



INTRODUCTION

This is an exciting time for the Company and its Shareholders, and has come about because of the knowledge and expertise of its management and staff, the experience of operating within the agri-business environment and the excellent progress of the business over recent years. This is only the beginning for RLF AgTech.

AMBITIONS

We intend to leverage this experience and put capital to work to increase sales of RLF AgTech's technology-based products to new markets in a disciplined and progressive way. We intend to expand service offerings and revenue opportunities through our Growth Drivers and new Market Opportunities.

We intend to build upon the valuable business, distribution networks and market relationships already established, and focus on growing opportunities in many more countries. RLF AgTech is preparing for a staged and measured expansion of its

distribution network globally. We have already begun this process.

Our products are not only demonstrating their efficacy for increased crop performance, but also proving to be excellent contributors to the environment by carbon sequestration and the building of healthier soils to ensure sustainability for future crops. Our products also make a serious positive social impact.

RLF IS MAKING A DIFFERENCE

- Environmental
- Social
- Global Initiatives and Strategies

Five Kev Priorities of:



Food and Agriculture Organization of the United Nations



THE STRATEGIC WORK OF FAO

The five key priorities or Strategic Objectives of FAO represent the main areas of our work to support member states in sustainably achieving a world without hunger, malnutrition and poverty.



Help eliminate hunger, food insecurity and malnutrition



Make agriculture, forestry and fisheries more productive and sustainable



Reduce rural poverty



Enable inclusive and efficient agricultural and food systems



Increase the resilience of livelihoods to threats and crises

To accomplish these objectives, FAO works through five Strategic Programmes, leveraging our technical leadership, while fully integrating gender, governance, nutrition and climate change impacts in all aspects of our work.

We are committed to supporting countries in implementing the 2030 Agenda.

THE POSITIVE SOCIAL **IMPACT OF RLF**

RLF AgTech products have outcomes that support solutions to the five strategic 2030 goals set by the FAO.



Greater vields and increased nutritional value **ACHIEVED**





More productive crop outcomes and sustainable practices ACHIEVED



Poverty declines because increased quantity and quality of production returns a better \checkmark income to farmers ACHIEVED





Efficiencies in both agronomically and farmer \checkmark practices **ACHIEVED**





Greater resilience to pest and disease attack, drought and other climate threats **ACHIEVED**



OTHER ISSUES

- Food Security
- Climate Change and the Environment
- Growing consumers moving to middle-class and increasing demands for better quality food
- Bettering Human Health
- Reducing Soil Degradation



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Food and Agriculture Organization of the **United Nations**

RLF SOLUTIONS DEAL WITH TODAY'S ISSUES

HOW

RLF AgTech combines plant science with advanced chemistry and manufacturing practices to produce highquality plant nutrition products for commercial agriculture.



WE SELL PRODUCTS

RLF AgTech's business model is based on generating revenue and margin from the sale of its products.

We achieve continuous and repeat sales as a result of the product reliability in achieving the specific needs of the farmers purchasing them. **RESULTS COUNT.**

RLF AGTECH PRODUCTS

SATISFYING FARMER NEEDS

- Results Count (achieving yield and quality)
- Fitting In with existing on-farm practices
- Packaging suited to market
- Providing practical agronomic benefits relevant to farmer need













QUALITY ASSURED

ISO 9001 Quality Assured since 1998



Quality Assured

























200 Litres



200 Litres

PRODUCT CATEGORIES







Ultra Foliar



Rapid Foliar



Crop-Specific Foliar



NPK Foliar



Foliar



Nutrient Charger



Pasture



Fertigation





Root Boost



Bulk Liquids

RLF PRODUCT TECHNOLOGY GETS RELIABLE RESULTS

INCREASE IN YIELD AND HIGHER OUALITY PRODUCE (IMPROVED FARMER RETURNS) THAT IS EASY TO SEE













RELIABLE RESULTS MEAN TRUST AND THAT MEANS REPEAT BUSINESS



DRIVERS OF GROWTH

NEW MARKET GROWTH

 Expansion into new markets in South East Asia, India, North and South America and eventually other countries

IN-MARKET GROWTH

 Expansion of the distributor and dealer networks within an existing market.

