

CEO Presentation AGM FY22

NOVEMBER Monday 28th, 2022 ASX: K2F

Nic Pollock, Chief Executive Officer



- Disclosure
- Technical Assurance

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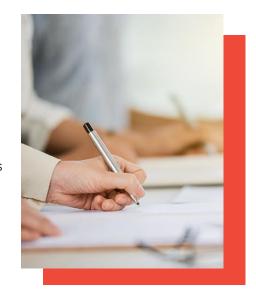
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Agenda

FY 22 Achievements

New Customer Growth

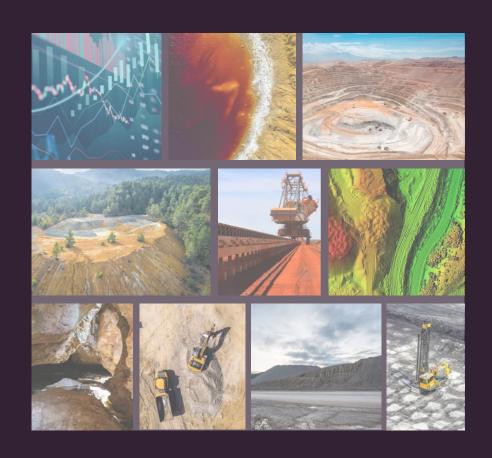
ARR & TCV

Strategy

Strategic Investment

New Governance Platform

Closing comments





CEO PRESENTATION

Meet K2fly



ABOUT K2FLY

K2fly Limited (ASX: K2F) is an ASX listed technology provider of enterprise-level Resource Governance solutions to asset intensive and extractive industries. Our current focus is on mining.

Our solutions drive towards 'net positive impact' in ESG compliance, disclosure and technical assurance, through platform-based SaaS cloud solutions.

WHAT WE DO

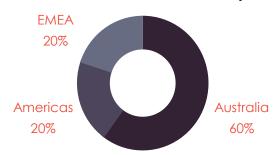
We deliver enterprise software solutions in Resource Governance (RG) to major mining and land-intensive clients.

WHY WE MATTER

Our software and our people contribute to a more sustainable and transparent world.

Business Snapshot

Global Business Distribution by ARR



Sites	500+	
Commodities	148	
Countries	62	
Clients	29	

Global Resource Leaders









Clients by Commodity

Iron Ore



















Copper, Zinc and Industrial **Minerals**







Utilities Clients









K2fly Resource Governance **Solutions**



Land Access



Heritage Management



Disturbance

Tailings



Management



Mine Rehabilitation



Resource **Disclosure**



Mine Reconciliation



Manager

Ore Model







Corporate Overview

Annual Recurring Revenue (ARR) AU\$7.1m

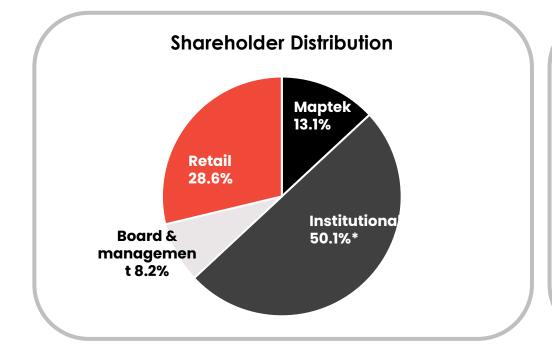
+18% in FY2023 YTD (end Nov) +77% in FY2022* Ordinary Shares on Issue

