

Annual General
Meeting
25 November 2022

myrewards



MY REWARDS - WHO ARE WE?

We are a fast growing global provider of rewards, recognition, and loyalty programs for businesses and consumers.

We have
4,500+
suppliers

We have
5.8+
million members**

More than
200+
clients

We have over
350,000
products

Over
\$32m
TTV*

Businesses are offered customised rewards, recognition and loyalty programs to acquire, engage and retain employees and customers.

Consumers have access to personalised shopping experience that offers material benefits and savings.

Suppliers are provided with captive channels to reach new customers, win repeat business and achieve higher order values.



*TTV - Total transaction value facilitated via My Rewards suppliers

**Over 5.8 million members have access to our programs

*Example of Corporate rewards platform white labelled by My Rewards



Successfully listed on ASX in February 2022



Acquired Perx Rewards, adding clients such as Australia Post and Diabetes Australia to the My Rewards' client base.



Announced licensing of live streaming e-commerce platform. Live streaming of beta phase completed. Pilot program launch expected in FY23.



B2C launch - Website launched in March 2022.



Secured \$300k in annualised B2B contract revenue, with 200+ businesses and over 5.8 mil members having access to the platform.

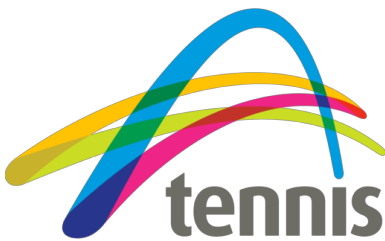


Implemented cost reduction strategy, expected to deliver savings in excess of \$1 million annually

TOP TEIR BUSINESS CLIENTS







“Our top 10 clients
have been with us
for over 6 years”

