

ASX ANNOUNCEMENT

ASX: YPB | 14 March 2023

YPB ships 1st OEM scanner for US pull tab/instant lottery

- **First OEM scanner module shipped to USA**
- **Allows module to be integrated into pull tab/instant lottery reader**
- **Potential step-change in realisable value of YPB Tracer technology**

Authentication and consumer engagement solutions creator **YPB Group Limited (ASX: YPB)** is pleased to announce that it has completed and shipped the first OEM module for its 3 year MSA in the US pull tab/instant lottery market announced on 8th March 2023.

As previously advised, YPB has successfully adapted its hand-held scanner into an OEM module for automated pull tab/instant lottery ticket vending/payout machines and the first such module has now been completed and shipped.

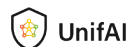
For this solution invisible YPB Tracer will be applied at the point of manufacture to winning pull tab/instant lottery tickets and YPB OEM scanner modules will be fitted to self-serve kiosks and concessions that payout winning tickets. As tickets are inserted to redeem payouts, the in-machine YPB OEM scanner module will automatically confirm or deny the presence of tracer thereby authenticating tickets and directing the machine to pay-out only on genuine winning tickets. Copied tickets, lacking YPB's invisible tracer, will not be redeemable and will be rejected.

The USA instant lotteries market was valued at US\$65 billion in 2021, accounting for 62% of all USA lottery sales in 2021. The EU instant lotteries market was an almost identical size in 2021. Both markets grew at circa 10% per annum compound over the 20 years to 2021 and are expected to maintain rapid growth. (Source: Public Gaming International, March-April 2022).

YPB Executive Chairman and Group CEO John Houston said: *“Our development team have excelled to build and ship the first OEM module for this potentially important market. We are excited to rapidly develop this innovation into revenue and further market opportunities.”*

This announcement has been authorised by the Board of YPB Group Limited.

Ends.





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About YPB Group


YPB Group Limited (ASX: YPB) is listed on the Australian Stock Exchange and has developed and sells of a suite of physical, digital, and AI-based authentication technologies with a vast range of applications. Our solutions can easily authenticate a myriad of items, such as FMCG (fast-moving consumer goods) products, official identification documents, pharmaceuticals, nutraceuticals, dairy products, tax stamps, transactions - and even people.

Our solutions trigger engagement with consumers in a consented, cost-effective, and direct manner. Our proprietary technologies utilize Bluetooth and/or smartphones to capture and analyse invaluable authentication data in our Connect™ global intelligence platform, providing real-time, first-party, and worldwide market intelligence data. This actionable data enables brands to establish digital and direct marketing channels with their customers.

The markets YPB is targeting comprise many billions of items, and this number is growing rapidly, providing YPB with significant growth opportunities for its authentication and consumer engagement technologies.



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