



ASX Announcement

4 November 2022

Splitit Notice of Investor Update Webinar

Splitit Payments Limited (“Splitit” or the “Company”) (ASX:SPT, OTCQX:SPTTY), the only white-label service allowing customers to pay by instalments, using their existing credit on their payment card at checkout without increasing their total credit exposure, advises that it will host an investor update via webinar on Tuesday 29 November at 9.30am Australian Eastern Daylight Time (AEDT).

CEO, Nandan Sheth, will provide an update to investors on the significant progress the company is making in the various strategic focus areas previously outlined, milestones achieved to date, and targeted future milestones as the Company continues to execute on its growth strategy.

Investor Webinar Details

Date & Time: Tuesday 29 November 2022 at 9.30am (AEDT)

Zoom link: https://splitit.zoom.us/webinar/register/WN_nclimBXhTISw7FW2pxNgCg

Replay: Will be available at www.splitit.com after the event.

About Splitit

Splitit is a global payment solution provider that lets shoppers use the credit they’ve earned by breaking up purchases into monthly interest-free instalments using their existing credit card. Splitit enables merchants to improve conversion rates and increase average order value by giving customers an easy and fast way to pay for purchases over time without originating new credit. Splitit serves many of Internet Retailer’s top 500 merchants and is accepted by more than 1,500 eCommerce merchants in over 30 countries and shoppers in over 100 countries. Headquartered in Atlanta, Splitit has an R&D centre in Israel and offices in London and Australia. The Company is listed on the Australian Securities Exchange (ASX) under ticker code SPT. The Company also trades on the US OTCQX under ticker codes SPTTY (ADRs) and STTTF (ordinary shares).



www.splitit.com



info@splitit.com



5901 Peachtree Dunwoody Road, Suite C-480, Atlanta, GA 30328-7188, USA



1 Charterhouse Mews, London EC1M 6BB, UK



Rialto South Tower, 525 Collins St., Melbourne VIC 3000, Australia



Key Points	
Consumer friendly for shoppers	As the only instalment offering that allows shoppers to use their pre-existing unused credit card balances at the point of sale, Splitit offers a consumer-friendly solution with no new debt or credit checks, no application, no interest or late fees charged*. It also allows shoppers to continue collecting perks like cash back, rewards and points as they would on normal credit card transactions, without any risk of damaging their credit profile. <i>* Credit card terms and conditions may apply.</i>
Unique benefits for merchants	Splitit is highly integrated (shoppers don't need to leave the merchant's website), easy to implement and offers longer and more flexible plans, reducing shopper friction and driving sales conversion rates. It also offers merchants the option of a funded or non-funded model.
Globally scalable model, boosted by Instalments-as-a-Service	Splitit is fundamentally a technology business leveraging the existing global credit card payment rails. This means its branded or white-label solution can be adopted in new markets without needing an 'on the ground' presence, delivering strong operating leverage, enhanced scalability and a cost-effective pathway to profitability.
Already subject to existing credit card regulatory framework, and allows merchant surcharging	As a technology solution that operates within the highly regulated credit card industry, Splitit has a distinct advantage over legacy BNPL providers who are under increasing global regulatory scrutiny due to their consumer financing models. In addition, mounting sector-wide pressure to allow merchant surcharging will not impact Splitit, as merchants are already allowed to surcharge in accordance with credit card rules.
Unique IP	Splitit's protected IP that secures the pre-authorization on a consumer's credit card limits consumer defaults, as the transactions are secured by the credit card issuers. This unique business model provides operating leverage at scale and a pathway to future profitability without the same associated risk.

The announcement has been approved and authorised to be given to ASX by Dawn Robertson, Chairman of the Board of Splitit.

Contact Information

Australian Media & Investors

Catherine Strong
Citadel-MAGNUS
cstrong@citadelmagnus.com
+61 2 8234 0111

US Media

Brian Blank
Splitit
brian.blank@splitit.com
+1 760 917 3321

 www.splitit.com
 info@splitit.com
 5901 Peachtree Dunwoody Road, Suite C-480, Atlanta, GA 30328-7188, USA
 1 Charterhouse Mews, London EC1M 6BB, UK
 Rialto South Tower, 525 Collins St., Melbourne VIC 3000, Australia