



Investor Presentation

4Q FY22 Quarterly Results Update
January 2023

ASX:DSE





We are a global partner-centric company building secure, scalable and highly useable cloud backup technologies for businesses, big and small



Mission Critical for Cyber defence

Large and growing addressable market



Industry leader in cloud backup

Voted #1 Microsoft 365 Backup for 3 years in a row



Growing global presence

Over 930K users across +100 countries



Highly responsive team

>80 colleagues across Asia Pacific, North America and Europe



Scalable and Recurring Revenue

Pure SaaS via scalable partnership business model

The Challenge

90%

of Cybersecurity attacks start with email



\$20B

global cost of ransomware in 2022



200K

privacy breach cases reported in year 1 of GDPR



62%

of breaches and data loss occur through human error



General Data Privacy Regulation (GDPR) is a set of strict data privacy rules that went into effect in mid 2018

1. Source: <https://www.globenewswire.com/news-release/2020/03/04/1995163/0/en/Cloud-Backup-and-Recovery-Software-Market-to-Reach-22-22-Billion-Globally-by-2025-Says-Allied-Market-Research.html/>

The Opportunity

Massive **budget allocations** to Cybersecurity and backup

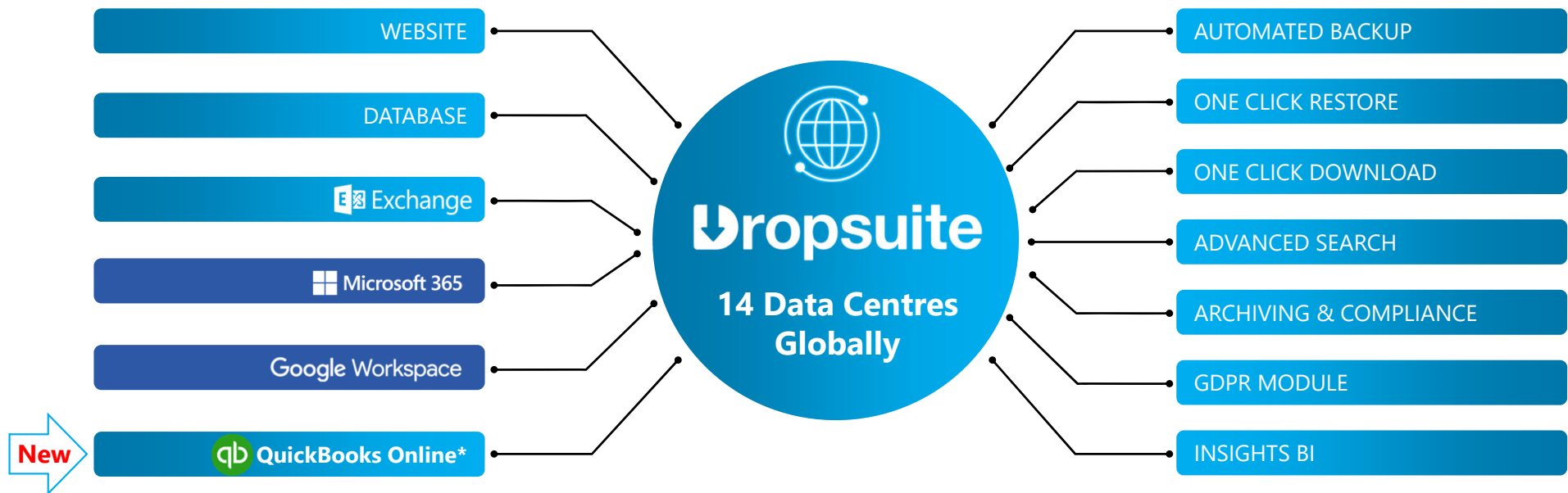
20k **Software-as-a-Service** providers with >15B end users

84% of companies **don't backup** their SaaS application data (US)

Data Privacy and security **regulation** coupled with remote work

Exceptional User Experience

Simple intuitive interface that is packed with useful and powerful features, including search, insights and analytics



*QUICKBOOKS ONLINE is North America's leading Cloud-based accounting software for SMEs by Intuit (NASDAQ: INTU). Dropsuite is now providing backup for this mission critical information, fully integrated into the partner portal. Monetisation expected to start in April 2023.