INCREMENTAL MARKET GROWTH

 Growth of product sales through our customers using more types of products or applying greater volumes of products on farm.

ACQUISITION

 Accretive acquisitions that generate cash flow and profits from complementary products and services, and whose existing structure and distribution channels are available to be used for the sale of RLF AgTech Products.

PRODUCT GROWTH

- Release More Products (80+)
- Develop New Products and Release
- Organic Products
- Brand Proliferation





 Sell Complementary Products (such as AgChem or similar)

RESEARCH & DEVELOPMENT

Continue to develop innovative solutions for our products and technologies

RI F CARBON

- Revenue from sale of RLF AgTech Products
- Revenue from share of ACCU generation
- Other revenues related to services provided
- NEW MARKETS (Patent Pending) throughout the world.

DISTRIBUTION WINS

- Use of our Established Distribution Channels to sell other products and services owned by third-parties.
- Value-add to our established Distribution Channels to sell other complementary services or non-related products.

SCALE BENEFITS

MANUFACTURING EXPANSION





MARKETS

175

SO, WHAT ARE WE DOING TO INCREASE SALES?

We are focused on expanding sales revenue in each existing market and achieving fast pathway revenue in each new market. Revenue is what supports RLF growth. Revenue is our primary growth focus.

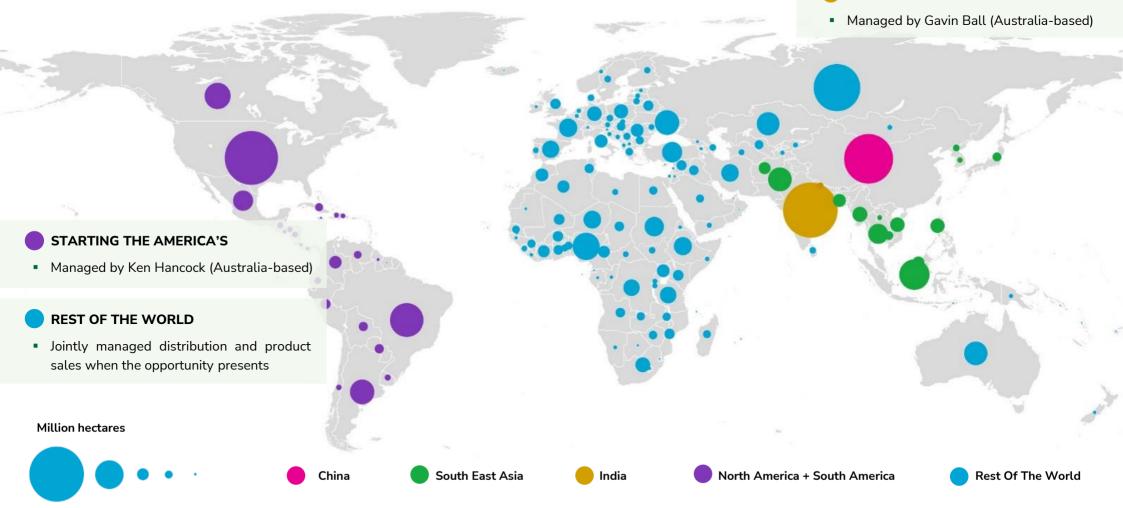
CONTINUING TO GROW IN CHINA

Managed by Dr Mike Lu (China-based)

EXPANDING SOUTH-EAST ASIA

Managed by Gavin Ball (Australia-based)

PLANNING FOR INDIA



ASIA

WHAT WE ARE DOING IN ASIA

RLF AgTech:

- knows China and knows the Asia farmer practices
- has distribution in place and is always actively expanding
- has an accomplished track record of product results through exceptional yield and agronomic performance
- is trusted and has established relationships

One of few Australian crop nutrition businesses to achieve this level of market penetration in Asia.







