

06th March 2023

ASPERMONT APPOINTS LINDSAY SANTOS AS GROUP HEAD OF EVENTS

Aspermont (ASX:ASP, FRA:00W), the market leader in B2B media for the global resource industries, has appointed a Group Head of Events (GHE) to manage both the existing Events portfolio and a global expansion of Aspermont Live Events.

The Group Head of Events is a new position with responsibility for the production and delivery of Aspermont global events, in line with Aspermont's commitment to develop market leading events across the global resource sectors.

Ms Lindsay Santos has over 14 years' experience within the events sector, successfully working across commercial, operations and production functions. Over the past two years, Lindsay has led trade shows for InfoComm Asia, targeting a variety of industries. This experience in launching events and developing new initiatives will support Aspermont's growth plans.

Alex Kent, Managing Director, said:

"Aspermont is in a growth phase as we focus on expanding our operational capacity and developing knowledge capital across all divisions. (See our FY22 [annual report](#)). Our live events business is already delivering high growth and building critical mass."

We welcome Lindsay Santos to the Aspermont team and feel the timing is right. Lindsay is highly experienced in events management, with proven expertise in converting conferences into large scale exhibitions. Our journey from conference to exhibitions and ultimately to expos, is supported by our business -to-business model. Events will be a key driver of Aspermont's revenue and profits growth over the next 5 years, delivering the strong forward cashflow needed to launch new businesses."

Lindsay has been appointed to expand and upgrade Aspermont's live events business, to build on our global presence across the natural resource sectors. Lindsay will be based in our Singapore office which underlines our commitment to Singapore as the central hub for Aspermont in Asia."

Lindsay Santos, Group Head of Events, said:

"Aspermont's strategy to build a global events business gives me a mandate to produce and deliver premium content and objective insights to the resource sectors and potentially to new industries."

Aspermont's extensive content, industry leading data, research and analysis are an ideal complement for an Events business. I look forward to leading a team that will deliver market-leading, immersive and engaging event experiences to the global resource communities."

This announcement has been authorised by the Board of Directors.

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About Aspermont

Aspermont is the leading media services provider to the global resource industries. Aspermont has built a commercial XaaS model for B2B media which distributes high value content to a growing global audience. This versatile model can be scaled to serve new business sectors in new countries and languages. Aspermont's increasing size of (paid) audiences has opened a data monetization opportunity that the company is now developing.

Aspermont is listed on the Australian Stock Exchange and quoted on the Frankfurt Stock Exchange. It is also quoted on Tradegate and other regional German exchanges. The company has offices in UK, Australia, Brazil, USA, Canada, Singapore and the Philippines.

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