# DIGITALX

## 2022 Annual General Meeting

24 November 2022

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Our mission is to build one of the world's most transparent digital investment management company's.

#### Who We Are

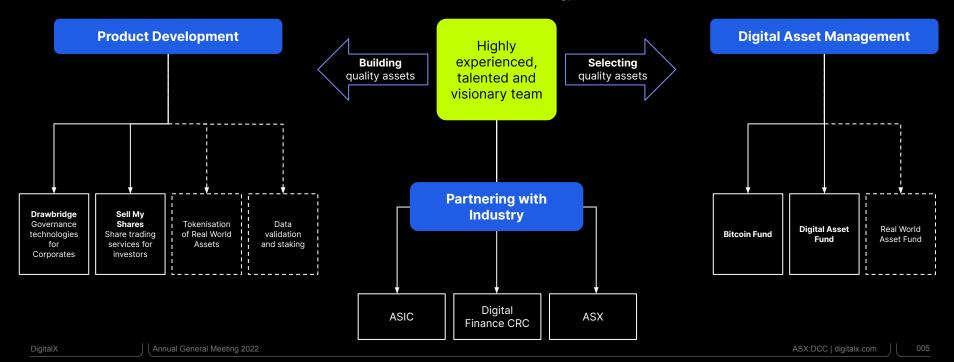
DigitalX manages investments in digital assets and build blockchain-backed technology solutions.

Our company is well positioned for the growth of decentralised finance as it becomes more mainstream and is adopted by those operating within major financial markets.

## DIGITAL※

**Strategic position:** Transparent investment management at the intersection of technology and finance.

**Investment proposition:** DigitalX is an innovative TechFin company focused on creating more efficient and transparent financial systems through blockchain technologies. DigitalX manages investments in digital assets and builds blockchain-backed technology.



## Our Experienced Team

#### **Board of Directors**



Non-Executive Chairman



Non-Executive Director



Non-Executive Director

#### **Executive Leadership**



Chief Executive Officer



Chief of Staff



Head of Funds Management



Chief Financial Officer



**Chief Product Officer** 

#### Capital Structure<sup>1</sup>

\$0.027

**Share Price** 

745.5M

Shares on Issue

\$20.1M

Market Cap

\$19.7M

Cash & Digital Assets<sup>2</sup>

- 1. As at 22 November 2022.
- 2. As at 30 September 2022.

#### FY22 Highlights

- → Lisa Wade appointment as the Company's new Chief Executive Officer.
- → Appointment of Greg Dooley as a Non-Executive Director.
- → Presented updated long-term strategy for maximising revenue growth and shareholder value...
- → Successful acquisition and integration of leading online share execution business, Sell My Shares, to accelerate Drawbridge commercialisation and enable compliant employee share trading.
- → DigitalX Bitcoin Fund secured an Australian first with investment grade research rating.
- → Execution of Partner Agreement with Digital Finance Cooperative Research Centre.
- → Upgraded the Company's US listing on OTC Markets to the OTCQB.
- → Adoption of World Economic Forum's (WEF) ESG Framework.
- → DigitalX recognised as a dual finalist in Fintech Australia Awards for regtech and wealth management.
- → Offset 60t of CO2 through innovative non fungible token (NFT) partnership with Metacarbon Inc.

#### **FY22 Business Activity**







Digital Asset Fund (Active).

Bitcoin Fund (Passive).

Investment grade rating for the DigitalX Bitcoin Fund -SQM Research.

Funds listed on Mason Stevens distribution platform. Acquired September 2021 for \$1.64m plus \$0.25m deferred consideration.

Total share sales for the period was ~\$85m.

Reached subsequent \$100m milestone in Q1 FY23.

Integrated mobile app with Sell my Shares to allow users to easily buy and sell shares.

Monetisation strategy is centred on driving transactional brokerage revenues beyond software as a service subscription fees.

### FY22 Corporate Activity

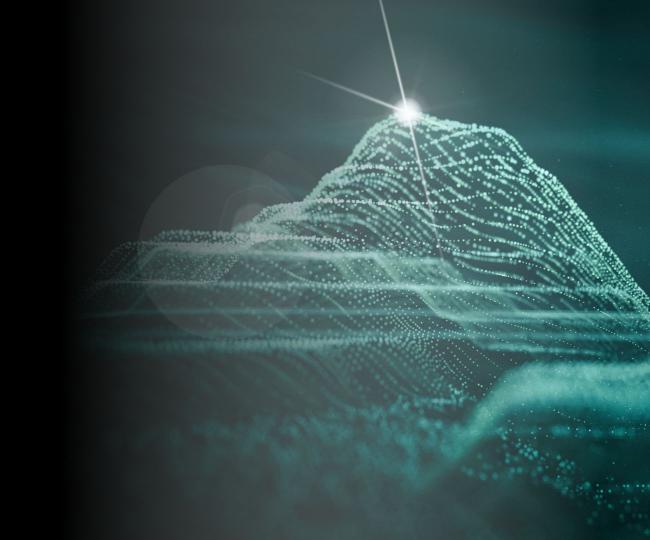
- → Conversion of treasury to XAUD
- → Governance, Social and Environment Framework
- → Bullion Asset Management and xbullion
- → DigitalX Treasury Holdings and Investments
- → OTCQB Listing



Socialsuite



Looking ahead



## Strategy

#### LONG TERM STRATEGIC OBJECTIVES

**KEY RESULT** 



**Impact** To be a leader in corporate culture, environment, and have a positive impact in society.

Governance, Social and Environment



**Grow** To increase long term shareholder value by growing the DigitalX business over the next three years.

Revenue



**Build** To build customer focused businesses that underpin the ongoing profitability and success of DigitalX.

Path to Profitability



**Transact** To become Australia's largest provider of digital finance products by enabling customers to effortlessly transact.

Total Value Locked (AUM)



**Invest** To be the most trusted and respected provider of digital asset investments for corporate Australia.

Treasury and Ventures Investments

#### Building scalable, sustainable revenue

#### **Immediate priorities**

Accelerating Sell My Shares new product development and revenue streams

Data validation and staking returns on digital asset treasury

Leveraging Drawbridge as the Web3 gateway for corporates

New fund products with a focus on tokenised real word assets

Cost conscious culture

Governance first ESG approach

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- → Improving and building sustainable revenue opportunities and cost reduction strategies by:
  - → Expanding the ETH staking node and data validation capability;
  - → Scaling our deceased estates offering for Sell My Shares and growing the Same-Day Settlement product opportunities; and
  - → Continuing to position Drawbridge as a centrepiece for listed companies to bridge compliance and digital financial services.
- → Testing and developing our real world asset tokenisation capability and beginning to deploy capital.
- → Seeking strategic partners for the fund business to boost Total Value Locked (AUM).
- → Continuing to work with Digital Finance CRC with the adoption of Web3.0.
- → Continued focus on long term strategic execution and strengthening the team with a continued Governance first ESG focus to maximise shareholder returns.

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