CHINA FOCUS

RLF AgTech's continued priority is on the existing China manufacturing and distribution business, which is operating successfully in the biggest market in the world. We have achieved incredible success in breaking into this market, and now with China's COVID-Zero Policy behind them, we can continue with our expansion plans.

Expanding the existing functions of the business through increased investment in people and physical resources is key. The expectation is that by increasing resources, an accelerated expansion of the existing business should occur. This has been the basis of the growth of the Company to date and is considered a reasonable model from which to base future expansion.

Employ several specific actions.

 continuing to develop the Company's specialised Team whose sole purpose is to work towards commercial services and products for farmers by employing more people into Sales and Technical Support roles for customers

SALES + TECHNICAL SUPPORT TEAM				
FROM	NOW	PLANNED		
35	55	200		
2021	↑ 57%	↑ 570%		

- increasing the rollout and release of new RLF Plant Nutrition Products and product registrations into new and current distribution
- establishing a specialised Team for the seed market
- increasing funding for marketing programs, so that field demonstrations, evaluation trials, farmer meetings, distributor/partner meetings, electronic and print media, attendance at tradeshows and training resources can all contribute better to the building of the sale of products and technologies.
- When demand requires, further investment in capital upgrade to facilities for the manufacturing, packaging and distribution segments of the business to accommodate increases in future supply.

GLOBAL RANK	CROP PRODUCTION	AREA HARVESTED	NPK RATES
1st	1.8b T	186.6m Ha	336 kg/ha



VIETNAM

Vietnam is a vibrant and exciting agricultural marketplace with outstanding potential.

RLF AgTech:

- has a Country Manager in place
- has established corporate status with a Representative Office now completed
- is currently recruiting more sales and support staff
- has an existing Distributor Partnership with products in the market
- is undertaking discussion with New Distributors
- has Actioned the required New Products Registration Process
- has developed an Organic Range of product that is nearing release



ASIA RANK

6th

CROP PRODUCTION

AREA HARVESTED

109.9m T 14.1m Ha

NPK RATES

270 kg/ha



AU\$ These are not forecasts.

CAMBODIA

Cambodia is a small market with great potential for the sale of RLF AgTech products to make a real and positive difference to the country.

RLF AgTech:

- has an existing Distributor Partnership with products in the market
- has Management and a team of four sales and support staff
- products are achieving amazing results on in country demonstration crops
- is preparing to release further products into the market
- has developed an Organic Range of products called JUMP that is nearing release

	CAMBODIA	KEY STATS	
ASIA RANK	CROP PRODUCTION	AREA HARVESTED	NPK RATES
12th	23.9m T	3.9m Ha	42.2 kg/ha

MALAYSIA

Malaysia is a small broadacre market, with a large plantation market. Malaysia has enormous potential if RLF AgTech can work with the local industry to develop a product-based solution that fits with existing plantation practices.

RLF AgTech:

- is undertaking discussion with potential distributors and partners
- is preparing to import a selected product range most suitable to the agri-needs
- recognises the importance of this regional market

	MALAYSIA	KEY STATS	
ASIA RANK	CROP PRODUCTION	AREA HARVESTED	NPK RATES
7th	109.9m T	7.3m Ha	194.6 kg/ha





THAILAND

Thailand is a big regional marketplace that dominates the immediate region. Its agricultural industry is highly respected and looked up to by its neighbours.

