

27 January 2023

**Media & ASX Market Announcement**

Australian Securities Exchange

## **Focus on Fundamentals Drives Gross Profit Increase**

### **Q2 Highlights**

- **26% year on year increase in Gross Profit for the December quarter\***
- **Positive cashflows from operating activities in the quarter**
- **Closing cash of \$1 million and strong inventory position.**

Cycliq Group Ltd ('Cycliq' or 'the Company') (ASX: CYQ) has released its Appendix 4C Quarterly Report for the quarter ending 31 December 2022.

### **Q2 Performance**

Gross profit was 26% higher than the same quarter last year at \$1.3 million vs \$1 million\*. A reduced cost base streamlined shipping operations and a targeted marketing strategy continue to deliver solid fundamentals.

Building from its promising Q1 result, Cycliq returned a significantly stronger year on year net operating cashflow result for the 6 months year to date.

The Company retains strong stock levels enabling it to deploy aggressive marketing strategies targeted at Northern hemisphere markets during their spring months.

The newly launched Fly12 Sport leads the way in sales as consumers enjoy the benefits of its higher specification offering. The Fly12 Sport has a retail price point 30% higher than that of the Fly6 Gen3 and validates Cycliq's innovation and product development strategy.. As a result, Research and Development into other new product releases continues at pace.

### **Corporate**

On 18 October 2022, the Company announced the receipt of \$172,000 cash refund under the Federal Governments Research and Development Tax incentive Scheme.

Subsequent to the quarter end, on 24 January 2023, Carla Healy was appointed as Joint Company Secretary.

## Additional ASX Information

Cycliq Group Ltd provides the following information pursuant to ASX Listing Rule requirements:

1. ASX Listing Rule 4.7C.1: The Company's net cashflow from operations for the quarter was \$474,000. The Company's operational expenses mainly comprised of product and manufacturing costs (\$1,021,000), administration and corporate costs (\$105,000) and staff costs (\$291,000).
2. ASX Listing Rule 4.7C.3: In item 6 of the attached Appendix 4C, payments to related parties of approximately \$54,000 comprising of Director services (\$46,000) and Non-Director Services – being registered office fees (\$3,000).

\*\*\*ENDS\*\*\*

This announcement has been authorised by the Board of directors of the Company.

**Contact:**      **Xavier Kris**  
                     **Chairman**  
                     [info@cycliq.com](mailto:info@cycliq.com)

## About Cycliq

Cycliq is an Australian-based smart safety, action and sport cycling company, manufacturing and marketing the world- first, all-in-one, light and camera safety system, the Fly6 and Fly12.

Cycliq has operations in Australia and China, with direct-to-consumer sales from the company website and Amazon, and access to more than 6,000 retail points of presence through a network of regional distributors and retail partners in the USA, UK, EU and Asia-Pacific.

Cycliq's ultra-high-definition cameras integrate powerful safety lights and are engineered with numerous safety functions to give cyclists peace of mind, so they can enjoy their ride. In the event of an incident, the cameras act as a black box, capturing everything that happens for later review.

More than 200,000 Cycliq products have been shipped around the world to over 50 countries since the company was founded in 2012.

For more information about Cycliq, please visit [www.cycliq.com](http://www.cycliq.com)

## \*Unaudited Financial Statement Disclosure

This press release contains information based on unaudited financials. This information is not a guarantee or prediction of performance and may be affected by inaccurate assumptions, expectations and estimates and by known or unknown risks and uncertainties and other factors; and may or may not be achieved or prove to be correct. There can be no assurance that audited outcomes will not differ materially from this information.