The Dropsuite Advantage



Seamless Partner Integration

Integrates with any partner infrastructure and delivers streamlined provisioning, billing and support



Exceptional User Experience

Simple intuitive interface that is packed with useful and powerful features, including search, insights and analytics



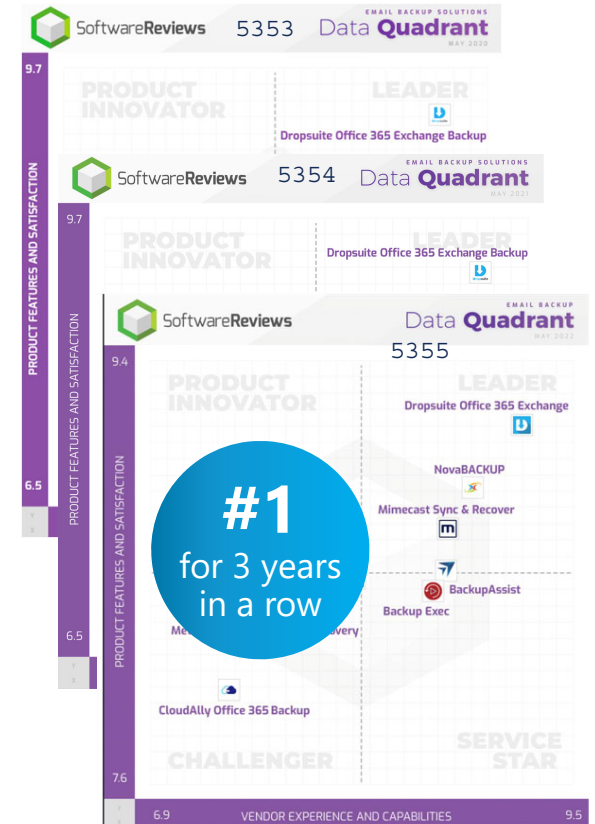
Cutting-edge Cloud Platform

Built for the cloud from day one. Secure public and private cloud platform deployed globally to meet data sovereignty regulatory requirements



Highly Responsive Team

Expert training, marketing and technical support delivered by an agile and passionate team



4Q FY22 Results

Strong Operational Metrics Delivered

Continued momentum across the business

**Annual
Recurring
Revenue¹**

\$25.4m

↑ 58% on PCP
10% on QoQ

**Paid
Users**

935k

↑ 44% on PCP
6% on QoQ

**Monthly
ARPU**

\$2.26

↑ 9% on PCP
4% on QoQ

**Gross
Margin**

70%

↑ 400 basis
point QoQ

**Direct
Transacting
Partners**

491

↑ 22% on PCP
4% on QoQ

**Revenue
Churn**

<3%

↑ 0% on PCP
0% on QoQ

1. Annualised Recurring Revenue (ARR) is defined as the value of the contracted monthly recurring revenue multiplied by 12 months. PCP based on Constant Currency

2. December 2022 Revenue Churn is defined as Lost Revenue in December 2022 divided by December 2021 Revenue

3. Percentage growth is on previous corresponding period and constant currency

Trend of positive quarterly cashflow continues

(\$Million) per quarter	Dec 22	Sep 22	Dec 21	QonQ	PCP
Cash Receipts	5.58	5.15	3.42	8%	63%
Net Cash Generated from Operations	0.45	0.59	0.23	(24%)	93%
Cash at hand*	22.34	22.25	21.60	0%	3%