RLF AgTech:

- looking to establish new distribution partners by building on our previous sales history in country
- is currently working with one of Thailand's largest agricultural companies, with the aim to negotiate the distribution of some of our key products throughout their network.
- is preparing trials and product registrations

THAILAND KEY STATS			
ASIA RANK	CROP PRODUCTION	AREA HARVESTED	NPK RATES
4th	208.7m T	21.0m Ha	108.4 kg/ha

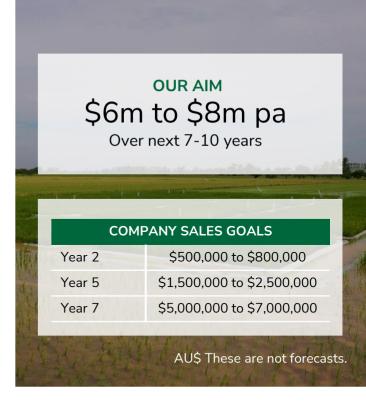
PHILIPPINES

The Philippines is home to the Global Rice Institute and a centre for the World Bank in Agriculture. It's an important market.

RLF AgTech:

- has a distribution agreement with Jardine Distribution (part of the global Jardine Mathison business) who are a major distributor of agricultural products with decades in the market
- has products that are already evaluated with registration currently underway

	PHILIPPINES	KEY STATS	
ASIA RANK	CROP PRODUCTION	AREA HARVESTED	NPK RATES
8th	98.6m T	14.8m Ha	104.6 kg/ha





INDONESIA. A MARKET TO BE SOLVED.

Indonesia is an important market, but it has historical problems that have made it difficult to introduce foliar-applied products to the country, mainly because of the subsidisation of locally-produced NPK granular. Farmer practices are still slow in the uptake of modern crop nutrition practices but over time this present opportunity.

Entry strategy in development.



ASIA RANK

3rd

CROP PRODUCTION

369.3m T

AREA HARVESTED

47.2m Ha

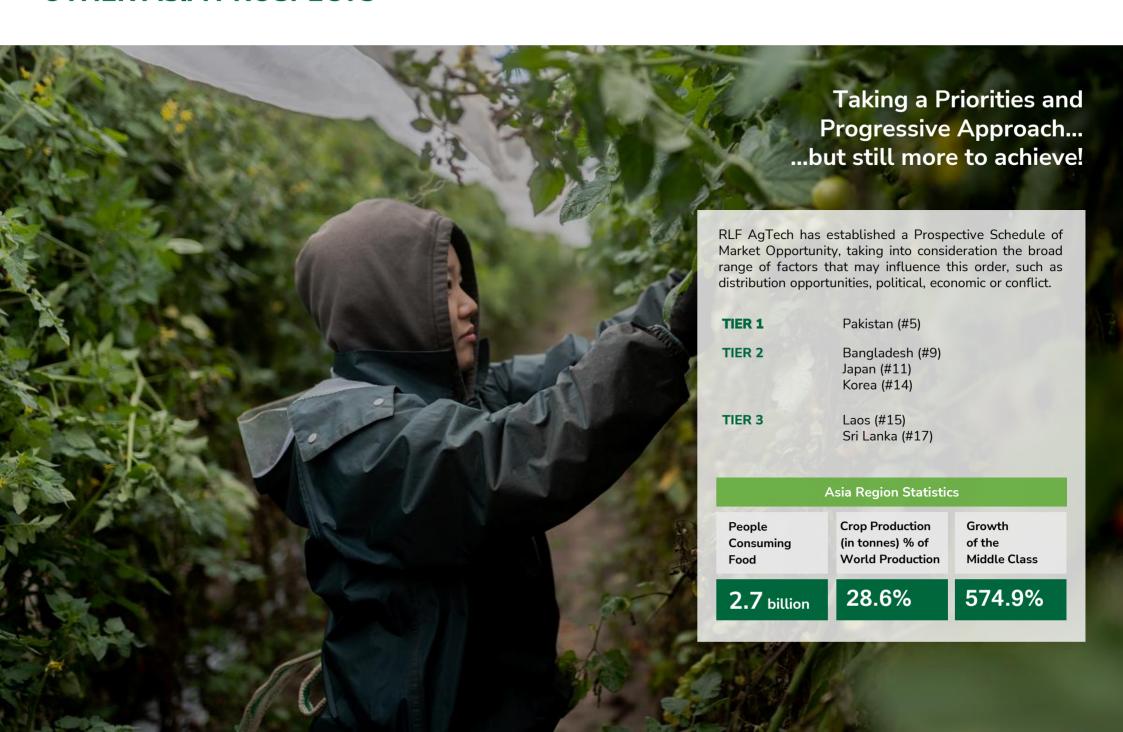
NPK RATES

127 kg/ha



NPK is "Nitrogen, Phosphorus and Potassium": UN FAOSTAT https://www.fao.org/faostat/en/#home 29.01.2023