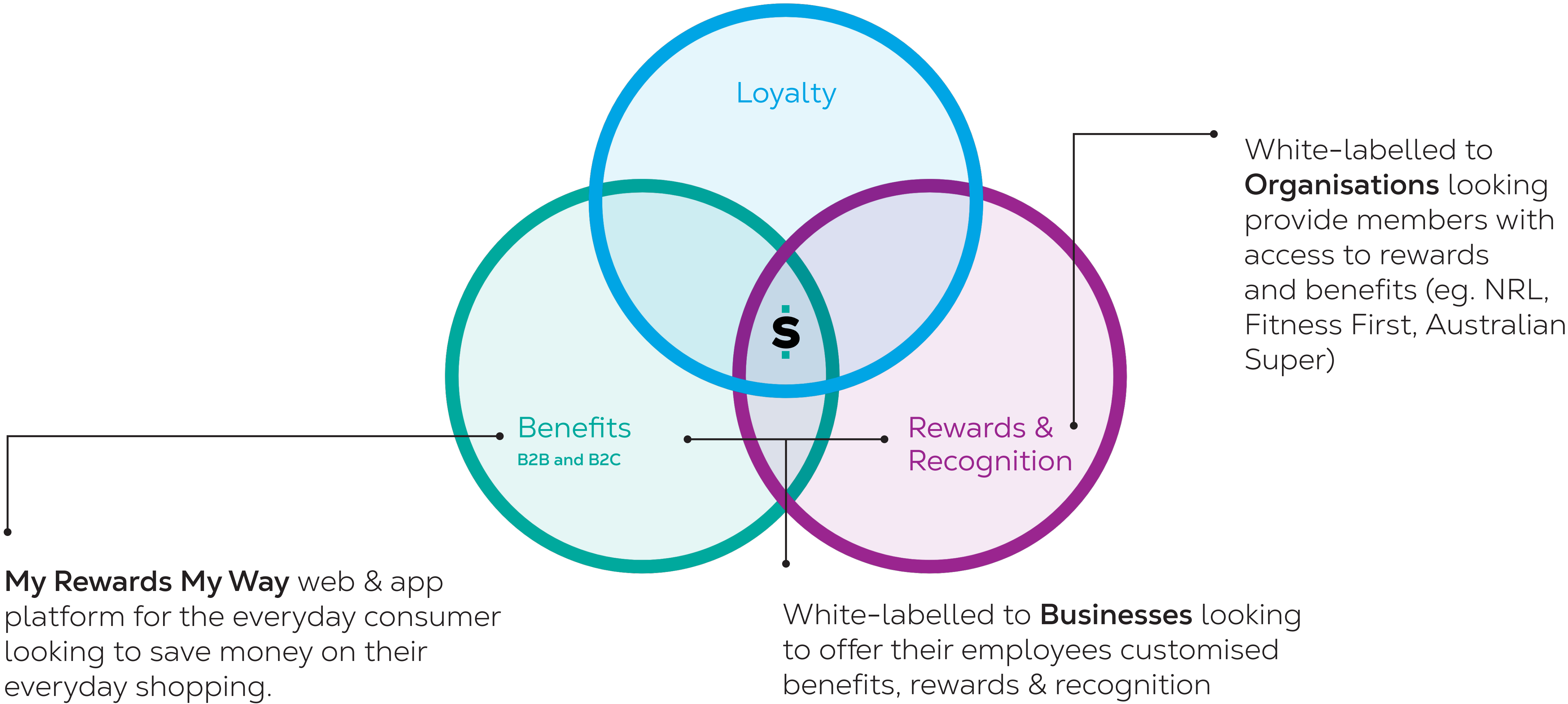


HOW WE GENERATE REVENUE



Segment	Description	Transaction	Frequency	Margin
Design & Setup Fees	B2B	Fees paid by the Business to My Rewards to set up a website / app and any additional customisation.	Once off	Medium 
Ongoing Membership Fees	B2B	Fees paid by the Business to provide access to its employees, members or customers. These are either paid as per user per month or as a lump sum management fee per month.	Recurring	High 
Transactional Income	B2C & B2B	B2B and B2C sale of merchandise, provision of services, sale of tickets, gift cards and points redemption that are facilitated by the My Rewards e-Commerce Platform These items often have discounts and cashback rewards.	Recurring	Low 
Advertising Fees	B2B	Fees paid by retailers to My Rewards for facilitating transactions, advertisement placement or referrals.	Once off	High 

