

ASX Announcement

23 February 2023

Media reports regarding data breach

My Rewards International Ltd (ASX: MRI, “**My Rewards**”, the “**Company**”) confirms that it previously provided services to The Good Guys, in relation to an apparent data breach involving data from 2021.

Upon preliminary investigation, the Company believes that there was unauthorised access gained to the Company’s systems in August 2021 which lead to loss of data. As a result, the Company believes that personally identifiable information of some individuals is available in the public domain, which includes their name, address, email address and phone number.

There is no current breach.

The Company’s technology platforms are regularly penetration tested by independent certified cyber security companies as well as by our clients. All My Rewards data is stored in Australia.

The Company will continue to work with regulatory authorities and keep the market informed of any further findings.

This announcement was authorised for release by the Chairman.

Enquiries:

David Vinson
Chairman
shareholders@myrewards.com.au

Tim Allerton
Media Relations
City PR
tallerton@citypublicrelations.com.au
+61 412 715 707

About My Rewards International Limited (ASX:MRI)

My Rewards is a fast-growing global provider of customised subscription-based marketplaces for corporates and consumers. My Rewards’ core solutions include Loyalty tech, Rewards and Customer Experience. Since its incorporation in 2000, My Rewards has steadily grown to connect over 5.8 million members with more than 4,500 global, national and local suppliers. My Rewards provides more than 120 corporates with Employee Engagement and Customer Loyalty Programs to help them retain, engage, and attract employees or customers. My Rewards’ clients include some of the biggest household brands in retail, financial services, and telecommunications, including Telstra, Ramsay Health, MLC and AIG.