OTHER ASIA PROSPECTS



INDIA

BIGGER THAN CHINA

INVESTIGATING STRATEGY UNDERWAY

RLF AgTech has started investigating strategies for entering the India market. They include:

- Acquisition of existing Ag-related complementary businesses to grow revenues through aggregation and expansion (sales of RLF AgTech products)
- Expansion via typical Distribution model
- Establishment of manufacturing capability in country

WHY INDIA AND WHY NOW?

Australian business has long put India in the 'too hard' basket. There are three overriding reasons why this must change: scale, complementary economies and spreading risk.

For Australian companies with a global focus the key question is whether they can afford not to be in what is the fastest growing large economy in the world.

India's scale is extraordinary. By 2025, one-fifth of the world's working age population will be Indian. By 2030 there will be over 850 million internet users in India. By 2035 India's five largest cities will have economies of comparable size to middle income countries today.

There is no market over the next 20 years which offers more growth opportunities for Australian business than India. 77



https://www.dfat.gov.au/publications/trade-and-investment/india-economicstrategy/ies/overview.html

GLOBAL RANK

CROP PRODUCTION

AREA HARVESTED

NPK RATES

2nd

1.2b T 214.6m Ha

192 kg/ha



AMERICAS

NORTH AMERICA

Vital Markets for RLF AgTech

- Opportunity for Product Sales is massive INTO Global #3
- Exposure into these markets brings credibility and potentially access to investment and interest from the North American financial markets – USA, including carbon markets

Actions are Underway

- Careful approach, but capital entry costs into these markets will be high so more upfront planning and market data is needed before we start
- Curious Plot (a specialised consultancy in agriculture) has been engaged to provide research and analysis and to make recommendations for market entry.



Initial Kev Findings

- Overall fertiliser sales grew to a record US\$23.4 billion in 2022 (53% increase form 2021)
- According to CropLife's 2023 Buying Intentions Survey, fertiliser retail sales are expected to increase across all categories - with 60% of the survey respondents expects to spend more on micronutrients in 2023
- Crop yields, margin and ease of use were considered the top three most important attributes
- According to industry experts, the farmers emphasis on maximising yields of already high performing crops is driving the greater adoption of micronutrients

NORTH AMERICA - Canada, United Sates and Mexico

GLOBAL RANK CROP PRODUCTION ARFA HARVESTED

NPK RATES

3rd

951.3m T 148.4m Ha

116 kg/ha



AMERICAS

SOUTH AMERICA

Big Markets for RLF AgTech

- Opportunity for Product Sales is substantial into Global #4
- This region is an important market in global agriculture today, as many underdeveloped emerging markets are still to achieve their substantial potential
- Careful approach, but capital costs into these markets will be high so more upfront planning and market data
 is needed before we start
- We are selling into these markets when opportunity arises, but a fully supported RLF presence is needed





SOUTH AMERICA - Brazil, Chile, Argentina, Uruguay, Peru, Paraguay and Venezuela

GLOBAL RANK

CROP PRODUCTION

AREA HARVESTED

NPK RATES

4th

1.3b T

136.9m Ha

170 kg/ha



REST OF THE WORLD

IMPORTANT IN THE FUTURE

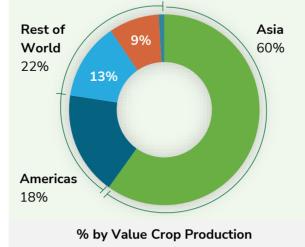
- Currently no primary focus or resources are committed to these markets
- They represent future opportunity for RLF AgTech
- We will action when the time is considered right, and resources are available