173,895,115

Market Capitalisation

\$30.4m @ \$0.175 23 November 2022 Cash at 30 September 2022

\$6.2m No debt

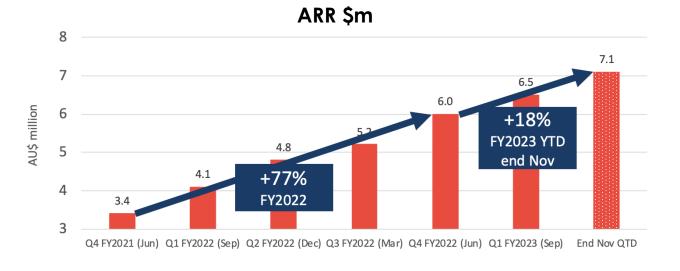


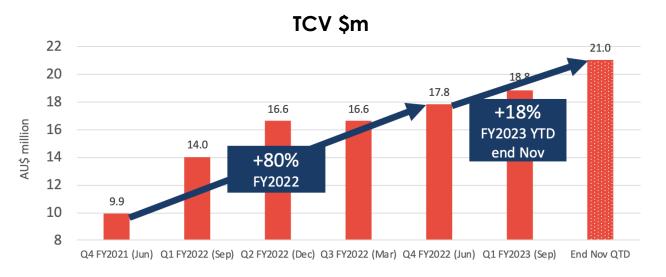




Achievements FY2022

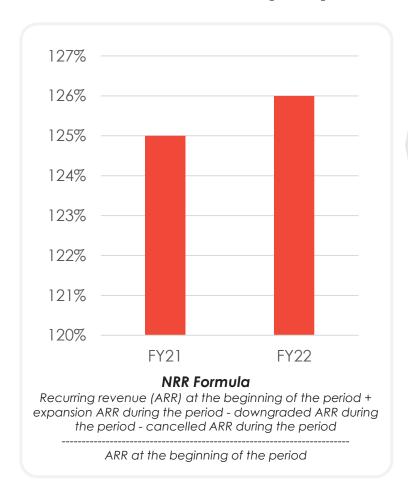
ARR / TCV Growth FY2022





Growth Metrics

Net Retention Rate (NRR)



NRR:

"SaaS businesses that aim to achieve higher growth put as much attention into caring for existing customers as they do into acquiring new ones, investing in specific post sales constructs to increase cross-sell, upsell, and retention and sourcing the right talent, tools, and analytics. These efforts, combined with strong pricing and product support, result in median net retention rates (NRR) of 120 percent"

the median for top-quartile SaaS companies is 130 percent; bottom quartile is 104 percent).

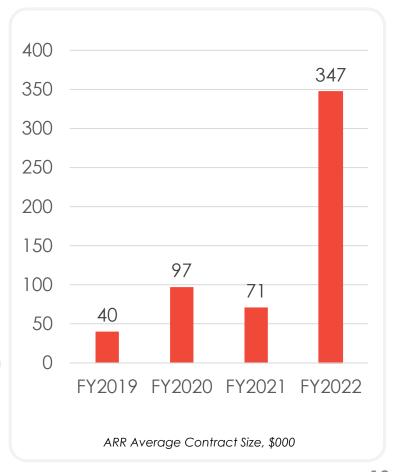
McKinsey & Company SaaS and the rule of 40 2021

ARR (Annual Recurring Revenue):

Strong growth in size of new (license) contracts signed, before adding in additional services fees.

Annual average size of new license contracts signed has grown almost fivefold to \$347k

