

PENTANET LAUNCHES NEW MEMBERSHIP PLANS FOR GEFORCE NOW CLOUD GAMING

Pentanet Limited (ASX:5GG, **Pentanet** or **Company**) has today launched a new suite of membership plans for GeForce NOW cloud gaming in Australia.

In October 2021, Pentanet launched NVIDIA's premiere cloud-based game streaming service, GeForce NOW, into the Australian market as NVIDIA's exclusive Alliance Partner for the region. The GeForce NOW platform allows gamers to play supported titles in the cloud, streaming gameplay directly from the Company's cutting-edge RTX Blade Servers to a user's device.

Within 12 months of launch, GeForce NOW Powered by Pentanet has amassed a membership base of nearly a quarter of a million gamers, with an average monthly growth of 30%. The initial launch plan tiers were designed to capture this brand-new market of gamers, with the release of refreshed membership tiers expected to drive scale and growth in recurring service revenue and earnings on the platform.

With strong continued growth since commercial launch, variable platform utilisation costs remained relatively constant, leading to no significant change in underlying operating costs of the service as the platform continues to accrue users. As such, the Company is confident that the introduction of mid-tier plans can deliver a step-change in the platform's earnings profile.

"Launching a high bandwidth, low latency cloud gaming service on Australia's internet was no easy task. Our strong subscriber growth and access to popular titles from gaming publishers shows the support for GeForce NOW. One year on, we've not only demonstrated that cloud gaming is possible, but there's a significant demand for it down under," said **Pentanet Managing Director Stephen Cornish**.

"Our refreshed pricing structure is designed to provide more options for budget conscious gamers, with monthly access available for less than the cost of a cup of coffee or energy drink," he said. "Of course, the best way to play remains the Priority membership plan, with extended 6-hour session times, RTX-ON, and top priority access to gaming servers."

Pentanet was chosen by NVIDIA to bring GeForce NOW to Australia due to the Company's passion for gaming and delivering a high-quality cloud gaming experience.

"Gamers in Australia get best-in-class PC gaming from the cloud with GeForce NOW Powered by Pentanet," said Phil Eisler, Vice President of GeForce NOW at NVIDIA. "We congratulate Pentanet on their one-year anniversary for delivering high-quality cloud gaming."

The Company remains committed to delivering a superior gaming experience for its users and will continue to leverage its high-performance network and partner relationship with NVIDIA to invest in building a significant and sustainable market share.

In September 2022, Pentanet was also recognised as an ABA100® Winner for Cloud Innovation in The Australian Business Awards for the Company's launch of GeForce NOW on the CloudGG platform. The Australian Business Award for Cloud Innovation recognises cloud-based products and services that provide innovative solutions for business and market needs.

Introducing the New Plan Tiers

The four plan tiers are available now on the CloudGG website, with each tier available on a month-to-month basis or as a six-month plan paid upfront for a discounted price.

- **Trial (Free):** Users can test out GeForce NOW Powered by Pentanet with the Trial plan. Play 30-minute capped sessions to test internet speeds, test out gaming on different devices, and get a real feel for cloud gaming.
- **Basic (\$3.99/m):** Queue priority over Trial players and 1-hour of play time. Ideal for gaming on the go during your daily commute or lunch break.
- **Casual (\$10.99/m):** 3-hour playtime sessions and queue priority over Basic members. Ideal for casual gamers and players who want to spend quality time playing against their mates each week.
- **Priority (\$21.99/m):** Now includes an extended 6 hours of uninterrupted play time (an increase of 2 hours), top-dog status in the queue, and RTX switched on for all applicable titles.

GEFORCE NOW POWERED BY PENTANET – NEW PLANS				
	TRIAL	BASIC	CASUAL	PRIORITY
Session Time	30 mins	1 hour	3 hours	6 hours
RTX	X	X	X	✓
Priority Access	X	Low	Medium	Top
Pricing	<i>Subscribers already on the current Founders Priority Plan retain \$19.99/m for life</i>			
Monthly Plan	\$0	\$3.99/m	\$10.99/m	\$21.99/m
6-Month Plan	\$0	\$3.49/m	\$9.99/m	\$19.99/m

Existing Priority members who had an active Founders Pricing subscription at the time of the new plan launch will not be affected by the price change and will retain this pricing for life.

Experience the Power of GFN from 2022 Smart TVs

GeForce NOW is also now available on the two largest TV brands in the world, Samsung and LG. Gamers can find it natively on all 2022 Samsung smart TVs via the Samsung Gaming Hub and new LG TV owners can enjoy seamless cloud gaming thanks to the LG Gaming Shelf. These exciting partnerships mean that AAA games can now be played with just a controller, a decent internet connection, and the right TV, removing the need for expensive PC hardware.

GeForce NOW is a bring your own game (BYOG) service. Users can connect to their existing gaming libraries via Steam, Epic Games Store, Ubisoft Connect and GOG.COM.

This announcement has been authorised for release by the Managing Director of Pentanet Limited, Mr Stephen Cornish.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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Mr. Patrick Holywell
Company Secretary

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About Pentanet

Pentanet is a Perth-based, growth-focused telco delivering high-speed internet to a growing number of subscribers by providing them with next-generation internet speeds. This is achieved through Pentanet's market-leading private fixed-wireless network, the largest in Perth, as well as reselling fixed-line services such as NBN, where its wireless is not yet available.

Pentanet's flagship fixed wireless network has benefits for both customers and investors, offering an outstanding customer experience and a fixed-wireless product that is technically superior to most of the NBN – with attractive margins for investors. This sets Pentanet apart from most broadband providers, which only resell the NBN.

Pentanet is also part of the rollout of the next wave of subscription-based entertainment services – cloud gaming. The Company's Alliance Partner Agreement with NASDAQ listed NVIDIA – one of the world's largest producers of specialised graphic chips used in gaming – allows Pentanet to be the first to bring their GeForce NOW technology to Australia in 2021.

Pentanet was listed as #28 in the Deloitte Technology Fast 500™ Asia Pacific 2020, a ranking of the region's 500 fastest growing technology companies. On top of the Company's #28 overall ranking, Pentanet also ranked #3 for Australian companies on the list.