Positive net cashflow

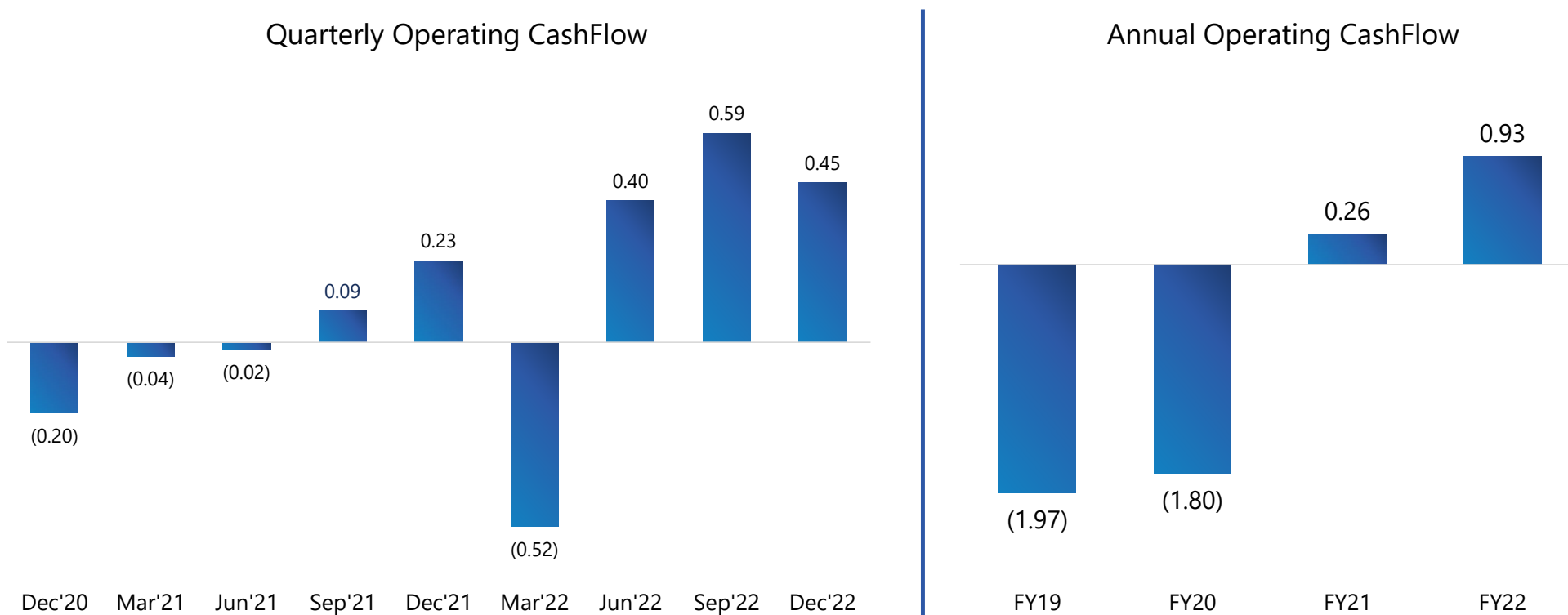
generated from operations of \$0.45 million, continuing positive cashflow from prior months, though lower than prior quarter with:

- Continued investment in team head count and training
- Wages spend +15% QoQ
- Marketing spend+80% QoQ
- Lower cash receipts compared to stronger Q3 collections

*Cash at Bank at end of Dec of \$22.34m includes effect of movement in exchange rates on cash held of (\$0.32m) during the quarter as the Company converted A\$3.8m into US\$2.5m and during the same quarter the USD:AUD depreciated which negatively impacted the revaluation of USD on hand at the end of the quarter.

