



**Fatfish Group Limited**  
(ACN 004 080 460)  
Level 4, 91 William Street  
Melbourne VIC 3000  
Australia

[www.fatfish.co](http://www.fatfish.co)

13 January 2023

**ASX and Media Announcement**

## ***Fatfish Appoints Industry Veteran Andrew Bruce to Board of Director***

Fatfish Group Ltd's ("**FFG**" or the "**Company**") is pleased to announce the appointment of Mr Andrew Bruce as a non-executive director, effective 12 January 2023.

With over 30 years of experience, Mr Bruce helped pioneer the growth of the Australian and Asian technology and asset finance sectors. An early innovator in the market, Mr Bruce has a wealth of knowledge within telecommunications, cards, and asset-backed consumer and small business finance.

In Hong Kong, Mr Bruce worked at the forefront of the dot-com era, backing one of the early independent VOIP, bandwidth and data suppliers, as well as a technology backbone company involved in settling data exchange services. He was also a founding member of the HK- China Telecoms association.

Mr Bruce has acted as an advisor on IPOs, asset-backed financings, and Debt Capital Markets issues in China, Australia, London, the UAE, & Singapore. He has led investment and advisory transactions in e-commerce, edtech, consumer finance, and telecom infrastructure, alongside a multitude of other major projects across the resources, green energy, real estate, and mortgage sectors.

Mr Bruce began his career at Mobil Oil working on M&A opportunities and with its Aramco JV.

He has held subsequent roles as Director of Societe Generale Asia, and then Managing Director of Macquarie Group in Hong Kong. Following this, Mr Bruce was the co-head of DB Zwirn and Company Asia, the former USD 12 billion fund focused on small and mid-sized alternative investments.

Prior to this, he co-founded boutique Chinese family office Chinaway Investments, with a focus on real estate and emerging technology companies.

Mr Bruce is currently an Investment Director of a private Singaporean investment advisory firm Caledonian Advisory Services, providing investment advice to institutional clients in America, UAE, Singapore, and Australia.

A seasoned Board member for both investee companies and in an independent capacity, Mr Bruce's qualifications include a BSc and an MBA. Mr. Bruce is also a Trustee and Board Member of medical charity Operation Smile, and is the Chair of its Finance and Admin committee.



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This announcement has been authorized by the Board of Directors of FFG.

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**About Fatfish Group Limited**

Fatfish Group Limited (**ASX: FFG**) ("**FFG**" or the "**Company**") is a publicly traded tech venture firm with businesses in the Southeast Asia and internationally, with interests in building ventures across fintech, gaming and other tech-related entities.

FFG owns a majority stake in Abelco Investment Group AB (NGM: ABIG), which is traded on the Swedish exchange, Nordic Growth Market. FFG and Abelco operate from innovation hubs located in Kuala Lumpur, Singapore and Stockholm.

For more details, email [ir@fatfish.co](mailto:ir@fatfish.co) or visit [www.fatfish.co](http://www.fatfish.co).