revenue since listing in February this year. We are also on track to deliver our cost reduction strategy to reduce overheads by at least \$1 million per annum.

Despite the current market conditions, we remain resolute in our determination to continue enhancing and growing our unique rewards and experience offer. We are adding meaningful incremental value to My Rewards shareholders in line with our strategic plan.

Our twenty-plus years of operational history underpin our reputation as a technology-based, global rewards and loyalty provider. We are now a leader in providing unique loyalty and rewards membership programs, with an offer that includes programs designed for businesses and consumers, customised marketplaces, and eCommerce options. We are proud to connect 5.8million members with more than 4,500 suppliers internationally.



Please see our September Investor Presentation for more details about our company and our strategic vision.

We look forward to hosting a live webinar on the 12<sup>th</sup> of October 2022 at 11:00 AEDT where we can answer questions and share more about our exciting future. Registration details and instructions on how to join the webinar will be shared with you soon via an ASX announcement.

Yours sincerely,

Maitreyee Khire Managing Director

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