MY REWARDS' OFFERING TODAY

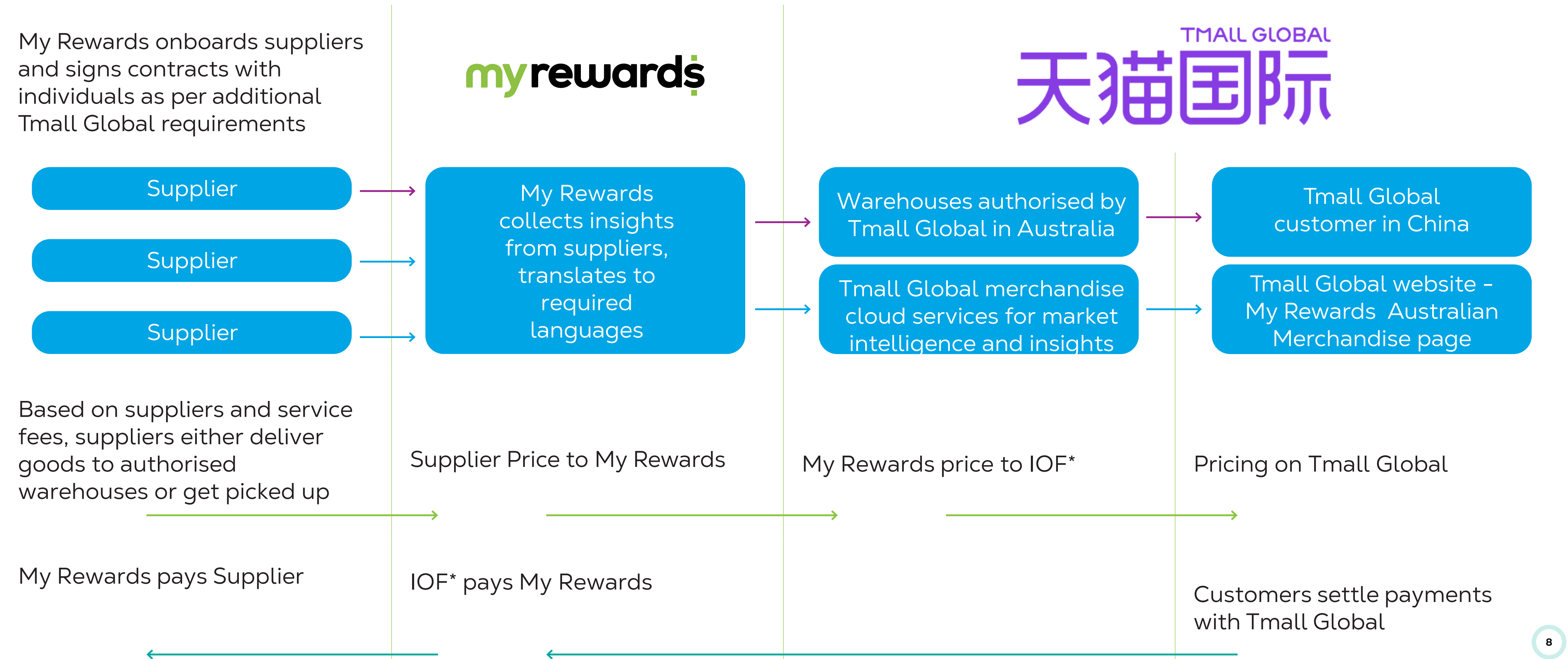


GROWTH STRATEGY



MY REWARDS - TMALL GLOBAL PARTNERSHIP

DIVERSIFYING PRODUCT MIX



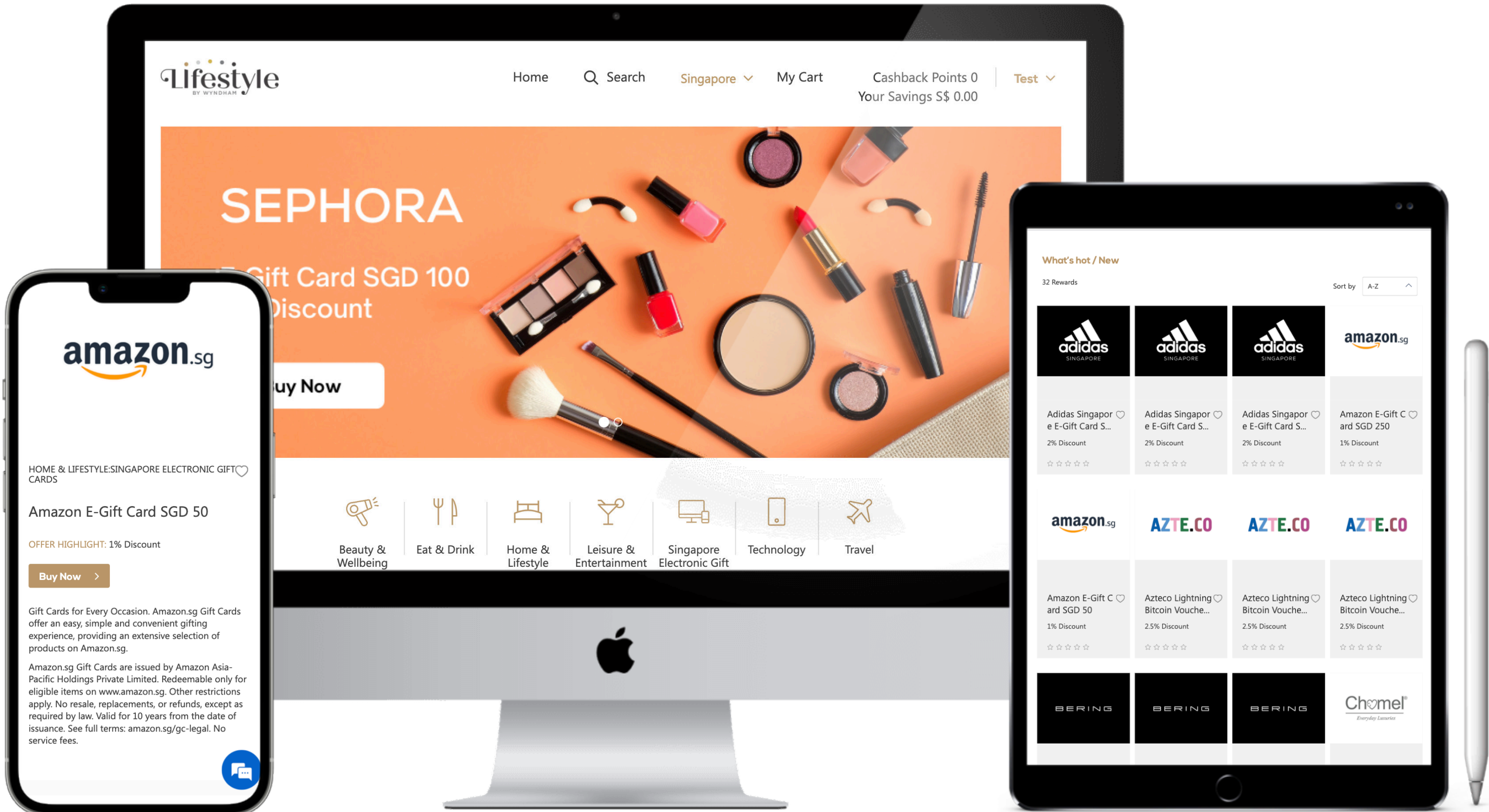
*IOF - Import overseas fulfillment (Tmall Global internal designation)

INTERNATIONAL EXPANSION



My Rewards is pleased to announce the launch of Lifestyle by Wyndham in Singapore and Philippines in November 2022

This program has been rolled out to all current employees of Wyndham Destinations Asia Pacific (WDAP) in Singapore and Philippines. This is will be followed by the roll out of the Lifestyle by Wyndham program to all WDAP members across Philippines, China, Japan, Thailand and Indonesia.



Thank you!

Inquires:

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