EUROPE

- Selling small volumes of product to Turkey through distributor Tim Plant Care
- Negotiating with other distributors in Spain
- Responding to market enquiries and happy to provide product support from Australia

AFRICA

- Negotiating with distributor in Angola
- Not selling products currently
- Responding to market enquiries and happy to provide product support from Australia



CROP PRODUCTION 13%

CROP PRODUCTION

9%

UN FAOSTAT https://www.fao.org/faostat/en/#home







WILL ACTION WHEN THE TIME IS RIGHT AND RESOURCES ARE AVAILABLE

EXPANDING BASED ON SIZE OF MARKETS

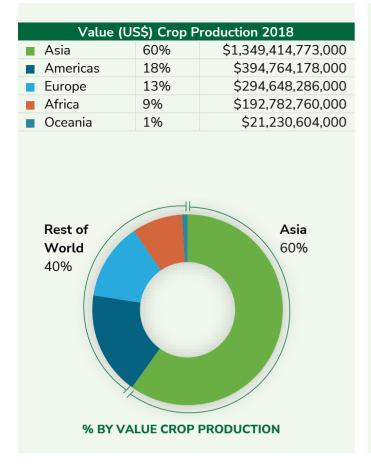
CURRENT MARKET EXPANSION PLANS

RLF market expansion plans are consistent with the ranking of the market size potential.

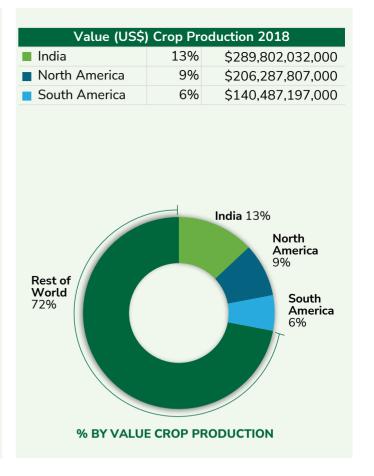
Expansion strategy matches.

MARKET SIZE

29%	18%	13%	9%	6%
China	SE Asia	India	North America	South America



Value (US\$)	Crop Pro	duction 2018
China	29%	\$660,064,325,000
Rest of Asia	31%	\$689,350,448,000
Rest of World	40%	\$903,425,828,000
Rest of World 40%	JE CROP P	China 29% Rest of Asia 31%





UN FAOSTAT https://www.fao.org/faostat/en/#home



AQUISITION

GROWTH THROUGH ACQUISITION

One of RLF AgTech's strategies is to achieve accelerated growth through acquisition.

The acquisition of businesses needs to meet the Company's criteria, which include factors such as:

- business-type being agricultural products manufacture and distribution
- purchase price within acceptable range
- the ability to add value to the existing business or provides added opportunities or benefits to the Company
- can integrate into the existing business
- could sell RLF AgTech products to its customers

The Company continues to monitor growth and market opportunities on an ongoing basis, and will conduct due diligence on potential targets.







CARBON

WHAT RLF CARBON CAN DO FOR REVENUE GROWTH

RLF Carbon commercialisation has potential revenue growth benefits for the Company.

The Company has recently appointed specialist Raj Aggarwal to the Company with the aim of accelerating the commercialisation of the Company's Carbon Model.

Revenue can be generated from the (patent pending) Integrated Crop Nutrition and Carbon Management system which uses RLF Products. Other revenue is generated from other services and a share of the ACCU when sold. As the timeframe of a registered carbon project is 25 years, this revenue becomes a long-term contracted annuity stream.

REVENUE FROM SALE OF PRODUCTS

REVENUE FROM ACCU GENERATION

REVENUE FROM OTHER SERVICES

25-YEAR CONTRACTED ANNUITY

Carbon

What we do in Carbon



Our technology has the potential to generate significant Australian Carbon Credit Units (ACCU's) without disruption to current Farmer practice.