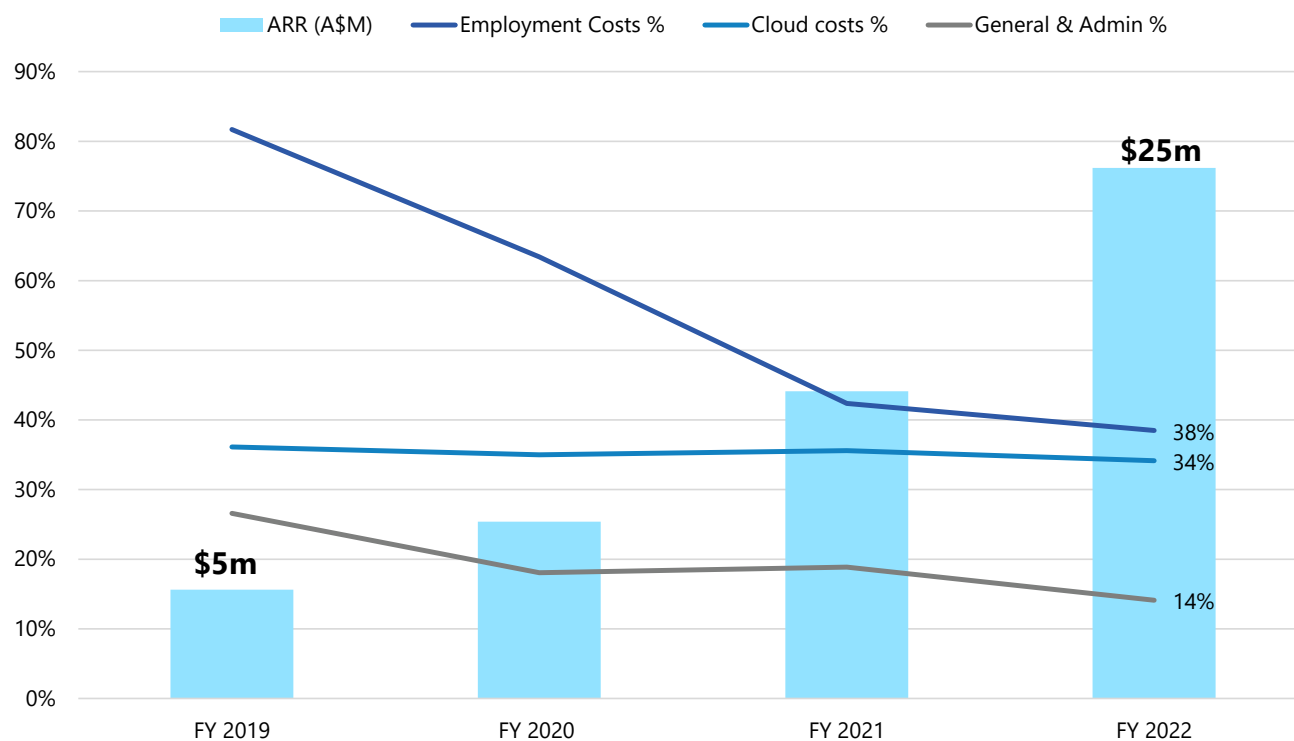
Reinvesting for future growth while maintaining profitability

Actual Operational Cashflow (A\$M)