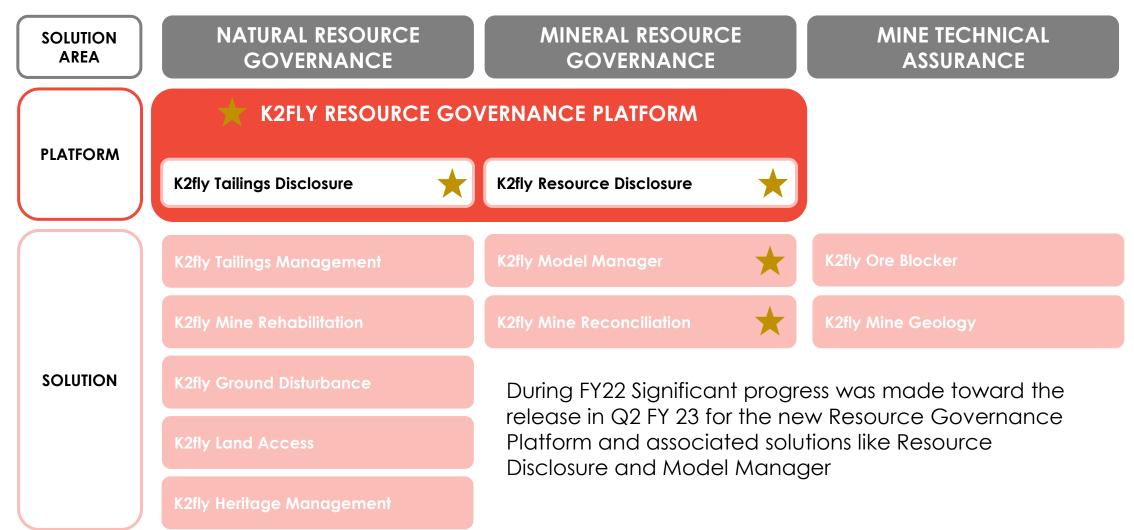
Average ARR Deal Growth





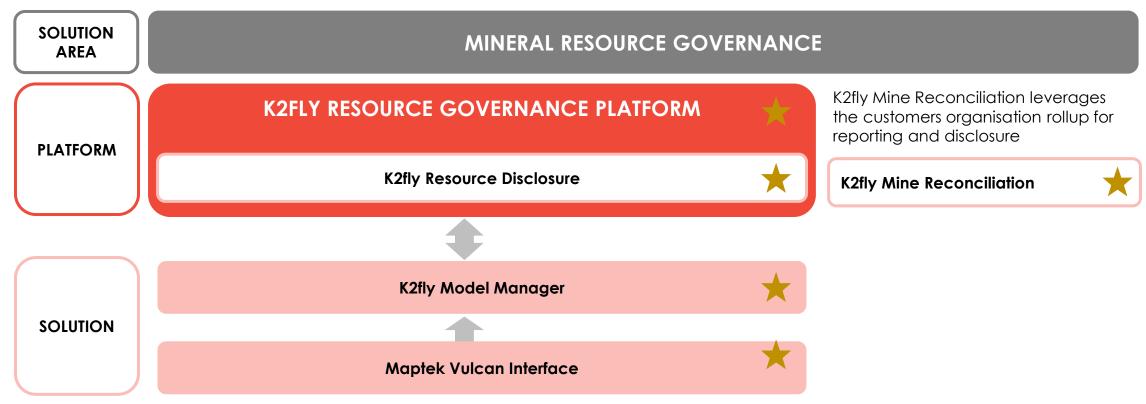
K2FLY Platform and Solutions

New Resource Governance Platform and Solutions



Mineral Resource Governance Platform and Solutions

K2fly have delivered strongly on our vision for Mineral Resource Governance in FY22 and continue into FY23 and beyond to bring our customers an integrated suite of solutions that can be used independently or as a group to dramatically enhance efficiencies and drive resource governance deeper into the organisation structure and processes for full auditability and transparency. The release of these solutions and modules further widens the K2fly moat as the only provider of Commercial off the Shelf (COTS) solutions globally in Mineral Resource Governance.



New Customer Led Natural Resource Governance Platform and Solutions



SOLUTION



During FY22 K2fly signed new agreements with Rio Tinto and BHP across Ground Disturbance and Heritage for their Pilbara Iron Ore operations. Combined with long term relationship with FMG provides world leading COTS*** Land Management suite



IMERYS

Fortescue



K2FLY STRATEGY

Strategy FY22-27

Purpose

What we believe

All Resources are precious. It is the responsibility of those that have tenure of those resources to manage them with appropriate levels of Resource Governance for all stakeholders.

What we do

We deliver enterprise software solutions in Resource Governance (RG) to major mining and landintensive clients.

Why we matter

Our software and our people contribute to a more sustainable and transparent world.

Where we want to be

To be a trusted partner of choice to enterprise customers in resource and land intensive industries.

Strategic

Objectives

Define and thought lead the resource governance enterprise software space, globally.

Product Leadership

Deliver customers an integrated, modular suite of solutions.

Sales Execution

Maintain Strong Top line Growth (Land).

Continued high ARR and TCV YoY growth.

Customer Success

Provide great customer experiences.

Leverage and realise global roll out opportunities with Tier 1 accounts in Land Management.

Become Financially Sustainable

No requirement for external capital other than for potential acquisitions.

Attract and Engage Stars

Continue to attract, engage and recognise the right people into our business.

One Team culture One K2fly.

Values



Customer Focused



Growth



Integrity



Collaboration



Curiosity

Land & Expand Strategy

Shading denotes the product currently contracted relative to the total solution opportunity across the client operations





SUMMARY

Investment Highlights

Record Growth in Key Metrics (ARR/TCV)

K2fly has experienced rapid global sales growth with Tier 1 & 2 miners across all commodities. Our enterprise top-down global sales model is very rare and is a key differentiator.

Pathway to become financially sustainable.

Industry Dynamics

Community expectations, ESG, regulatory and technology changes are surging demand. Tailings, heritage and ground disturbance are in high demand due to ESG, corporate reputational risk and social license concerns.

High Calibre Team

K2fly has built a world class team of experienced executives and board members that can deliver on strong capability in fast growth technology companies in the METS sector (Mining Engineering Technology Services) of which Australia is a leading global player.

Demonstrated Acquisitions Success

K2fly's ability to identify adjacent solutions and IP that complement our suite of solutions, integrate them and grow them rapidly is a key differentiator.

Rapid Growth Opportunities

Future opportunities to further improve technical assurance, governance and public disclosures across environmental and sustainability reporting, mineral endowment as well as adjacent expansion into other verticals.

Sticky Recurring Revenues

With our current and nearterm customer base and the nature of our enterprise systems K2fly is set up already to be deploying systems across major miners well beyond the current 5-year terms. Deal sizes (ARR and TCV) are also growing at record levels

About K2fly

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NATURAL RESOURCE GOVERNANCE

Heritage Management

Land Access

Ground Disturbance

Tailings Management

Mine Rehabilitation

MINERAL RESOURCE GOVERNANCE

Resource Reporting

Model Manager

Mine Reconciliation

TECHNICAL ASSURANCE

Ore Blocker

Mine Geology

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