RLF will focus on driving ACCU generation over the 23M hectare of Australian grain growing farmlands by using our products and systems, supported in the filing of provisional patent "A Methodology for Accumulating Carbon in Soils",



We believe the opportunity in the Australian Grain Sector in the next

25years

ls circa

\$200+billion



of accessible carbon credit revenue.

This may create significant future annuity revenue for our Company.



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PRODUCT RANGE

EVERY CROP TYPE IN ANY ENVIRONMENT OR SOIL TYPE CAN BE COVERED BY RIF AGTECH

Seed Priming
Veridium Seed Primer
BSN Superstrike
BSN Ultra
BSN-10

Cood Deimino

BSN Rice

Ultra Foliar

Broadacre Plus Fruits & Vegaies Plus Plasma Fusion Ultra12 Foliar K-Komplex Field Crop Plus 12 Nutrients

Rapid Foliar Rapid Max Rapid Zinc Rapid Copper Rapid Manganese Rapid PZM

Nutrient Charger

Unidip Canedip

Crop-Specific Foliar Canola Plus Cereal Plus 7inc

Cotton Plus Horticulture Plus Viticulture Plus

MAX Foliar

Broadacre Max Cereal Max Fruits & Veggies Max Legume Max Pasture Max

INTELLITRACE Product Range

IntelliTrace Ca+B+Mo IntelliTrace Copper IntelliTrace Insvnc IntelliTrace Iron IntelliTrace Mana IntelliTrace Zn+Mn IntelliTrace Zinc IntelliTrace 7n+Cu IntelliTrace Assure IntelliTrace Genisys IntelliTrace Trio

Foliar

AcetaK25 Roron Plus Boron Blue Calcium Plus 5 Calcium Plus 17 Calcium Plus SC40 Caltro High Calcium Tetrachel Tiller KC30

Nitrogen Plus Plasma Power Potassium Plus Silica Plus

XFoliar1 XFoliar2 MolvBoost

Hydroponics and Gardens

HYDRIX FLORIX A+B HYDRIX VFGIX A+B GardGro Home Garden

NPK Foliar

PowerN26 PowerN39 PowerN42 PowerNP PowerNK PowerNS PowerNErgise 15 Bio-Activator

PowerN Energise 33

PowerP PowerP Plus PowerPK35 PowerPK42

PowerPK35+7n+B+Fe PowerPK42+7n+B+Fe PowerPK35+Cu

PowerPK42+Cu PowerPK50 PowerPK60

PowerPK50+7n+B PowerPK60+7n+B

PowerP7 Power Duo

Fertigation/ **Furrow Injection**

Almendra Plus Fertigation Plus Plasma Furrow Inject Nutricover N-Cal Ground Force Dvnamo High-N Dynamo High-P

Dvnamo High-K Plant Milk High-N Plant Milk High-K Fortify Manganese Fortify Zinc

Fortify Copper Fortify ZMC JetWet Rhino Triplex Pro PowerPK38

PowerPK46

Jump Organic Range

Jump Organic NPK Balance Jump Organic Boron

Jump Organic Calcium Jump Organic Nitrogen Jump Organic Zinc

OrganiX1 OrganiX2

KING **Product Range**

Cane King Billet Charger Cane King Foliar Grow King Nutrient Charger Grow King Foliar Grow King Potassium Rice King Seed Primer Rice King Foliar Part1 Rice King Foliar Part2 Seed King Seed Primer Turf King Foliar Turf King Silica

JOEY Product Range

JOEY Fertigation JOEY Field Crops **JOEY Fruits & Vegaies** JOEY Nitrogen JOEY Nutrient Charger JOFY Pasture Plus JOEY Potassium JOEY Rapid Max JOEY Rapid Zinc **JOEY Seed Priming**