Operating Leverage Improvements

Costs as % of revenue reducing with increased scale

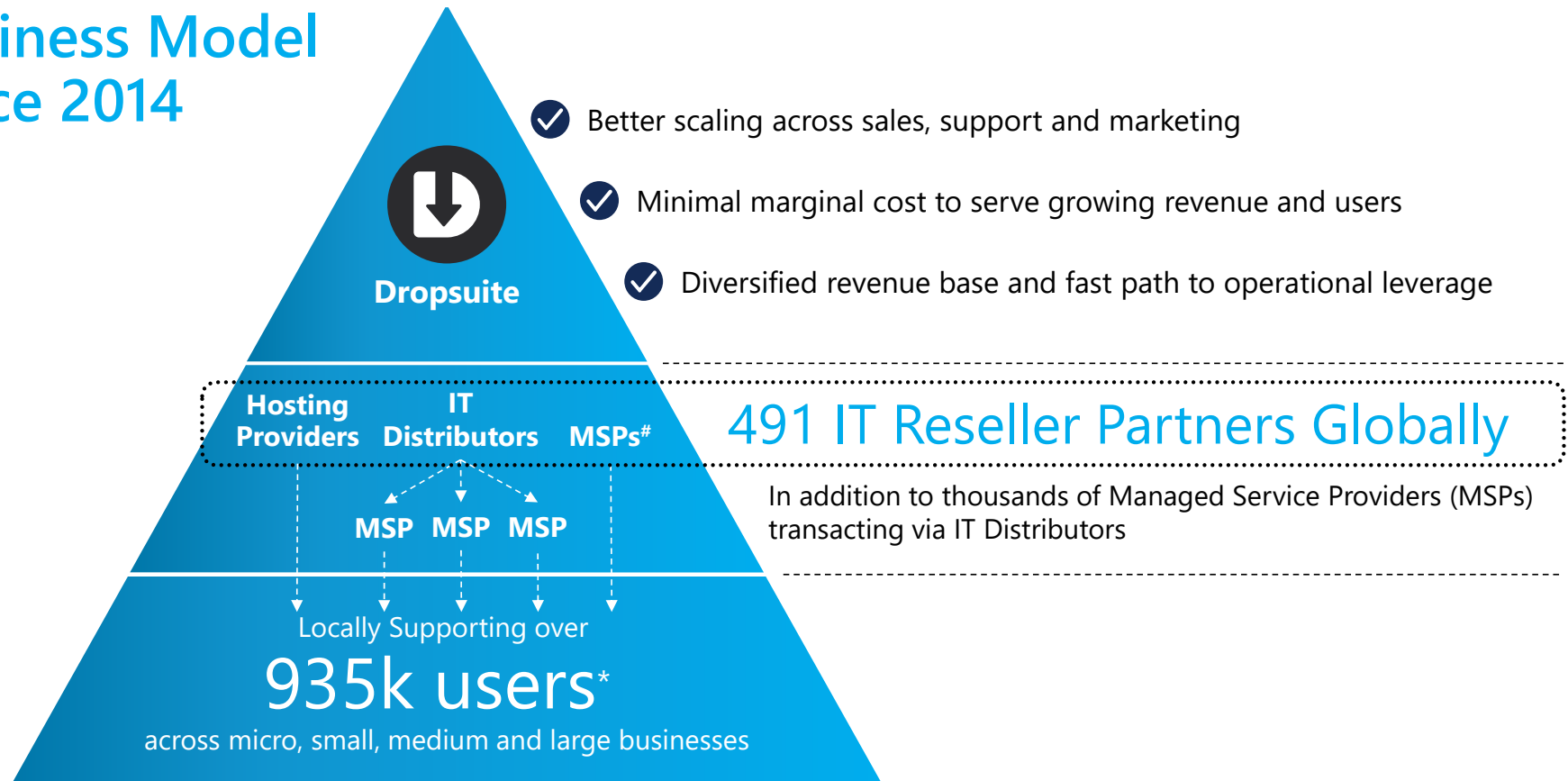


Operating leverage improvements

- Employment costs as % of revenue reducing YoY after material team expansion
- Cloud costs % and General & Admin costs % continue declining trend

Delivering Future Growth

Partner-led Business Model Since 2014



MSP: Managed Service Provider is an outsourced IT provider ensuring business availability and security for mostly small and mediums businesses (SMBs)

* # of MSPs: As at 31 December 2022

Notable MSP Trends and How We Win



Notable & Emerging Trends

- Ever **growing cyber and ransomware threat** landscape affecting both users and MSPs
- **Cyber insurance** requirements are increasingly strict and complex
- **Revenue and margin** pressures with a move to the Cloud
- Growing **regulatory and compliance** requirements
- Growing **strain to hire IT professionals**, with increasing SLA expectations by end users

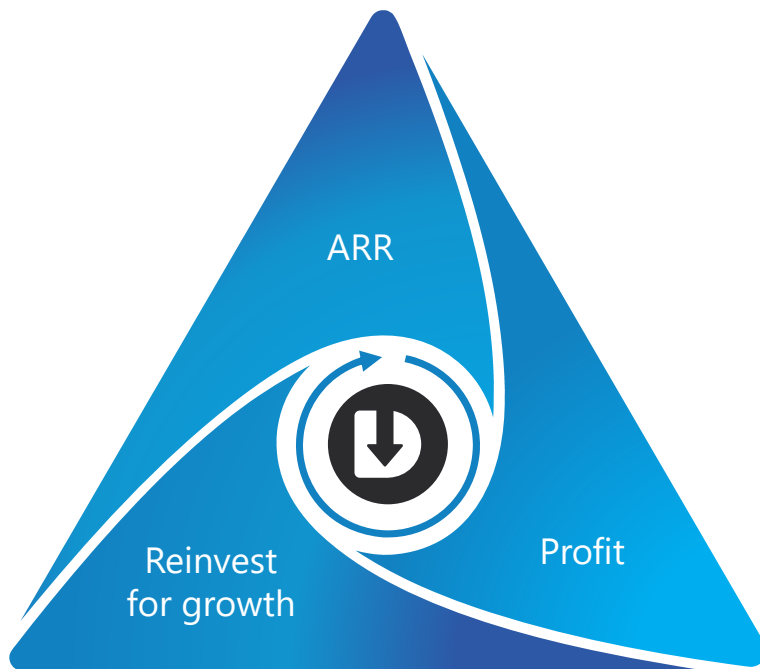


How Dropsuite Drives MSP Success

- Highly **secure and encrypted** data backup in a **separate Cloud**
- **Backup** along with security software **prerequisite** to obtain **cyber** insurance
- Backup is an integral component of the **security stack** sold to end users
- **Archiving and Compliance module** is a meaningful differentiator
- **“One-stop” solution** to all email backup needs integrated into MSP’s workflow

Investment Framework

Our Investment Framework



Enablers of Growth



Significant industry tailwinds



Product leadership



Growing partner network



Underserved large addressable market



Highly skilled and motivated team

Our Growth Strategy and Ambition

01

Existing Organic Business

- Maintain & sustain our product leadership
- Expand partner base currently at 2% penetration
- Grow sales footprint

02

New Product Innovation

- Augment our data protection platform
- Cross-sell to existing channel partners
- Increase users, ARPU and maintain GM%

03

Accretive Acquisitions

- Target accretive acquisitions
- Broaden our scope of data protection solutions
- Cross-sell to growing channel partner base

2025

Our Ambition

- Leading backup and recovery company
- Grow at ~2x industry growth rates to 2025

Investment Highlights and Outlook



Strong market tailwinds from data security and regulation



Market leading position in SaaS backup



Highly engaged team with the people and structure to support growth



Advancing accretive M&A opportunities



ARR growth via partner ecosystem and strong sales pipeline



FY23 guidance for positive EBITDA and Operating Cash Flow with Gross Margin operating in a similar range to 2022



Charif Elansari

Managing Director, Dropsuite
charif@dropsuite.com



Dropsuite Limited

14 Emerald Terrace
West Perth WA 6005, Australia



Investor Relations

Craig Sainsbury

Automic Markets
craig.sainsbury@automicgroup.com.au
+61 428 550 499

This presentation is authorised by the Board of Directors

Appendix

Board and Management



Charif Elansari
Managing Director



Theo Hnarakis
Non-Executive Chairman



Dr. Bruce Tonkin
Non-Executive Director



Ridley Ruth
Chief Operating Officer



Manoj Kalyanaraman
Chief Technology Officer



Bill Kyriacou
Chief Financial Officer



Frederique van de Poll
Global Head of HR



Eric Roach
SVP Global Channel Sales &
Marketing

Single Vendor Story



Partners' choice for all email and productivity backup requirements across any platform, geography, customer segment or vertical



Any Platform

 Microsoft 365
Google Workspace
& On-Premise & Cloud



Any Geography

Americas
Europe
Asia Pacific



Any Segment

End Clients from
1-1000s of users



Any Vertical

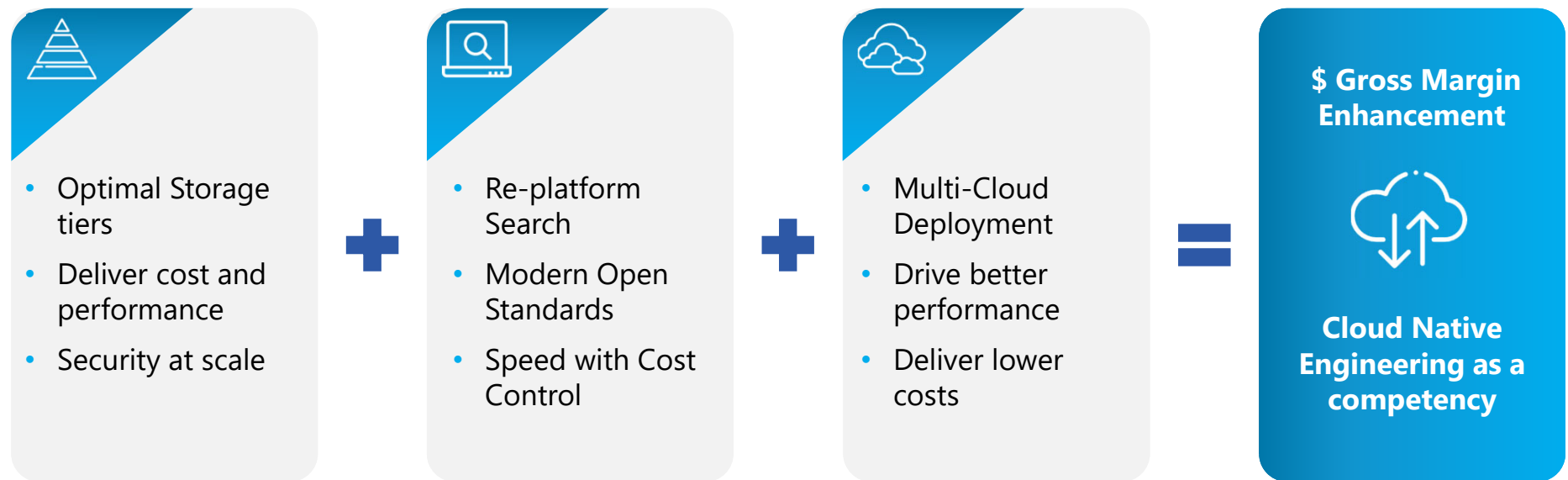
Including:
Healthcare
Financial
Government



FINRA®

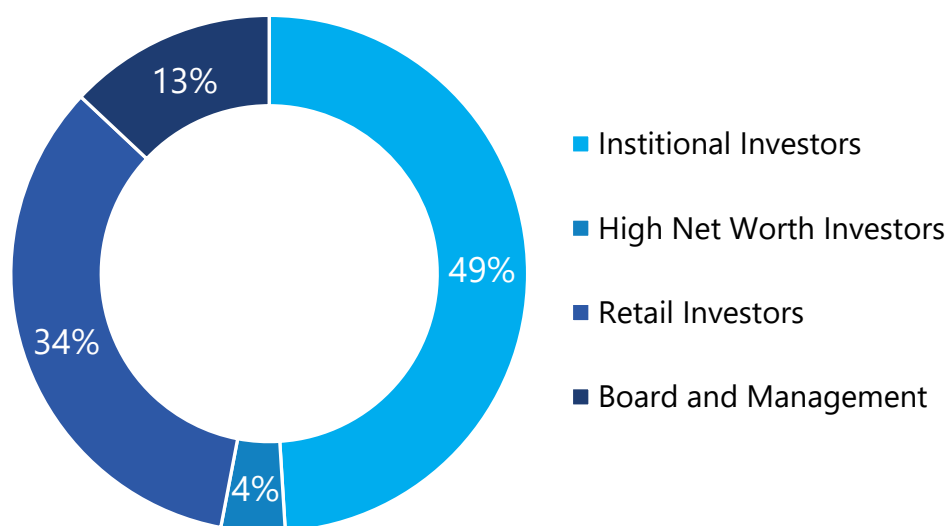
Cutting-edge Cloud Platform

Built for the cloud from day one. Secure public and private cloud platform deployed globally



Corporate Overview

Top 50 share registry breakdown



Financial Information

Share price as of December 31, 2022	18.0 cents
Ord Share on Issue (M)	690
52-week trading (low/high)	0.15/0.24
Market Cap (\$)	\$124M
Cash (31 December 2022)	\$22.3M
Debt (31 December 2022)	nil

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